

Florida State University

Employer Relations and Recruitment Services

1999/2000 Employment Survey

The following information represents the cumulative data from the companies that recruited on campus during the 1999/2000 academic year.

Number of Responses	Response Rate	Students Registered	Offers Extended
112	73%	1246	441

Offers Accepted	Placement Rate	Salary Range	Average Salary
262	21%	\$24,000 \$58,000	\$35,698

Employer Type	Responses	Offers Extended	Offers Accepted	Average Salary
Accounting	7	62	48	\$43,458
Banking	2	10	5	31,000
Financial Services	6	45		28,287
Retail	14	99	50	30,910
Information Systems				
Public Accounting/Computer Software	1	5	1	39,000
Data Processing/Technical Support	4	26	24	46,000
Consulting	8	68	42	44,140

	Number of Students Registered	Offers Extended	Offers Accepted	Placement Rate
1999/2000	1246	441	262	21%
1998/1999	1059	389	248	23%
1997/1998	1034	386	202	19%
1996/1997	1189	575	329	27%
1995/1996	1197	371	234	20%

1994/1995	985	413	255	26%
1993/1994	1191	279	189	16%
1992/1993	1242	346	217	17%
1991/1992	1149	303	212	18%
1990/1991	1024	416	242	24%

Major	Students Registered	Offers Accepted	Placement Rate	Salary Range	Average Salary
Accounting	103	26	25%	\$40,000 - \$50,000	43,200
Advertising	8	1	12%	\$30,000	30,000
Biological Science	3	1	33%	\$29,000	29,000
Chemical Engineering	15	2	13%	\$46,800 - \$47,400	47,100
Civil Engineering	15	1	6%	\$46,000	46,000
Clothing, Textiles, Merchandising	29	17	51%	\$26,000 - \$37,000	30,676
Communications	48	6	12%	\$30,000 - \$50,000	39,866
Computer Science	56	11	19%	\$40,000 - \$46,000	43,500
Criminology/Criminal Justice	12	1	8%	*	*
Economics	16	3	18%	\$32,000	32,000
Electrical Engineering	28	3	11%	\$45,000	45,000
English	25	1	4%	\$29,400	29,400
Finance	180	25	13%	\$25,000 - \$58,000	29,933
Hospitality Administration	6	1	16%	\$24,000	24,000
Human Resource Management	14	1	7%	\$30,000	30,000
Industrial Engineering	15	3	20%	\$36,000 - \$40,000	38,666
Information Studies	47	8	17%	\$40,000 - \$45,000	42,600
Instructional Systems	9	2	22%	\$43,000	43,000
International Affairs	27	3	11%	\$24,000 - \$35,000	28,575
Law	5	1	20%	*	*

Management	32	4	12%	\$24,000 - \$31,000	28,030
Management Information Systems	179	29	16%	\$34,800 - \$52,000	43,312
Marketing	104	19	18%	\$26,000 - \$37,000	30,889
Master of Business Administration	22	2	09%	\$37,000 - \$51,000	44,000
Mechanical Engineering	25	6	24%	\$45,000 - \$46,800	45,666
Multinational Business Operations	19	1	5%	\$30,000	30,000
Political Science	12	1	8%	\$32,500	32,500
Psychology	24	2	8%	\$25,800 - \$31,200	\$28,500
Public Relations	10	1	10%	\$25,400	25,400
Social Science	7	1	14%	\$30,000	30,000

*Information not available or not provided by employers.

**The MBA Career Opportunities Office of the College of Business maintains additional placement data on their graduates. You may contact Ms. Shawn Herbert at (850) 644-7837 for more information.