Creative Methods of Teaching

Assessments and Inventories:

• MBTI, eDiscover, SII, SDS

Methods of Teaching and Topics:

- Taught online (e. g., electronic career planning class for incoming freshmen)
- Multiple courses for different topics (e. g., career development for specific majors, portfolio development, job searching, internships, university experience)
- Guest speakers on various topics (e. g., networking, interviewing, government and non-profit careers, successful career searches, career management strategies)
- Field trips to organizations
- Library research activities (e. g., scavenger hunt for job search or occupational information)

Assignments:

- Autobiography (emphasizing influences of family, education, work history, and experiences on personal development)
- Informational interviews (which could be collected and kept in a career resource center) and followup thank-you letters (with someone in a field of interest)
- Research majors in small groups
- Career action plan (incorporate areas covered in class into one long-term goal)
- Write a cover letter, resume, follow-up, acceptance, and rejection for positions for which one could apply within the next six months
- Have the above critiqued and signed by a career advisor
- Write an APA-style paper on a job search timeline identifying resources, diagrams, calendars, and additional materials
- Create one's own business card
- Participate in a mock interview and write a reflection on the experience
- Develop a plan for two different career objectives
- Sign up with university career center and post a resume
- Attend a career fair
- Meet with a career specialist
- Career genogram (including family, gender, and cultural influences on career)
- Create a list of available clubs offered at school or in community
- Create a portfolio
- Build a target company list
- Attend career center workshops
- Write one's own eulogy: A values and goals exercise
- Dream resume: Write one's own resume, as if graduating
- Service learning projects
- Use Fish Philosophy (www.fishphilosophy.com), audiotapes, and/or books from a career library for job exploration
- Bring in one's own films, show a clip, and discuss how it relates to career
- Film working graduates (three to five years post-graduation) and ask them questions about what they have seen, learned, tips, etc.
- Invite a presenter into class to discuss Super's life roles(Ask students to write a paper about their lifespan)

Creative Methods of Teaching

Classroom Activities:

- Interpret MBTI and SII in small groups
- In-class surveys
- Values auction
- Role-play as a hiring committee in small groups, review resume and cover letter samples, determine whom to hire, and explain why
- Watch film clips on organizational culture
- View a list of alumni, their current occupations, and their college majors (to see that there is more than one path to many occupations)
- Review news articles on the global economy in small groups, then hold small group presentations about what was learned and how it may affect the global economy
- Provide students with large index cards each day, on which to write their name and what they learned during class
- Break into dyads and tell one another about past work experiences (including volunteer activities, clubs, etc); partner should take notes and help identify transferable skills that can be used in resumes and portfolios
- Have students present various topics from the text
- Log onto salary.com and calculate cost of living in a city of interest; students can discuss the importance of considering this information in job searching, interviewing, and negotiation
- Act out skits pertaining to interviewing, networking, etc.
- Practice negotiation skills
- Murder mystery game (leaderless group activity): Through statements, students determine the identity of the murderer, and then discuss their inability to commit to a decision, the decision-making process, etc.
- Decision-making models: Practice in class making decisions that feel safe
- Watch Joel Barker video, *The New Business of Paradigms* (discusses rapid changes in our society)
- Watch Shark Tales DVD—scene about the influence of family on career choice
- Visualization exercise: Ask students to close their eyes and then think about where they would like to be in the next 15 years; ask students to visualize where they are, what car they drive, etc.

Information Adapted From:

Lulgjuraj, B., Ruff, L., Cummings, S., & Minor, C. W. (2006, July). *Thinking outside the books: Getting creative with texts and techniques in your career planning course.* Presentation at the National Career Development Association Global Conference, Chicago, Illinois.