

Partner with Florida State

To be the best Career Center possible, we need help from friends of Florida State University who share our commitment to the career growth of FSU students and the development of knowledge in this field. Join us by investing in the lives of future generations. Help us prepare the workforce of tomorrow. Following are descriptions and contact information for our various programs for giving. We thank you for your support.

Placement Partners

Organizations who wish to increase their level of participation and establish a high-profile recruiting presence are invited to become Placement Partners. Placement Partners are a distinguished group of employers who directly support student career development and employment programs at The Florida State University and who actively participate in the Career Center's recruitment activities. Placement Partners donate \$4,000 (Gold Level) or \$2,000 (Garnet Level) annually to the Career Center.

Gold Placement Partner \$4,000

Membership includes:

- Registration fee waived for up to three career expositions during the year (\$1,800 value if you attend fall and spring Seminole Futures and Engineering Day).
- Additional incidentals for each expo waived, including up to four additional participant fees, an extra table at your booth, and electrical access (\$1380 value).
- Full-page ad in the Career Guide, distributed to more than 6,000 FSU students (\$2,400 value).
- Corporate logo displayed on the Seminole Futures entrance display and your exposition booth signage.
- Corporate logo displayed on the Career Center Web site at career.fsu.edu/partner/current.html and linked to your recruitment Web site.
- Corporate logo displayed on flat panel TV's throughout the Dunlap Student Success Center.
- Company name will be added to a bronze relief Career Center Placement Partner plaque displayed at the Dunlap Student Success Center.
- Access to Resume Books (an online database of resumes).
- Priority placement at career expositions.
- Membership in the Employer-in-Residence Program which provides the opportunity to:
 - Table sit at a college of your choice
 - Network with professors
 - Conduct mock interviews
 - Present to FSU classes
 - Participate on employer panels
 - Provide resume critiques

Garnet Placement Partner \$2,000

Membership includes:

- Registration fee is waived for two career expositions during your Placement Partner year (employers may opt to waive fees for fall and spring Seminole Futures, spring and fall Seminole Futures, spring Seminole Futures and Engineering Day or for fall Seminole Futures and Engineering Day) (\$1,200 value if you attend 2 expos).
- Up to four additional participant fees for each expo are waived (\$320 value).
- Company name will be added to a bronze relief Career Center Placement Partner plaque displayed at the Dunlap Student Success Center.
- Access to Resume Books (an online database of resumes).
- Priority placement at career expositions.
- Membership in the Employer-in-Residence Program which provides the opportunity to:
 - Table sit at a college of your choice
 - Network with professors
 - Conduct mock interviews
 - Present to FSU classes
 - Participate on employer panels
 - Provide resume critiques

Contact: Myrna Hoover, Program Director
850.644.4023, mhoover@fsu.edu

Other Sponsorship Opportunities

Career Center Room Sponsorships \$15,000+

This is a very exciting and special time for the FSU Career Center as we have just completed one year in our new building, and we are asking for the support of our corporate partners in sponsoring rooms in the Center.

Funding levels for corporate sponsorship of Career Center rooms in the Dunlap Student Success Center range from \$15,000-\$100,000. Rooms will be named for perpetuity and corporate sponsors will not be asked for future funds to support named rooms. Employer sponsors of the Career Center and Dunlap Student Success Center will be acknowledged with a plaque naming the room and will receive recognition throughout the year via the Career Center Web site. Employer sponsorship of the Career Center facility in the Dunlap Student Success Center

represents a one-time opportunity for corporate recruiters to increase their campus-wide identity among students, faculty, and all academic colleges at FSU for many years to come.

Contact: *Jeff Garis, Ph.D., Director,*
850.644.9771; jgaris@fsu.edu

Friends of the Career Center Fund

Unlimited amount with base contribution of \$100

Former students and friends of FSU who wish to express their support and appreciation of the Career Center and our services are invited to contribute to the Friends of the Career Center fund. This fund was established to provide an opportunity for individuals to give back to services that benefitted their career success. This additional funding will allow the Career Center to enhance our efforts in providing high quality student career development and employment programs at The Florida State University.

Contact: *Myrna Hoover, Program Director,*
850.644.6089, mhoover@fsu.edu

Career Portfolio Contest Sponsors \$1,500

The FSU Career Center has developed a state-of-the-art Career Portfolio that has been used by over 25,000 FSU students. Each year, students can compete for cash awards. Contestants are reviewed by a panel of faculty and employers and are selected based on exemplary Career Portfolios. Sponsors will be recognized at the FSU Seminole Futures Career Exposition and on the FSU Career Portfolio Web site.

Contact: *Jill Lumsden, Associate Director,*
850.644.6433, jlumsden@fsu.edu

Mock Interview Sponsor \$1,000

Mock interviews provide FSU students with the opportunity to practice their interview skills and receive feedback on their performance. The Career Center seeks to maintain the program by providing financial assistance for mock interviewers. Sponsors will become a member of the Mock Interview Student Scholar Foundation for one year and will appear in a photograph with the selected mock interview scholar in the annual FSU Career Guide.

Contact: *Kawana Williams, Assistant Director*
850.644.9776, kawilliams@fsu.edu

Career Advisor Scholarship Program \$100

Career advisor scholarship funds support graduate students preparing for professional positions in career counseling and human resources in schools and other organizations. Career advisors provide staffing for many of our services and programs. Award criteria include a strong commitment to the career development field and an outstanding academic record. There are currently four endowed Scholarship funds which award over \$10,000 annually. A faculty committee selects award recipients. Contributors of \$100 or more are provided name recognition on a plaque located at the Career Center.

Contact: *Robert Reardon, Ph.D., Professor Emeritus,*
850.644.9777, rreardon@fsu.edu

The Professional Network

The Career Center, with the support of the Alumni Association, offers the Professional Network service. The Professional Network is a career network made up of alumni, parents, and friends of Florida State University who are willing to provide career-related information and assistance to FSU students and other alumni. As a Professional Network member, you will be contacted by students who would like to learn more about a particular career field, industry, or employer, discuss internship possibilities, or get advice about their job search. While this is not a job placement service, we hope that both students and employers will benefit from the contacts made through this network.

By volunteering to be a member of the Professional Network, you will provide students and alumni with one of the most valuable resources—your knowledge and experience in the world of work. Become a member today by completing the online form at career.fsu.edu/connect.

