



Florida State University Career Center's Sponsorship Programs

Organizations who wish to increase their level of participation and establish a high-profile recruiting presence are invited to become a Career Center Room Sponsor and/or a Partner. Sponsors are a distinguished group of companies and organizations who directly support student career development and employment programs at Florida State University and who actively participate in The Career Center's recruitment activities. The Career Center offers four sponsorship levels – Premier Suite Sponsorship, Room Sponsorship, Gold Partner, and Garnet Partner.

Gold Partner

\$5,000

Event Benefits

- Registration fee waived for up to **3** Career Center events of your choice and up to **8** participants per fair during your Gold Partner academic year
 - STEM Career & Internship Fair (Fall & Spring)
 - Seminole Futures All Majors Career & Internship Fair (Fall & Spring)
 - OR other smaller Career Center-hosted events to include: Final Spring Fair, HELPS Fair, and others
- Additional benefits at Career Center-hosted fairs or events:
 - Priority booth placement at career fairs and events
 - Additional incidentals for each Fair waived, including extra table and electrical access
 - Corporate logo displayed at each event and booth

Campus Branding Benefits

- Full-page ad in the Career Guide, distributed via print and digital media to over 20,000+ FSU students throughout the year
- Organization spotlight in student newsletter, Career Center social media accounts at least **twice** each year
- Corporate logo displayed on the Career Center's website
- Corporate logo displayed on flat panel televisions throughout the Dunlap Success Center
- Ability to participate in a Career Center social media takeover twice (Fall **and** Spring)
- Collaborate with the employer relations team to develop a customized strategy to maximize each campus visit
- First tier invitation for soft recruiting events such as resume cafés and professional development activities

Automatic membership in the Employer-in-Residence Program and other priority participation providing opportunities to:

- Table at participating colleges or other locations on campus
- Conduct mock interviews
- Participate on employer panels
- Provide resume critiques

Event Benefits

- Registration fee waived for up to **2** Career Center events of your choice and up to **6** participants per fair during your Garnet Partner academic year
 - STEM Career & Internship Fair (Fall & Spring)
 - Seminole Futures All Majors Career & Internship Fair (Fall & Spring)
 - OR other smaller Career Center-hosted events to include: Final Spring Fair, HELPS Fair, and others
- Additional benefits at Career Center-hosted fairs or events:
 - 50% discount on additional fees for extra tables and electrical access
 - Corporate name displayed at each event and booth

Campus Branding Benefits

- A 25% discount for a Full-page ad in the Career Guide, distributed via print and digital to over 20,000+ FSU students throughout the year
- Organization spotlight in student newsletter, Career Center social media accounts at least **once** each year
- Corporate name displayed on the Career Center's website
- Corporate name displayed on flat panel televisions throughout the Dunlap Success Center
- Ability to participate in a Career Center social media take over once (fall **or** spring) – additional takeover will incur cost
- Secondary invitation tier for soft recruiting events such as resume cafés and professional development activities

Automatic membership in the Employer-in-Residence Program and other priority participation providing opportunities to:

- Table at participating colleges or other locations on campus
- Conduct mock interviews
- Participate on employer panels
- Provide resume critiques



FLORIDA STATE UNIVERSITY
DIVISION OF STUDENT AFFAIRS

THE CAREER CENTER