

**Florida State University
Career Placement Services
2000/2001 Employment Survey**

The following information represents the cumulative data from the companies that recruited on campus during the 2000/2001 academic year.

Number of Responses	Response Rate	Students Registered	Offers Extended	Offers Accepted	Placement Rate
157	77%	1830	335	300	16%

Salary Range	Average Salary
\$25,000 - \$62,496	\$37,067

Employer Type	Number of Responses	Offers Extended	Offers Accepted	Average Salary
Accounting	14	40	40	\$40,785
Banking	5	11	11	34,291
Financial Services	11	29	21	45,370
Retail	19	53	46	31,107
Information Systems	17	121	93	40,700
--Public Accounting	2	5	2	38,500
--Computer Software	4	31	28	42,500
--Data Processing/Technical Support	4	13	12	39,500
--Consulting	5	35	31	46,000
Engineering	9	15	13	48,144

	Number of Students Registered	Offers Extended	Offers Accepted	Placement Rate
2000/2001	1830	335	300	16%
1999/2000	1246	441	262	21%
1998/1999	1059	389	248	23%
1997/1998	1034	386	202	19%
1996/1997	1189	575	329	27%
1995/1996	1197	371	234	20%
1994/1995	985	413	255	26%
1993/1994	1191	279	189	16%
1992/1993	1242	346	217	17%
1991/1992	1149	303	212	18%
1990/1991	1024	416	242	24%

2000/2001 Employment Statistics

Major	Students Registered	Offers Accepted	Placement Rate	Salary Range	Average Salary
Accounting	141	22	16	33,000-44,000	39,384
Chemical Engineering	24	3	12	*	*
Civil Engineering	24	1	4	*	*
Communication	77	9	12	25,000-46,263	31,043
Computer Information Science	91	18	20	40,000-50,000	46,500
Economics	28	3	10	26,000-30,000	28,000
Education	8	1	12	30,000	30,000
Electrical Engineering	41	4	10	45,5000-54,000	48,500
English	19	1	5	40,040	40,040
Finance	243	37	15	29,000-46,000	34,695
Hospitality Administration	8	7	87	31,000-35,000	32,142
Human Resource Management	15	1	6	*	*
Information Studies	84	8	10	37,500-50,000	43,750
Instructional Systems	16	6	37	*	*

Interactive & New Communication Technology	4	1	25	50,000	50,000
Interior Design	1	1	100	50,000	50,000
Management	52	6	11	32,000-36,000	33,500
Management Information Systems	268	34	13	37,000-53,000	44,038
Marketing	187	45	24	25,000-50,752	33,347
Master of Business Administration	36	7	19	42,000-50,000	46,666
Mechanical Engineering	30	3	10	45,000-53,000	49,000
Merchandising	58	18	31	25,000-36,000	32,111
Political Science	18	4	22	27,600-30,000	28,200
Psychology	36	3	8	*	*
Risk Management/Insurance	9	1	10	30,000	30,000
Social Science	14	2	14	30,000-46,263	38,131
Sports Management	10	3	3	32,000	32,000

You may also view [national Salary Data provided by NACE](#) (National Association of Colleges and Employers) for use on The FSU Career Center's website.