

**The Career Center
Florida State University
2003/2004 Employment Survey**

The following information represents the cumulative data from the employers that recruited on campus during the 2003/2004 academic year as reported to the FSU Career Center, Career Placement Services office.

Number of Responses	Response Rate	Students Registered	Offers Extended	Offers Accepted	Placement Rate	Salary Range	Average Salary
69	72%	1537	181	157	10%	\$28,524-\$91,000	\$39,258

Employer Type	Responses	Offers Extended	Offers Accepted	Average Salary
Accounting	5	31	29	\$40,000
Banking	4	15	5	\$45,384
Consulting	2	7	7	\$81,000
Engineering	7	38	27	\$40,577
Financial Services	5	18	17	\$31,333
Management	2	9	9	\$34,333
Retail	4	20	20	\$34,800
Sales/Marketing	4	13	13	\$32,866

	# Students Registered	Offers Extended	Offers Accepted	Placement Rate
2003/2004	1537	181	157	10%
2002/2003	1209	200	169	14%
2001/2002	1697	277	238	14%
2000/2001	1830	335	300	16%
1999/2000	1246	441	262	21%
1998/1999	1059	389	248	23%
1997/1998	1034	386	202	19%
1996/1997	1189	575	329	27%
1995/1996	1197	371	234	20%
1994/1995	985	413	255	26%
1993/1994	1191	279	189	16%
1992/1993	1242	346	217	17%
1991/1992	1149	303	212	18%
1990/1991	1024	416	242	24%

2003/2004 Employment Statistics

Major	Students Registered	Offers Accepted	Placement Rate	Salary Range	Average Salary
Accounting	102	38	37%	\$28,524-\$45,000	\$37,642
Bachelor	*	23	*	\$33,000-\$40,000	\$37,073
Master	*	15	*	\$35,808-\$45,000	\$40,202
Applied Economics	13	1	7%	*	*
Studio Art	7	1	14%	\$40,000	\$40,000
Criminology	28	4	14%	\$31,000-\$32,000	\$31,250
Computer Science	55	6	11%	\$48,000-\$52,000	\$50,000
Bachelor	*	5	*	\$48,000-\$52,000	\$49,500

Master	*	1	*	\$52,000	\$52,000
Communication	3	3	100%	\$31,000- \$40,000	\$35,000
Computer Engineering	3	1	33%	\$55,000	\$55,000
Chemical Engineering Master	18	1	5%	*	*
Electrical Engineering	31	5	16%	\$48,000	\$48,000
Industrial Engineering	28	2	7%	*	*
Bachelor	*	1	*	*	*
Master	*	1	*	*	*
Instructional Systems Master	3	2	66%	\$71,000- \$80,000	\$75,500
Mechanical Engineering	46	3	6%	\$45,000- \$54,000	\$51,000
Bachelor	*	1	*	\$45,000	\$45,000
Master	*	2	*	\$54,000	\$54,000
Finance	221	15	7%	\$30,000- \$40,000	\$37,272
Entrepreneurship	9	2	22%	\$31,000	\$31,000
Geography	2	1	50%	\$37,000	\$37,000
Hospitality Administration	6	5	83%	\$32,000- \$33,000	\$32,750
Human Resource Management	24	1	4%	\$35,000	\$35,000
Food and Nutrition Science	1	1	100%	\$40,000	\$40,000
International Relations	27	1	4%	\$31,000	\$31,000
Information Studies	31	1	3%	\$50,000- \$61,000	\$55,500
Management	52	6	11%	\$30,000- \$33,000	\$31,600
Marketing	135	9	7%	\$31,800- \$40,000	\$35,408
MBA	27	3	11%	\$39,000- \$91,000	\$59,333
Multinational Business Operations	70	2	3%	\$30,000- \$31,000	\$30,500
Merchandising	83	4	5%	\$36,250- \$39,000	\$36,937
Bachelor	*	3	*	\$36,250- \$39,000	\$37,166
Master	*	1	*	\$36,250	\$36,250
Management Information Systems	72	8	11%	\$31,800- \$48,000	\$43,960
Real Estate	41	1	2%	*	*
Risk Management/Insurance	16	1	6%	*	*
Sociology	13	1	7%	\$31,000	\$31,000

*Information not available or not applicable.

**Additional employment data for graduates in the College of Business's Dedman School of Hospitality, the MBA program, and the Risk Management/Insurance and Real Estate department may be available by contacting those academic programs' administrative offices.

***All data is bachelor level unless otherwise noted.

Past Year's Data and Other Salary Resources:

[Florida State University Career Center Employment Survey 2002-2003](#)

[Florida State University Career Center Employment Survey 2001-2002](#)

[Florida State University Career Center Employment Survey 2000-2001](#)

[Florida State University Career Center Employment Survey 1999-2000](#)

[National US Salary Information from NACE's JobWeb \(National Association of Colleges and Employers\)](#)