

Improving Career Services to International Students



2010 NCDA Global Conference

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Overview

- What are the challenges in providing career services for international students?
- What gaps in service do international students feel exist?
- How are career programs and resources addressing these challenges?
- What additional resources are available?

Challenges for Practitioners

“What are some challenges you or your organization have experienced while working with international students?”



Focus Group Procedures

- 1) **Assess** need
- 2) **Speak** with staff
- 3) **Write** a proposal
- 4) **Advertise** group /recruit participants
- 5) **Recruit** assistance to facilitate group
- 6) **Hold** group
- 7) **Evaluate** group
- 8) **Follow-up** with stakeholders

FSU Case Study

- Date
- Location
- Participants
- Countries represented
- Prior knowledge of the FSU Career Center?
- Previously utilized FSU Career Services?
- Previously utilized non-FSU career services?
- Implementation

Focus Group Results

- Variety of marketing approaches
- Work experience important
- Assistance with locating companies
- Job searching in their home country
- Desire for specialized services
- Help articulating unique strengths

What We Learned

- **Be selective in :**
 - group facilitator
 - location
- **Anticipate possible:**
 - cultural conflicts
 - group attrition
 - language barriers
 - questions about services

Building a Case

“How do we build a case for enhancing career services for international students?”

What Would the U.S. Be Like Without...

- Google
 - Intel
 - Yahoo!
 - ebay
 - WebEx
 - Sun Micro-Systems
 - Cirrus Logic
 - I2 Systems
- Russia
 - Hungary
 - Taiwan
 - France
 - India
 - India
 - India
 - India

(Dine & Bapat, 2007)

Keep in Mind....

- The U.S. does not produce enough engineer and hard science graduates to meet the country's demands (Dine & Bapat, 2007)
- Int'l students contribute more than \$17.5 billion to the U.S. economy (tuition and living expenses) (OpenDoors, 2009)
- Int'l students play a large role internationalizing higher education

Knowing the Stakeholders

- Multicultural offices and departments
- Specific academic departments focusing on language or international affairs
- Campus recruiters

Get Creative with ISS

International students services offices are your biggest allies!

- Cultural Programming
- Peer Programs
- Language Partners
- Friends of Internationals
- Country Ambassadors

Connecting the Campus: Sharing Expertise

- What campus offices, departments and faculty are interested in international and multicultural topics?
- How much do I know about these departments/offices, clubs and services?
- What programs already exist?
 - Center for English Language Learning
 - Writing Center
 - Civic Education/Volunteering Center

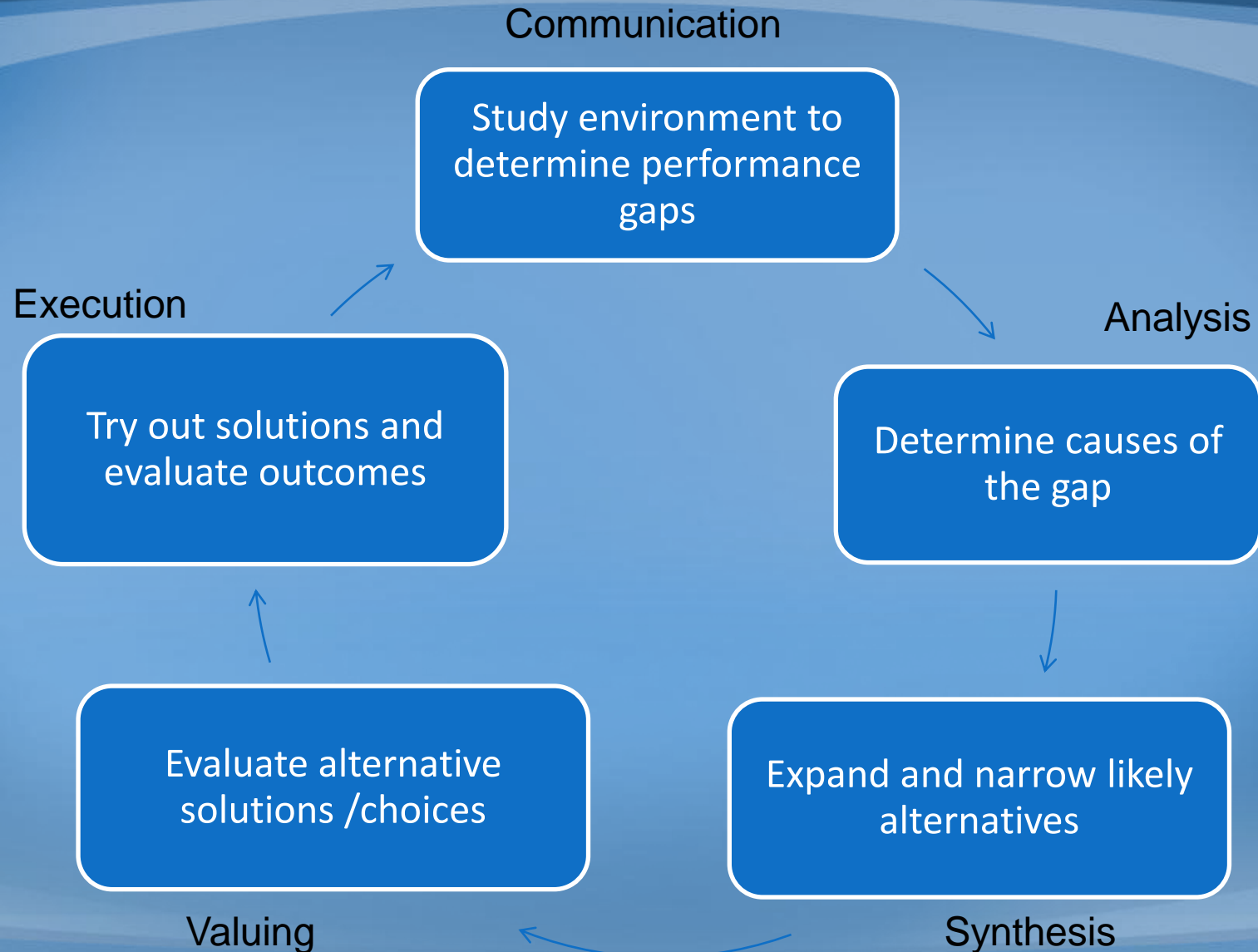
International Students By the Numbers

- **United States:** 671, 616 international students
- **Florida:** 30, 386 international students
- **Florida State University:** 1,250 international students
- **FSU Career Center:** 217 students visited 397 times

Examination of Existing Programs and Services

- 1) Improving **career services**
- 2) Improving **cultural awareness**
- 3) Improving **career resources**

Selecting and Implementing Programs Using the CASVE Cycle Model



Resources



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▶ Her Majesty Queen Noor addresses distinguished global leaders at IIE New Leaders Benefit "A Celebration of Fulbright"

Her Majesty Queen Noor of Jordan and Dina Habib Powell, Global Head of Corporate Engagement at Goldman Sachs, honor U.S. Fulbright to Kenya Nathan Collett and Italian Fulbright alumnus Alberto Vitale at the 2009 New Leaders Group Benefit.

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WHAT'S NEW 	PUBLIC POLICY & REGULATORY INFORMATION	PARTNER & MEMBER OPPORTUNITIES
<ul style="list-style-type: none">▶ Promote the Value of Int'l Student and Scholar Services (Jun 16 <i>NAFSA.news</i>)▶ Postcards from the Conference▶ NAFSA 2010 Call for Session, Seminar & Workshop Proposals	<ul style="list-style-type: none">▶ NAFSA, Other Organizations Urge Visa Improvements▶ UK Brings Back BUNAC Blue Card for Interns▶ Get Ready for SEVIS II - Coming in 2010	<ul style="list-style-type: none">▶ Free Immigration Podcasts from Immigration Law Global Advocate▶ Advertise Canada/Mexico Education Abroad Programs (Deadline July 3)▶ New Member Discount from Platform3000

HIGHLIGHTS

 <p>LA 09 NAFSA 2009 ANNUAL CONFERENCE & EXPO MAY 24-29, 2009 • LOS ANGELES, CA, USA</p>	 <p>NAFSA 2009 Management Development Program 2 1/2 Days of Dynamic Interaction REGISTER TODAY!</p>	 <p>Simon Study Abroad Bill Contact Congress Today! Take Action! </p>
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Financial Aid for Undergraduate International Students

This resource provides information primarily for students with nonimmigrant visas (F-1, J-1, etc.). [Information for permanent residents](#) of the United States is also included. See the [glossary of key financial aid terms](#) if you are unfamiliar with any definitions.

The Institute for International Education (IIE) reports in *Open Doors 2005* that of the paid tuition and fees to attend a U.S. undergraduate institution in the 2004-05 academic year, 80.9 percent of payments came from personal and family sources.

Minimal scholarship aid is available to international students, and most of it is reserved for graduate study. Generally, U.S. institutions offer little, if any, discount on tuition, although both private and public institutions may waive application fees in some situations.

[EduPASS \(The Smart Student Guide for Studying in the USA\)](#) also offers a comprehensive glossary of terms relevant to student financial aid.

Contents

- [Funding Factors to Consider: Calculating Cost of Attendance](#)
- [Funding Sources](#)
- [Tax Credit Information](#)
- [Information for Permanent Residents](#)
- [Additional Web Site Resources](#)

Funding Factors to Consider: Calculating Cost of Attendance

The budgeted Cost of Attendance is a calculation of total cost by each institution that is used to determine a student's level of financial need. It is a total of tuition, mandatory fees, room, board (where applicable), and estimated cost of books and other living expenses (and sometimes travel) for students at the particular institution. Separate determinations can be made for students living at home or independently at the institution's discretion.

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July 1, 2008](#)
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October 13, 2008;
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FLC Disclosure Data

A one to one relationship does **not** exist between the number of workers certified by the Department of Labor (DOL) and the number of work visas issued by the United States Citizenship and Immigration Services (USCIS). DOL Foreign Labor Certification data indicates an interest by U.S. employers to hire foreign workers it does not provide direct evidence that these employers actually hired the workers. For example, DOL typically certifies over three times the number of foreign work requests than the number of H-1B visas issued by USCIS.

Foreign Labor Certification (FLC) disclosure data are available for the Permanent, H-1B and H-2B programs. The data can be downloaded in Microsoft Access or Text format by program and fiscal year (October to September) by following the links below.

Permanent	Most Current: FY 2008
H-1B	Most Current: FY 2008
H-2B	Most Current: FY 2008
H-2A	Most Current: FY 2008



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Career Postings: No

NAICS: 522110

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*Banking services.***AGRICULTURAL BANK OF CHINA - 375 Park Ave., Ste. 2504, New York, NY 10152-2502**

Tel: (212) 888-8998, Fax: (212) 888-9686, Contact: Yang Kun, % Foreign Owned: 100

BANK OF CHINA, 1 Fuxingmen Nei Dajie, Beijing 100818, ChinaCEO: Li Lihui, Tel: 86-10-6659-6688, Fax: 86-10-6659-3777, Emp: 232632, Rev: \$22126 mil., Web: www.boc.cn

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 Read the article, **Navigating a Turbulent Economy**

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What are some of your favorite resources/programs/services for international students?

Any questions?

Thank you!