



The Career Center

Organizations aiming to boost engagement and cultivate a prominent recruiting presence at Florida State University are invited to be considered for Career Center Sponsors and Partners. Join this exclusive group of forward-thinking entities that proactively invest in student career development and employment initiatives through sustained engagement in talent acquisition programs.

Champion Partner *(limit to three organizations with a selection process)*

- \$13,000 for Fall and Spring semesters *(academic year)*

Gold Partner *(limit to 12 organizations with a selection process)*

- \$7,000 for Fall and Spring semesters *(academic year)*

Garnet Partner *(no limit, can join mid-semester, no prorated option available)*

- \$3,500 for Fall and Spring semesters *(academic year)*

Champion Partner

- **Exclusive access to Employer Relations, Program Director for all your planning needs** *(up to three strategic recruitment consultations per academic year)*
 - Your designated Employer Relations team member will work with your team to elevate your brand with digital promotions such as NoleNetwork banner ads, the Career Center link tree, first tier invitations to soft-recruiting events, and more.
- Dominant, **hyperlinked employer logo** featured on the Career Center homepage and digital boards in the Dunlap Success Center
- **Employer logo displayed** prominently at each Career Center Fair/event, booth, and entrance marquis
- **Choose your premium booth location at both Seminole Futures and STEM Career & Internship Fair**
- **Bypass waitlists for fairs and events**
- **Four complimentary Career Center Fair/event registrations plus a 25% discount** on additional Career Center Fairs/event registrations
 - **Concierge setup and priority check-in at Signature Fairs**
 - Up to **10 total representatives** at no additional cost
 - **Two tables** at Seminole Futures and STEM Career & Internship Fair and electricity at no cost
 - Employer logo included in all Career Fair Student Guides *(digital and print)*
- **Invitation to co-present with Career Center staff** to student organizations, classrooms, alumni, and other special groups
- **Premium dates for two full social media takeovers** across four platforms *(one Fall and one Spring)*
- **Four spotlights in a campus-wide newsletter** *(two Fall and two Spring)*
- **Priority access** for Employer-In-Residence, FSU Talent Treks, and ProfessioNole Clothing Closet Recruiter Stylist Hours
- **Four tailored student email campaigns** to promote events, programs, internships, etc. *(limited to 750 students)*
- **Exclusive internship/job listings in the NoleNetwork widget** on the Career Center homepage
- One complimentary **full-page Career Guide ad**, available via print and digital media to all FSU students and alumni



Gold Partner

- **Designated Employer Relations team member for all your planning needs**
 - Your designated Employer Relations team member will work with your team to elevate your brand with digital promotions such as NoleNetwork banner ads, the Career Center link tree, first tier invitations to soft-recruiting events, and more.
- Dominant, **hyperlinked employer logo** featured on the Career Center homepage and digital boards in the Dunlap Success Center
- **Employer logo displayed** prominently at each Career Center Fair/event, booth, and entrance marquis
- **Premium booth location at both Seminole Futures and STEM Career & Internship Fair**
- **Bypass waitlists for fairs and events**
- **Three complimentary Career Center Fair/event registrations**
 - Up to **seven total representatives** at no additional cost
 - **Two tables** at Seminole Futures and STEM Career & Internship Fair and electricity at no cost
 - Employer logo included in all Career Fair Student Guides (*digital and print*)
- **Invitation to co-present with Career Center staff** to student organizations, classrooms, alumni, and other special groups
- **Two full social media takeovers** across four platforms (*one Fall and one Spring*)
- **Three spotlights in a campus-wide newsletter** (*two Fall and one Spring*)
- **Priority access** for Employer-In-Residence, FSU Talent Treks, and ProfessioNole Clothing Closet Recruiter Stylist Hours
- **Three tailored student email campaigns** to promote events, programs, internships, etc. (*limited to 750 students*)
- **Exclusive internship/job listings in the NoleNetwork widget** on the Career Center homepage
- One complimentary **half-page Career Guide ad**, available via print and digital media to all FSU students and alumni

Garnet Partner

- **Employer name featured** on the Career Center homepage and digital boards in the Dunlap Success Center
- **Bypass waitlist for Seminole Futures or STEM Career & Internship Fair** (*one time only*)
- **One complimentary Career Center Fair/event registration**
 - 50% discount on booth electricity and/or additional table at Seminole Futures
 - 50% discount on electricity at STEM Career and Internship Fair
- **Two spotlights in a campus-wide newsletter** (*one Fall and one Spring*)
- **Priority access** for Employer-In-Residence, FSU Talent Treks, and ProfessioNole Clothing Closet Recruiter Stylist Hours
- **Two tailored social media posts or stories** to promote events, programs, internships, etc. (*one Fall and one Spring*)
- **Two tailored student email campaigns** (limited to 750 students) to promote events, programs, internships, etc.
- **25% discount on any size Career Guide ad**, available via print and digital media to all FSU students and alumni