



# Corporate Survival Skills

A Career Development Course  
For *Fast-Track* MBA's

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# Overview

- **Course History & Evolution**
- **Overview of Corporate Survival Skills 2003**
  - Course Design & Objectives
  - Active Learning Environment
  - Creating the Connection Between Classroom & Corporate



# History & Evolution

- ***Fast-Track MBA Program***
  - 12 months intensive study
  - 43 credit hour program
- **Problem:**
  - Most MBA students were not engaging their career management until close to graduation resulting in missed opportunities!



# History & Evolution cont'd.

- **Summer-Fall 1999**
  - Survey of other MBA Career Development Programs
  - Result:
    - Proposal for new Director of Career Management
    - Proposal for new preparatory course for incoming MBA students



# History & Evolution cont'd.

- **Fall 1999**
  - Course Approval
  - Staff Hired
- **Spring 2000**
  - Beginning of Career Management Center
  - Course Planning Finalized



# History & Evolution cont'd.

- **Summer 2000**
  - Implementation: Class of 2001
  - Objective
    - To give MBA students the opportunity to develop and improve their skills for success in the MBA program and in their personal career management



# Course 2003

- **Summary of Changes From 2000**
  - Coordinated Content With Program Orientation & Overall Career Management Model
  - Updated Course Design And Delivery To Focus On Learner Outcomes & Use of Technology
  - Practical Assignments
  - Faculty, Alumni & Corporate Involvement Increased



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