





Employment Survey

Employment Survey Overall Results 2004/05

Employer Responses	Response Rate	Students Registered	Offers Accepted	Acceptance Rate	Salary Range	Average Salary
104	65%	1608	269	17%	\$26,000-\$65,000	\$38,176

Hires by Industry Type 2004/05

Employer Type	Responses	Offers Accepted	Average Salary
Accounting	7	73	\$42,566
Banking	7	15	\$36,375
Engineering	7	43	\$50,850
Financial Services	2	3	\$65,000
Insurance	6	8	\$35,571
Retail	8	27	\$27,414
Sales/Marketing	5	21	\$34,090

Hires by Major 2004/05

Major	Students Registered	Offers Accepted	Acceptance Rate	Salary Range	Average Salary
Accounting - Bachelor	113	38	33%	\$35,000-\$48,000	\$40,992
Accounting - Master	39	31	79%	\$35,000-\$48,000	\$44,139
Advertising	5	1	20%	\$31,000	\$31,000
Chemical Engineering	14	1	7%	\$54,500	\$54,500
Criminology	32	1	3%	\$26,000	\$26,000
Communication	13	5	38%	\$34,000-\$34,250	\$34,083
Computer Science - Bachelor	34	4	12%	*	*
Computer Science - Master	25	8	32%	\$65,000	\$65,000
Economics	59	4	7%	\$34,000-\$40,000	\$37,000
Electrical Engineering - Bachelor	31	8	25%	\$47,400	\$47,400
Electrical					

Engineering - Master	8	1	12%	*	*
Exercise Physiology	12	1	8%	\$35,000	\$35,000
Major	Students Registered	Offers Accepted	Acceptance Rate	Salary Range	Average Salary
Finance	227	24	10%	\$26,000 -\$40,000	\$34,416
Hospitality **	10	6	60%	\$33,250 -\$36,575	\$34,137
Housing	4	3	75%	\$32,840	\$32,840
Human Resource Management - Bachelor	14	1	7%	*	*
Human Resource Management - Master	2	1	50%	*	*
Industrial Engineering - Bachelor	21	3	14%	*	*
Industrial Engineering - Master	5	2	40%	*	*
Information Studies	40	3	7%	\$35,000	\$35,000
Interactive New Communication Technologies - Master	4	1	25%	*	*
International Affairs - Bachelor	31	1	3%	\$31,000	\$31,000
International Affairs - Master	7	1	14%	\$34,000	\$34,000
Management	64	7	11%	\$26,000 -\$35,000	\$31,570
Major	Students Registered	Offers Accepted	Acceptance Rate	Salary Range	Average Salary
Management Information Systems	61	11	18%	\$45,500	\$45,500
MBA**	40	4	10%	\$55,000	\$55,000
Marketing - Bachelor	148	18	12%	\$30,000 -\$40,000	\$33,712
Marketing - Master	10	1	10%	\$34,000	\$34,000
Mathematics - Bachelor	20	1	5%	*	*
Mathematics - Master	10	1	10%	\$39,000	\$39,000

Mechanical Engineering - Bachelor	32	6	18%	\$51,500	\$51,500
Merchandising - Bachelor	128	14	11%	\$31,000 -\$39,000	\$33,200
Merchandising - Master	5	1	20%	\$36,000	\$36,000
Multi-National Business Operations	65	3	5%	\$37,440	\$37,440
Political Science	30	1	3%	\$31,000	\$31,000
Psychology	40	2	5%	\$35,000	\$35,000
Major	Students Registered	Offers Accepted	Acceptance Rate	Salary Range	Average Salary
Real Estate**	63	2	3%	\$37,440	\$37,440
Risk Management Insurance **	21	3	14%	\$32,000 -\$38,000	\$35,000
Social Science	14	2	14%	\$35,040 -\$39,000	\$37,000
Sports Management	17	2	12%	\$37,000 -\$37,675	\$37,337

**Information not provided.*

***Additional employment data for graduates in the College of Business's Dedman School of Hospitality, the MBA program, and the Risk Management/Insurance and Real Estate department may be available by contacting those academic programs' administrative offices.*

****All data is bachelor level unless otherwise noted.*

U.S. Data from the National Association of Colleges and Employers (NACE) for Selected Majors

2006 Data

Selected Data from NACE's Summer 2006 Salary Survey

Selected Data from NACE's Winter 2006 Salary Survey



NACE
National Association of
Colleges and Employers

SALARY SURVEY

Starting Salary Offers –
National Averages

Discipline	Current Average
Accounting	\$45,656
Business Administration/Mgmt.	\$42,048
Economics/Finance	\$45,112
Marketing/Marketing Mgmt.	\$37,851
Computer Science	\$51,305
Information Sciences & Systems	\$48,593
Chemical Engineering	\$56,335
Civil Engineering	\$46,023
Computer Engineering	\$53,651
Electrical Engineering	\$53,552
Mechanical Engineering	\$51,732
History	\$32,697
English	\$30,906
Sociology	\$30,944
Psychology	\$30,218

All data are for the bachelor's degree level.
Source: Summer 2006 Salary Survey, National Association of Colleges and Employers. Reprinted with the permission of the National Association of Colleges and Employers, copyright holder. All rights reserved.

[description]



NACE
National Association of
Colleges and Employers

SALARY SURVEY

Starting Salary Offers –
National Averages

Discipline	Current Average
Accounting	\$45,723
Business Administration/ Management	\$39,850
Economics/Finance	\$45,191
Marketing/Marketing Mgmt.	\$36,260
Computer Science	\$50,046
Chemical Engineering	\$55,900
Civil Engineering	\$44,999
Electrical/Electronics Engineering	\$52,899
Mechanical Engineering	\$50,672

All data are for the bachelor's degree level.
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[description]

2005 Data

Selected Data from NACE's Fall 2005 Salary Survey



The graphic features the NACE logo (National Association of Colleges and Employers) at the top, followed by the text 'SALARY SURVEY' in large, stylized letters. Below this, it reads 'Starting Salary Offers - National Averages'.

Discipline	Current Average
Accounting	\$42,940
Business Administration/Mgmt.	\$39,480
Economics/Finance	\$41,994
Mgmt. Information Systems/ Business Data Processing	\$43,653
Marketing/Marketing Mgmt.	\$36,409
Computer Science	\$50,664
Information Science & Systems	\$43,902
Chemical Engineering	\$53,639
Civil Engineering	\$43,774
Computer Engineering	\$52,242
Electrical/Electronics Engineering	\$51,773
Mechanical Engineering	\$50,175
History	\$31,739
Liberal Arts & Sciences/ General Studies	\$32,725
Psychology	\$30,073
Sociology	\$31,368

All data are for the bachelor's degree level.
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[[description](#)]

Note about the NACE Data Charts: Some majors are not represented on the Winter 2006 edition because there was not enough data to compute averages. NACE publishes their **Salary Survey several times a year. For complete **Salary Survey** reports for an entire academic year, please visit the FSU Career Library in UCA 4100, or contact a college/university career center near you to see if they have a subscription to **Salary Survey**.*

Previous Data

- [Florida State University Career Center Employment Survey 2003-2004](#)
- [Florida State University Career Center Employment Survey 2002-2003](#)
- [Florida State University Career Center Employment Survey 2001-2002](#)
- [Florida State University Career Center Employment Survey 2000-2001](#)
- [Florida State University Career Center Employment Survey 1999-2000](#)

Additional Salary Resources

- [National US Salary Information from NACE's JobWeb \(National Association of Colleges and Employers\)](#)
- The [Career Library](#) in UCA 4100 has additional salary information, including the complete printed NACE national Salary Survey with entry-level salaries indexed by occupation, major and industry.
- [FSU Career Experience Opportunities Office \(CEO\) Co-op/Internship Salary Data](#)



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