

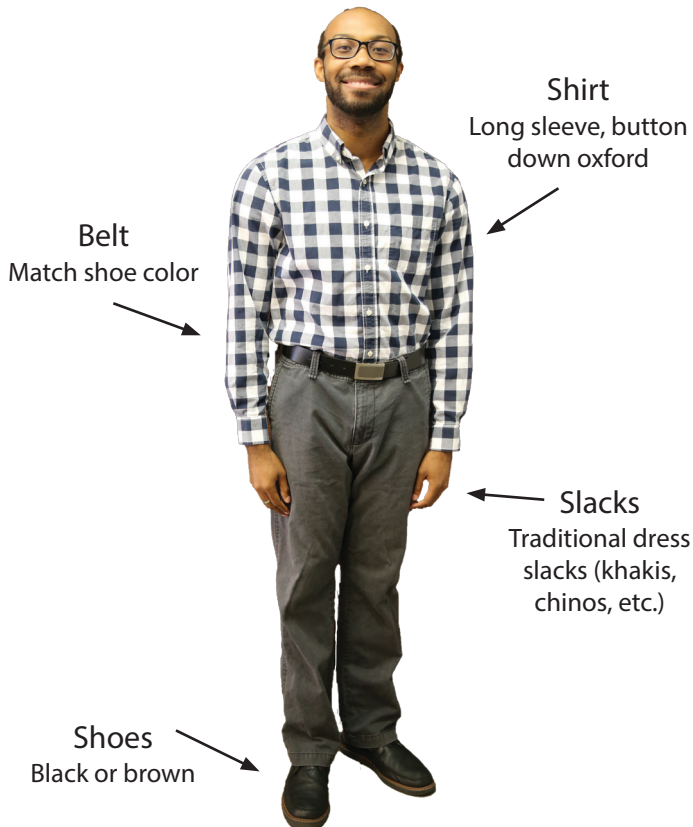
DRESS TO IMPRESS

How you present yourself in an interview or professional setting is critical for making a strong first impression. Here are some guidelines on how to make a good first impression.

BUSINESS CASUAL ATTIRE

Business casual attire is typically less formal than traditional office style. Dress code policies have been changing for the last decade. Dressing more casually is meant to make life easier, but confusion over appropriate attire has caused many employers to adopt some type of business casual standard.

When meeting potential employers, dress appropriately. It is helpful to dress for the job you want. Looking the part can help you make a good first impression in an interview or professional work environment.



BUSINESS PROFESSIONAL ATTIRE

Business professional attire is typically formal and conservative. It is expected when interviewing with an employer or attending a career fair. Attention to detail, impeccable grooming, and a well-fitting suit are vital to make a lasting good impression.

The National Association of Colleges and Employers (NACE) surveyed 457 employers who recruit new college graduates, and an overwhelming 92% believe a candidate's overall appearance influences their opinion about that candidate.

