

+ “MAKING THE MOST OF THE COLLEGE EXPERIENCE BY CONNECTING WITHIN CAREER GOALS”

A workshop for college-bound high school seniors

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&

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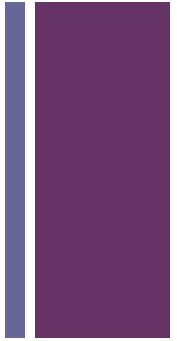
+ Overview

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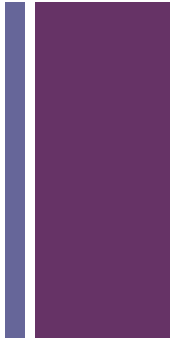
+ Rationale

- College seniors who have unrelated or no professional experience
- To get students excited about not only “the college experience” but also about developing themselves professionally
- The need for awareness of professional development opportunities in college



+ Population Served

- College-bound high school seniors
 - Universities or community college
- Designed for 15-20 students
- Timing
 - In class, at club meetings or after school
 - During the last semester/quarter of high school



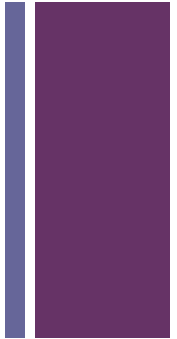
+ Goals and Objectives

Goal:

- Instill motivation and provide awareness of professional opportunities in college to high school students

Objectives:

- Highlight the need for campus involvement and experience for resume building
- Emphasize the value of networking
- Convey the importance of maintaining a professional online presence



+ Workshop Topics

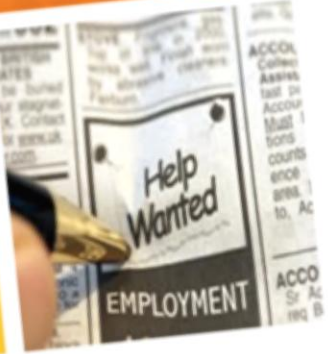
- On-Campus Organizations and Involvement
- Experience
- Networking
- Online Presence





Making the Most of Your College Experience

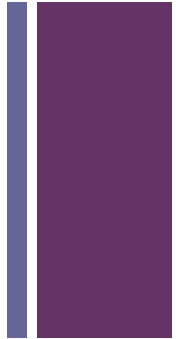
Erin Harvey & Rachel Kreisberg
FSU Career Center





+ Get Involved On Campus

- Organizations and Clubs
 - Obtain leadership positions, join committees
- Sports Clubs and Intramural Teams
- Sororities or Fraternities
 - Business, law, biology, community service, multicultural
- Community Service
 - Weekend trips and events
- Student Government
- Honor Societies
- Professional Associations and Student Chapters





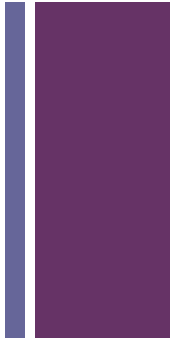
Questions?





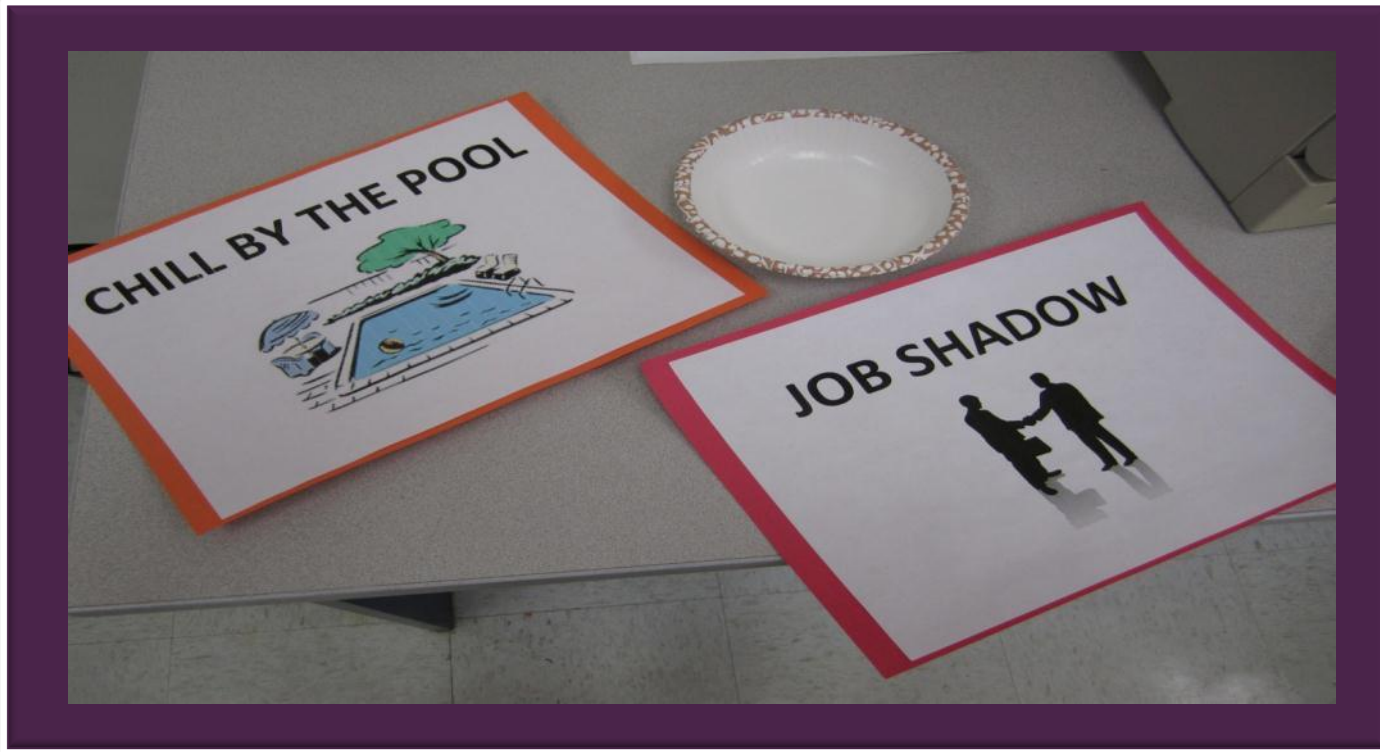
+ Approach

- Be engaging!
- Example:
 - To begin, have each student state their name and future college institution
- Use nametags
- Plan for activities to keep their attention



+ Activities

- How Will You Spend Your College Years?
- Networking Web
- Chex-Mix - Resume Analogy



+ Activity #1: How Will You Spend Your College Years?

- Pick two experiences for two semesters
- Obtain a “skill” from the “experience”
- “Internship” vs. “Chill by Pool”
- Debrief which skills are relevant and beneficial to career development



+ Activity #2: Networking Web

- Engage students in a discussion about networking
- Pass yarn to create a web
- Discuss possible ideas about how to establish networks
- Professors, employers, guest speakers etc.



+ Activity #3: Chex-Mix - Resume Analogy

- Compare elements of mix to skills on a resume
- Demonstrate desirability of a bag with a variety of contents
- Make connection between snack and resume
- Provide premade bags of chex mix to students



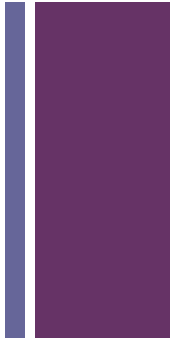
+ Wrap Up

- Chex-Mix- Resume Activity
- Leave time for questions
- Pass out surveys
- Provide handout



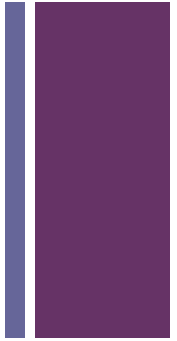
+ Problems Encountered

- Timing of implementation
 - AP exams
 - Graduation
 - State examinations
- Inattentive and disruptive students
 - Respond by ignoring disruptive behavior, use positive reinforcement and direct attention back to lesson
(B.F. Skinner)
- Lack of initiative from students to answer questions
 - Utilize nametags to target specific students



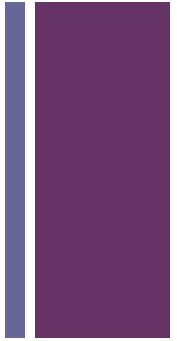
+ Success Tips

- Be flexible
- Dress more on the casual side
- Be comfortable with using humor
- Know in advance the classroom space and technology available
- Develop rapport by speaking with students before and after the presentation
- Utilize nametags
- Provide the students with a takeaway such as a treat and/or handout



+ Noteworthy Statistics (NACE Student Survey, 2010)

- Approximately 42 percent of graduates with internships who applied for a job received an offer compared with only 30 percent for students who had no internship experience.
- Graduates with internships also tended to receive a significantly higher starting salary offer.
- 91 percent of seniors report having an account on Facebook, MySpace, or LinkedIn.
- 67 percent of seniors expect employers to view their social networking profiles as part of the recruitment process.



+ Additional Ideas

- Resume building
- Portfolio building
- Steps to obtain internships and part-time jobs
- In-depth online presence recommendations
 - Activity related to social media
- College-specific information



+ Student Feedback:

“What could have been included in the presentation?”

“Maybe how you can get into internships and study abroad.”

“What other skills could be included on a resume.”

“More about career centers and how they can help with finding jobs and internships.”

“Nothing, it was perfect!”



+ Student Feedback:

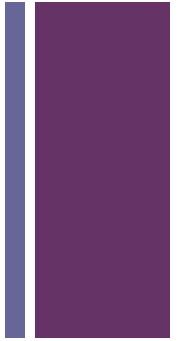
“What did you like about the presentation?”

“It was useful info that I need to start thinking about.”

“The game with making connections and networking.”

“How open the presenters were and how down to earth they were.”

“The many options and thoughts they gave us to make college a great experience.”





Please visit the FSU Career Center Website!

- To access these Power Points, please visit the FSU Career Center website at career.fsu.edu. Then click on the Tech Center link.
- You will find:
 - This presentation' s Power Point
 - The workshop' s Power Point
 - Detailed description of activities
 - Presentation handout
 - Student handout
 - Student feedback forms



+ Questions???

