

COMPARISON OF CAREER TEXTS

1. Focus

- Comprehensive (college student career planning and employment) vs. specific to a certain area of career development
- Theory(s) used: specific vs. several
- Focus: practical vs. theoretical

2. Background

- How long has it been used and which edition is this?
- Number of references
- Information about authors available
- Whether the first author has taught a related course

3. Content

- Number of pages
- Photos (color, black and white, none)
- Number of assignments and learning activities
- Are the text and workbook combined?
- Is it broken down by units?
- What do individual chapters include?
- Are websites, CACGs, and published assessments, mentioned or incorporated?

5. Cost

- List additional resources (web support, assessments, etc.) and their prices
- Is PowerPoint available to supplement lecture?