



Florida State
University

Graduate Success Report



Graduating Senior Survey:
2013-2014 Findings

Florida State University Graduating Senior Survey Findings 2013-2014

Overview

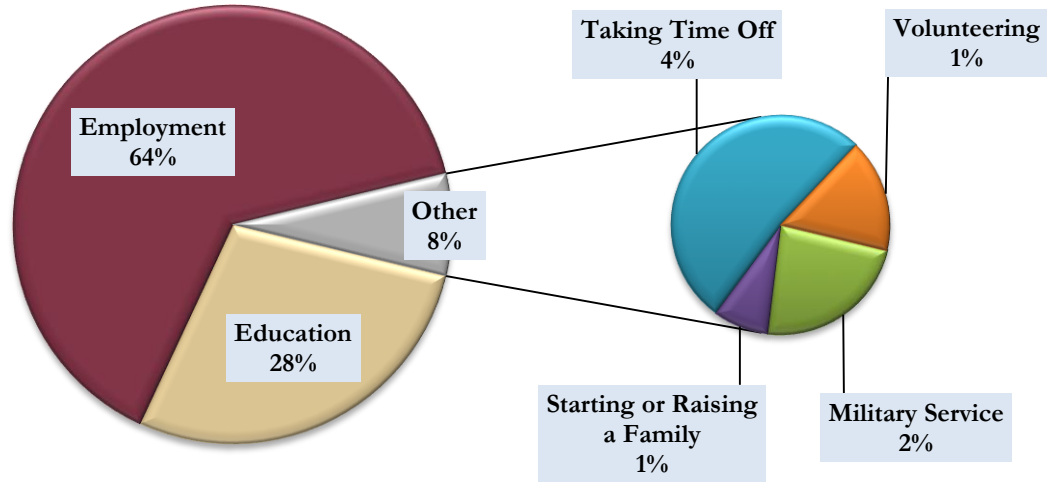
Florida State University is focused on ways to enhance the success of our graduates, with success defined as advancing graduates to the next step along the career path of their choice. For students whose immediate post-graduation plans are to enter the workforce, success is securing a paid position that allows them to advance toward their long-term career goals. For students whose career choice requires an advanced degree, success is gaining admission to graduate or professional school. For other students, the next step may be military service, volunteer work, a focus on family, or some other activity that is unique to achieving their chosen personal and professional goals. It is important for the university to get feedback on how we are doing in preparing students for success in achieving their post-graduation plans. One source of feedback is students' responses to the Graduating Senior Survey (GSS).

The GSS is an online survey administered to all undergraduate students a few weeks before they graduate. The GSS includes questions about students' post-graduation plans, whether or not they've applied and received offers of employment or admission to continuing education programs, their satisfaction with their FSU experiences, as well as questions about their participation in curricular and extracurricular activities (for a full description of the GSS, go to: <http://fla.st/1krmGq8>). At the point of graduation, some students have not yet received feedback regarding their applications for employment or continuing education or have not yet begun the application process. The university administers a follow-up survey six months post-graduation so that our recent graduates may update us on their current status as it relates to their post-graduation plans.

This report focuses on students who were awarded bachelor's degrees in summer 2013, fall 2013, and spring 2014. Response rates to the GSS were above 88% at the time of graduation. Response rates to the follow-up survey were 34% for the summer, fall, and spring semesters. The data presented in this report are based on responses to the GSS at the point of graduation with data on employment and continuing education outcomes updated for graduates who responded to the follow-up survey. This means that outcomes for approximately two-thirds of our graduates are based only on information provided at the time of graduation. Consequently, the findings presented in this report should be interpreted as conservative estimates of recent graduates' success in securing employment or admission to continuing education programs. For some of the data, there are comparison numbers to last year's GSS report. If red numbers appear in the percent change column, it reflects that there was a decrease in the measure from this year's report compared to last year's.

Post-Graduation Plans of 2013-14 Bachelor's Degree Recipients

The first question of the GSS asks students to identify, from the following options, their primary and immediate post-graduate plan: 1) Employment; 2) Continuing Education; 3) Other (military service, volunteering, starting/raising a family, or taking time off). The chart below presents the primary plans of 2013-14 bachelor's degree recipients for the entire university.



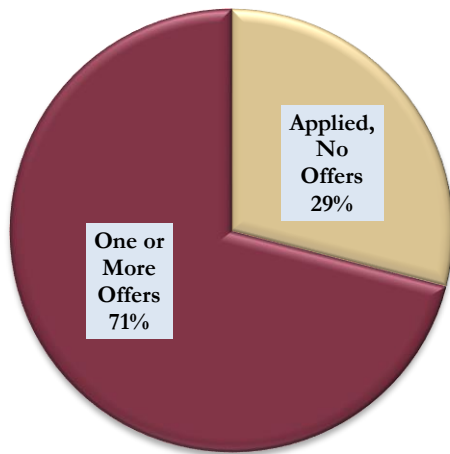
Below are the Post-graduation Plans of graduates from each college (with comparisons to 2012-13 data):

College	Employment			Education			Other		
	n	%	% Change	n	%	% Change	n	%	% Change
Florida State University	4587	64%	2%	2010	28%	-3%	535	8%	1%
Applied Studies	53	79%	15%	9	13%	-22%	5	7%	7%
Arts & Sciences	1009	54%	3%	682	37%	-3%	161	9%	0%
Business	1030	79%	1%	206	16%	-3%	61	5%	2%
Communication & Information	322	71%	8%	103	23%	-8%	27	6%	0%
Criminology	291	59%	-2%	138	28%	-2%	64	13%	4%
Education	205	77%	1%	51	19%	-2%	9	3%	0%
Engineering	199	76%	4%	54	21%	-2%	8	3%	-2%
Motion Picture Arts	18	67%	-33%	3	11%	11%	6	22%	22%
Human Sciences	327	50%	2%	273	42%	-3%	52	8%	2%
Music	88	65%	-1%	40	30%	2%	7	5%	-1%
Nursing	78	95%	6%	0	0%	-4%	4	5%	-2%
Social Sciences	780	62%	6%	370	29%	-5%	112	9%	-1%
Social Work	33	28%	-12%	74	63%	10%	10	9%	3%
Fine Arts	215	79%	0%	39	14%	-1%	18	7%	1%

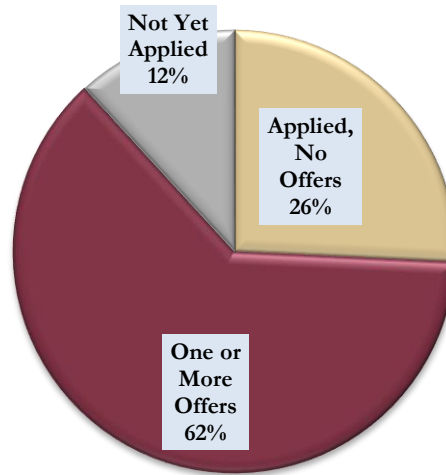
Employment Outcomes

Graduates whose primary plan was employment were asked about their success in obtaining employment. Below are the findings for their employment status:

Of Students Who Applied



Of All Primary Plan Employment

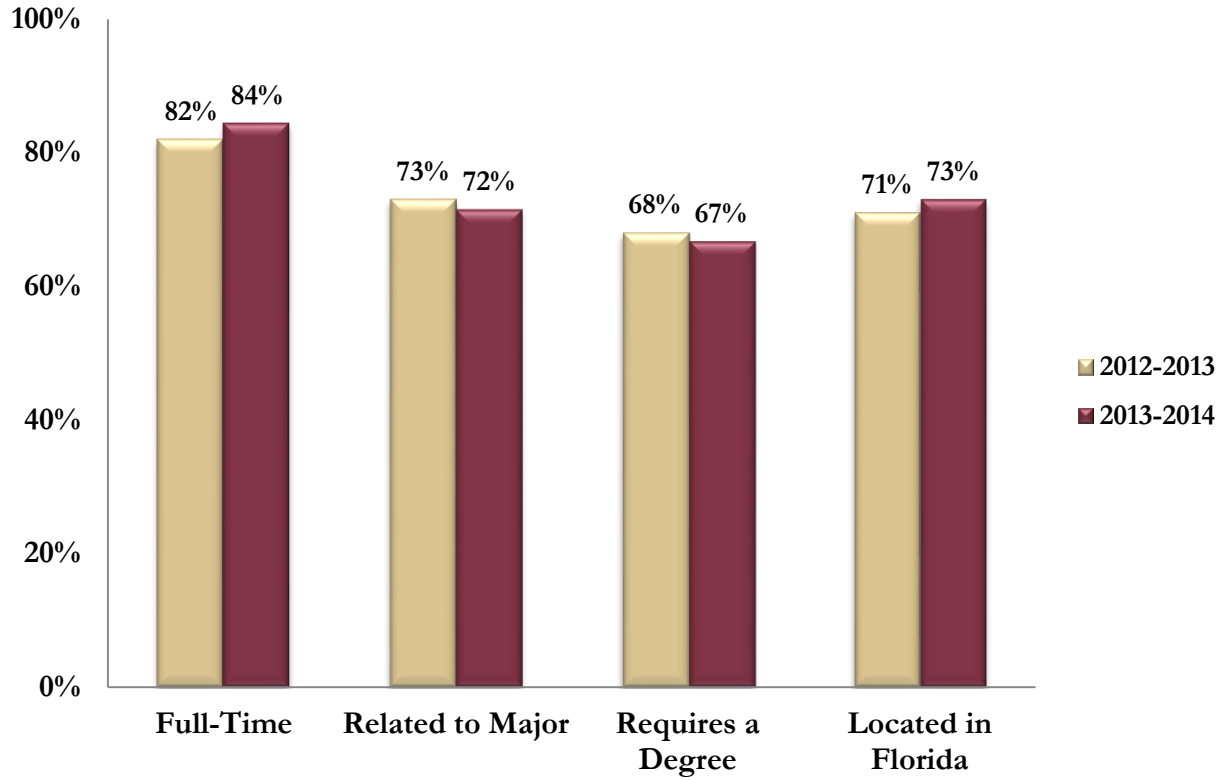


Below are the employment outcomes for each college:

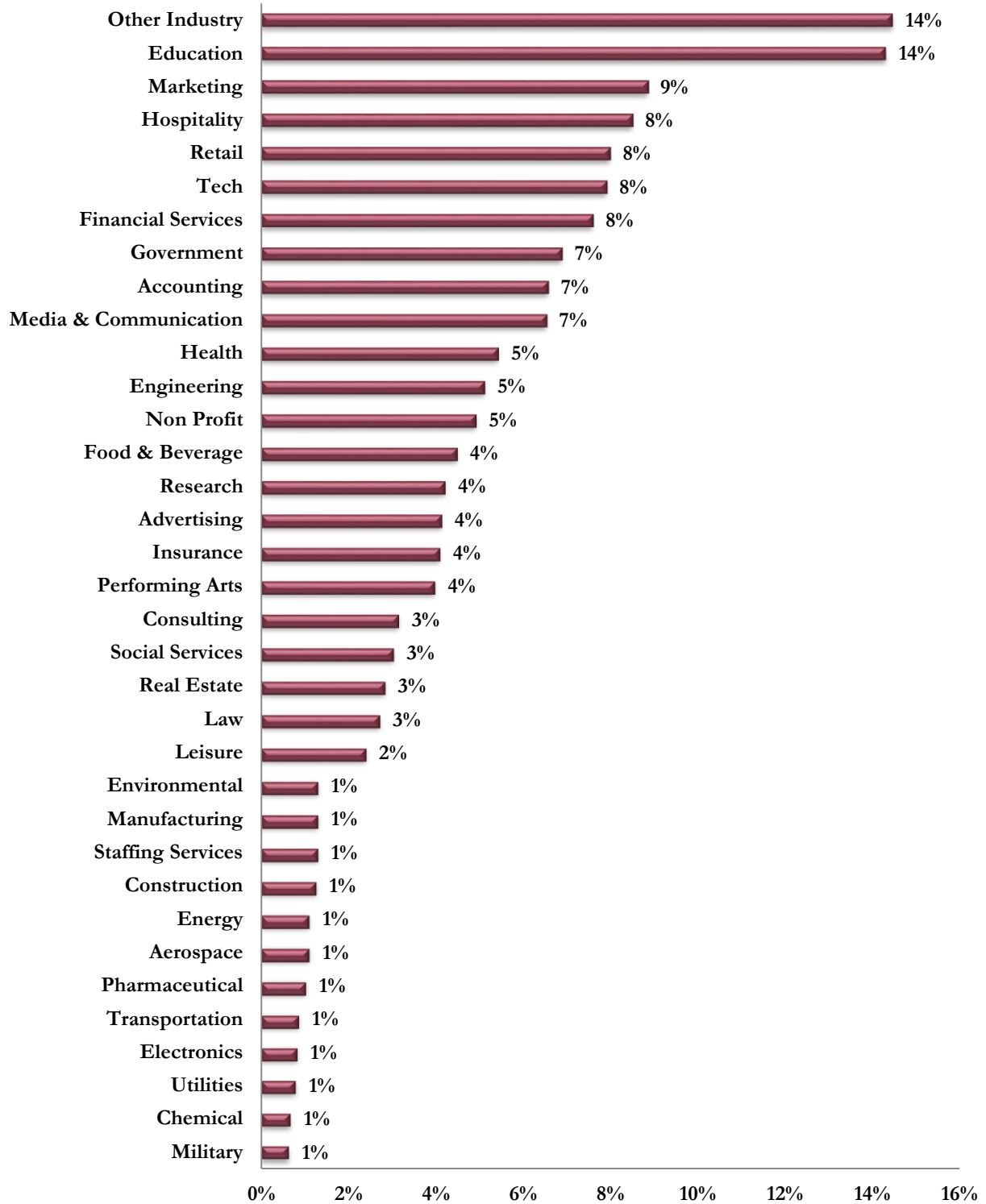
College	Not Yet Applied			Applied, No Offers			One or More Offers		
	n	%	% Change	n	%	% Change	n	%	% Change
Florida State University	542	12%	-1%	1181	26%	-2%	2864	62%	3%
Applied Studies	12	23%	-11%	15	28%	17%	26	49%	-6%
Arts & Sciences	161	16%	0%	283	28%	-1%	565	56%	1%
Business	64	6%	-2%	210	20%	-1%	756	73%	2%
Communication & Information	28	9%	2%	67	21%	-5%	227	70%	4%
Criminology	38	13%	-1%	108	37%	-6%	145	50%	7%
Education	30	15%	-1%	56	27%	-4%	119	58%	6%
Engineering	12	6%	0%	52	26%	-9%	135	68%	9%
Motion Picture Arts	3	17%	17%	2	11%	-11%	13	72%	-6%
Human Sciences	38	12%	-3%	85	26%	-1%	204	62%	4%
Music	9	10%	-3%	33	38%	13%	46	52%	-10%
Nursing	9	12%	-3%	18	23%	-15%	51	65%	18%
Social Sciences	103	13%	-5%	211	27%	0%	466	60%	5%
Social Work	2	6%	-9%	14	42%	16%	17	52%	-7%
Fine Arts	39	18%	3%	44	20%	-6%	132	61%	2%

Employment Outcomes: Characteristics of Secured Employment

Graduates who secured employment at the time of the survey were asked to provide information about their jobs. Below are the findings for responses to questions about key characteristics of their employment.

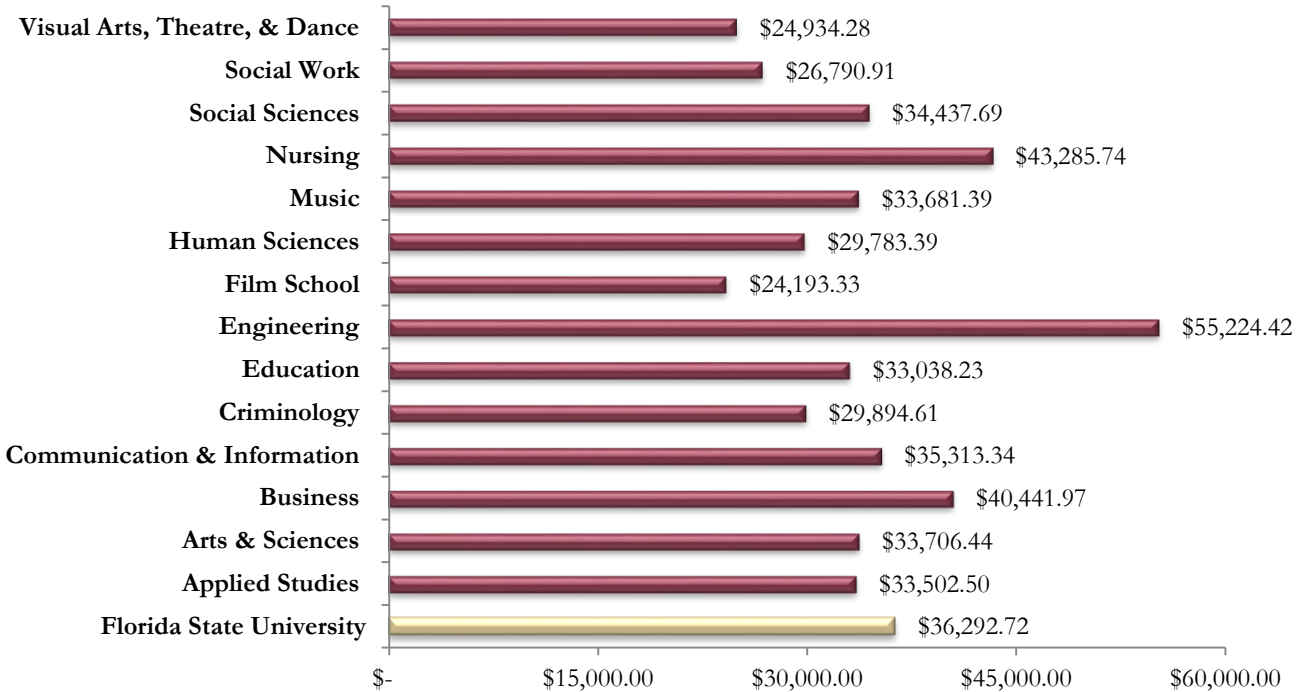


Industries of Employment



Employment Outcomes: Salary

Average Salary



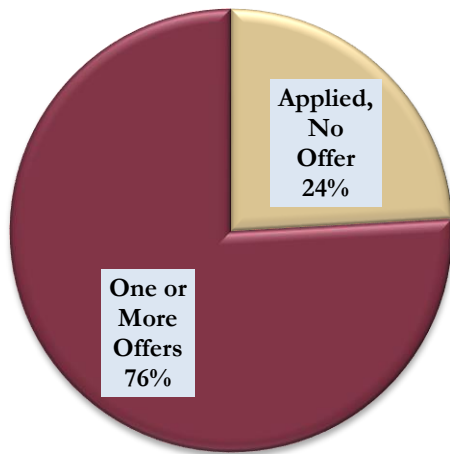
College	Minimum Salary*	Maximum Salary*	Median Salary	Average Salary
Florida State University	\$10,000.00	\$135,000.00	\$35,000.00	\$36,292.72
Applied Studies	\$12,000.00	\$57,000.00	\$33,250.00	\$33,502.50
Arts & Sciences	\$10,000.00	\$135,000.00	\$30,000.00	\$33,706.44
Business	\$10,000.00	\$120,000.00	\$40,000.00	\$40,441.97
Communication & Information	\$10,000.00	\$68,000.00	\$32,500.00	\$35,313.34
Criminology	\$10,000.00	\$55,000.00	\$30,000.00	\$29,894.61
Education	\$12,000.00	\$51,000.00	\$35,000.00	\$33,038.23
Engineering	\$10,000.00	\$110,000.00	\$56,500.00	\$55,224.42
Motion Picture Arts	\$17,160.00	\$30,000.00	\$24,000.00	\$24,193.33
Human Sciences	\$10,000.00	\$100,000.00	\$30,000.00	\$29,783.39
Music	\$10,000.00	\$51,600.00	\$36,250.00	\$33,681.39
Nursing	\$28,200.00	\$90,000.00	\$40,000.00	\$43,285.74
Social Sciences	\$10,000.00	\$125,000.00	\$32,500.00	\$34,437.69
Social Work	\$10,000.00	\$40,000.00	\$29,500.00	\$26,790.91
Fine Arts	\$10,000.00	\$52,000.00	\$25,000.00	\$24,934.28

*Salary range limited from \$10,000 to \$150,000

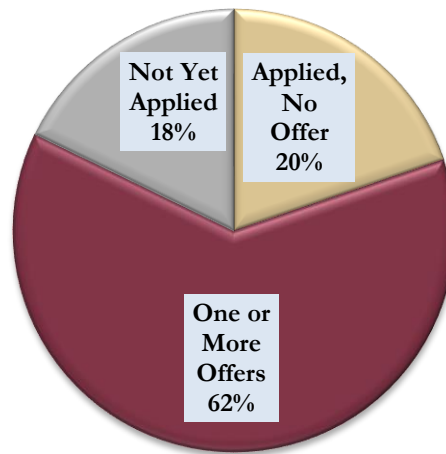
Continuing Education Outcomes

Graduates whose primary plan was to continue their education were asked about their success in gaining admission to continuing education programs. Admissions decisions for most graduate and professional schools are made in late spring; those who graduate in the fall semester would probably not know the status of their applications at the time of the Fall GSS. For this reason, continuing education outcomes reported here are limited to the spring graduates (n=1,262).

Of Students Who Applied



Of All Primary Plan Education

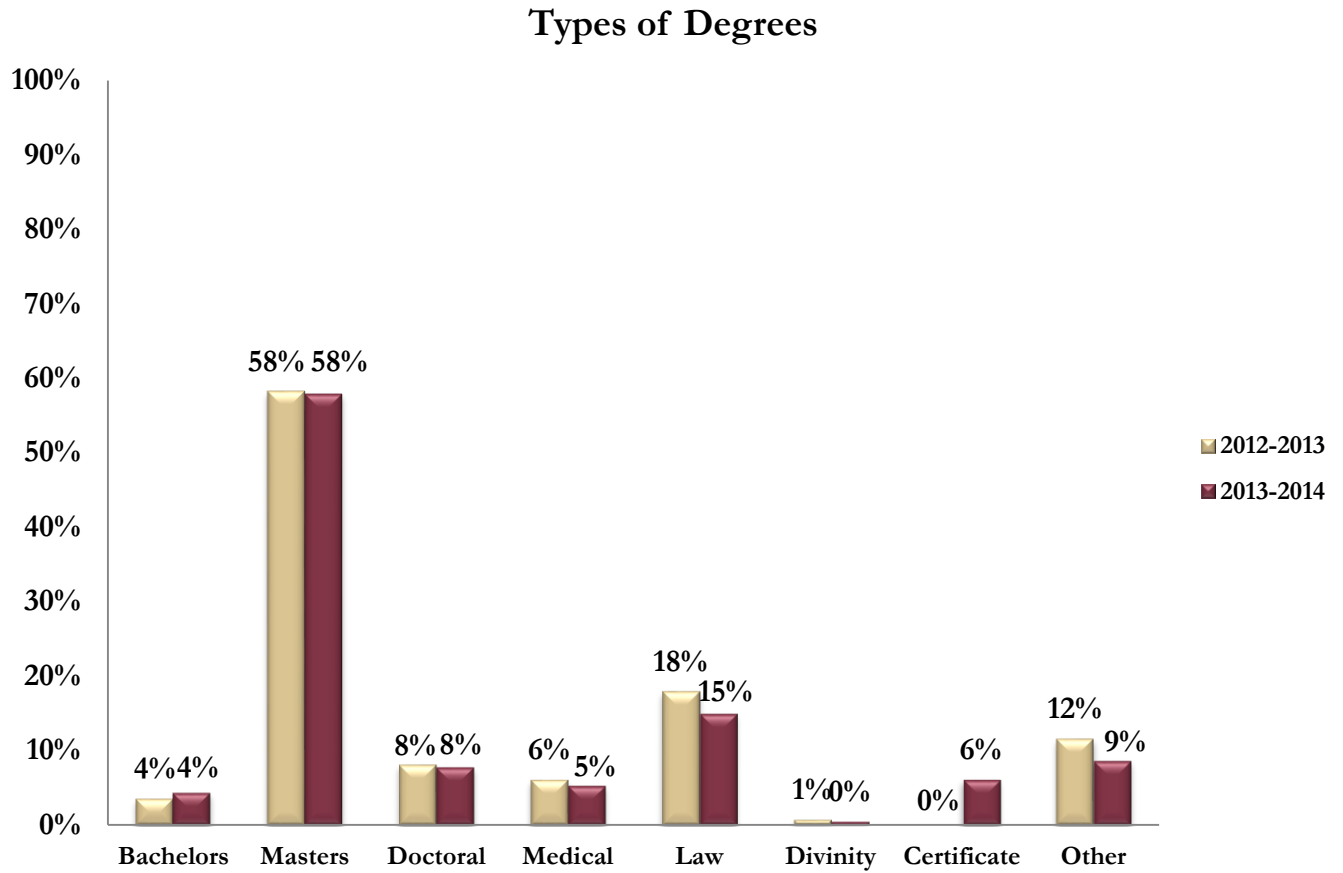


Below are the continuing education outcomes for each college:

College	Not Yet Applied			Applied, No Offers			One or More Offers		
	n	%	% Change	n	%	% Change	n	%	% Change
Florida State University	225	18%	3%	250	20%	3%	787	62%	-6%
Applied Studies	0	0%	0%	1	33%	-7%	2	67%	7%
Arts & Sciences	82	19%	2%	99	23%	5%	256	59%	-8%
Business	22	15%	4%	22	15%	-3%	105	70%	-1%
Communication & Information	8	9%	2%	12	13%	-3%	69	78%	2%
Criminology	16	24%	0%	8	12%	-2%	44	65%	1%
Education	3	13%	-5%	7	29%	14%	14	58%	-9%
Engineering	4	9%	0%	14	31%	20%	27	60%	-20%
Motion Picture Arts	0	0%	0%	1	33%	33%	2	67%	67%
Human Sciences	39	23%	7%	31	18%	-4%	99	59%	-3%
Music	2	7%	7%	0	0%	-4%	26	93%	-3%
Social Sciences	37	18%	4%	41	20%	4%	125	62%	-8%
Social Work	5	13%	-5%	13	34%	22%	20	53%	-17%
Fine Arts	8	36%	29%	3	14%	-1%	11	50%	-29%

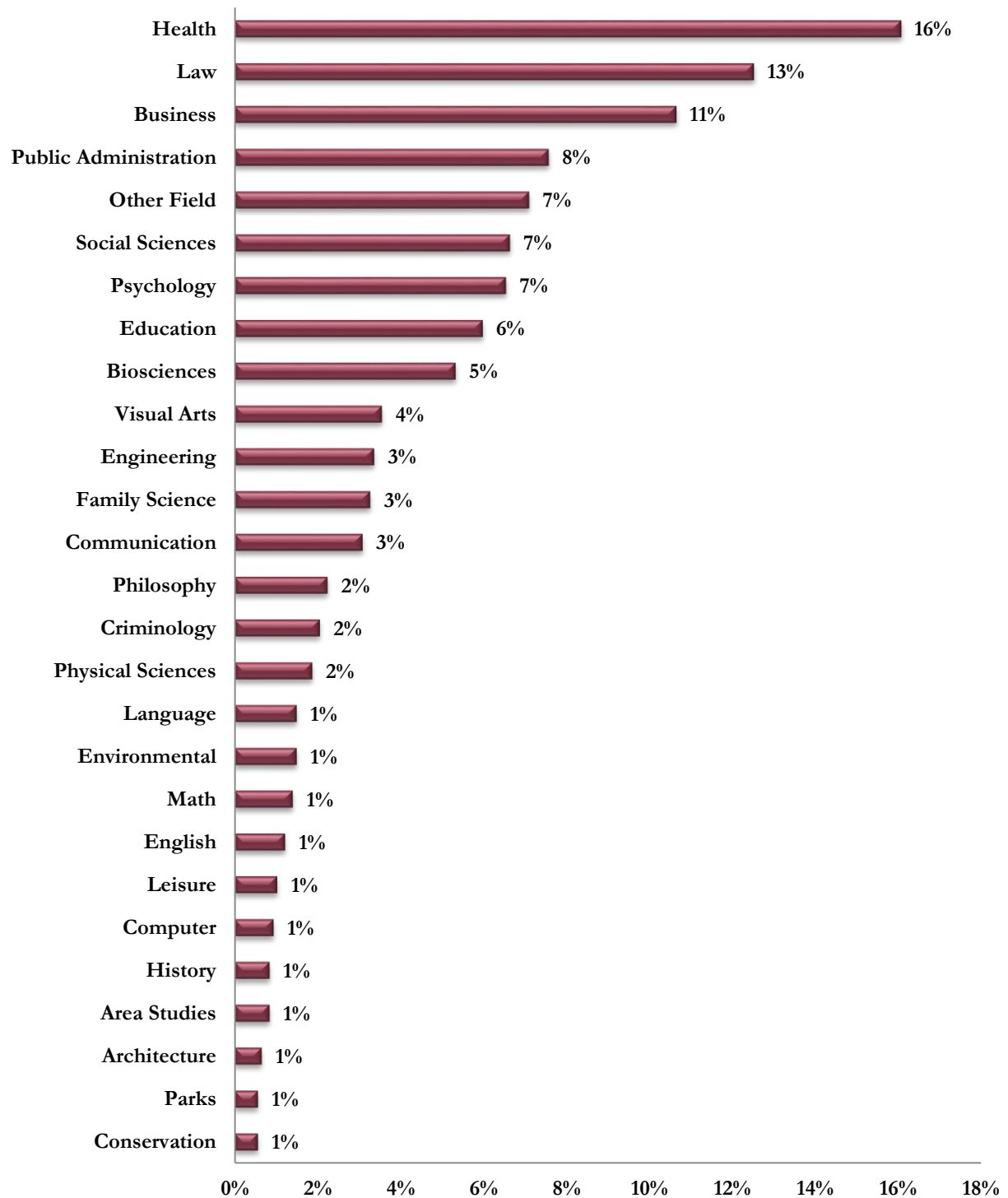
Continuing Education: Types of Degrees & Fields of Study

While education outcomes were limited to the spring semester GSS, the types of degrees and fields of study chart includes data from all semesters for students whose primary plan was to continue education (n=2,010).



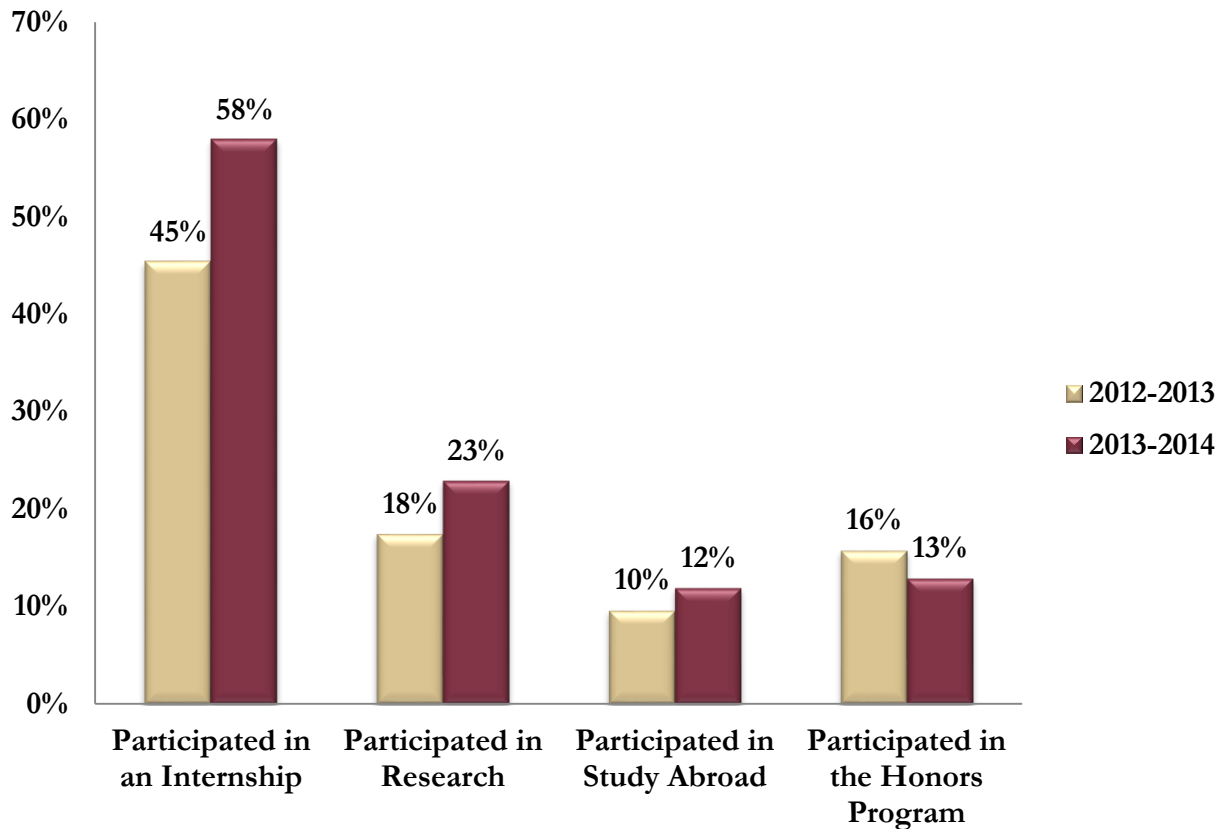
*Certificate programs were added to the 2013-2014 GSS

Fields of Study



Participation in Select Educational Programs & Activities

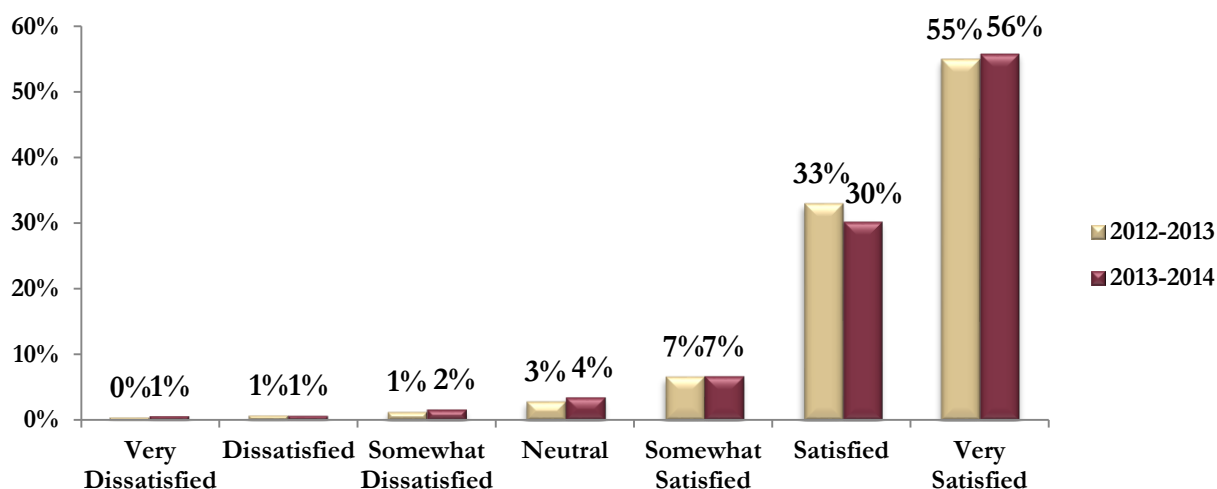
The GSS includes a number of questions about graduates' participation in academic programs and co-curricular activities during their years at FSU. Participation in four programs is summarized here: 1) Internship (completion of an internship, practicum, field experience, or clinical assignment); 2) Research (completion of a Directed Individual Study, Honors Thesis, or having presented, performed or exhibited a formal research project); 3) Intensive International Experience (Study Abroad); and 4) FSU Honors Program. Below are the participation rates for all graduates followed by a table that presents results by college.



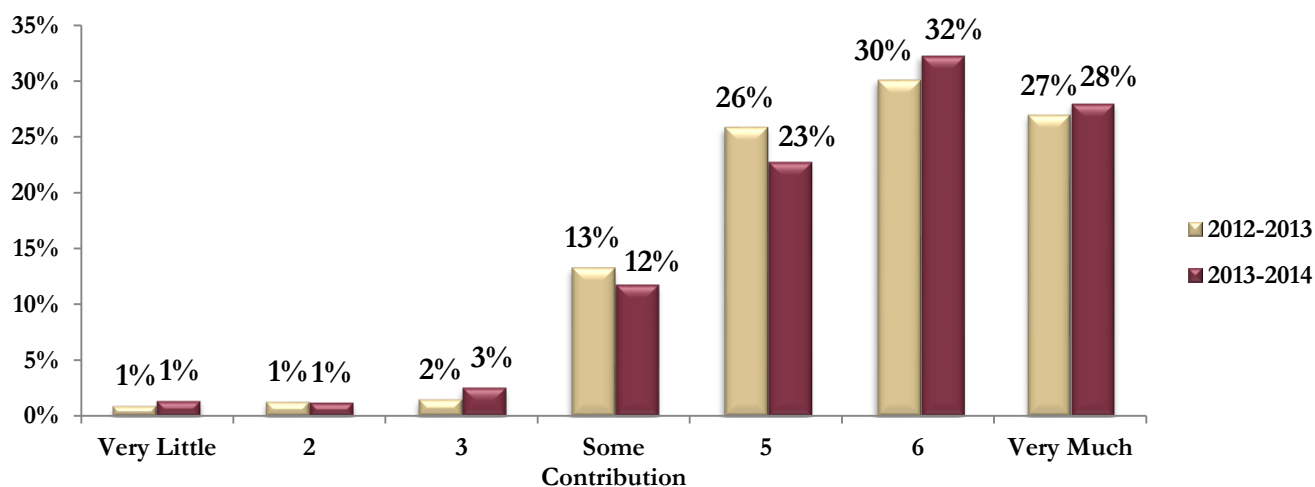
College	Internship			Research			Int'l Study			Honors		
	n	%	% Change	n	%	% Change	n	%	% Change	n	%	% Change
Florida State University	4158	58%	13%	1664	23%	5%	849	12%	2%	925	13%	-3%
Applied Studies	56	84%	48%	15	22%	15%	1	1%	1%	4	6%	-1%
Arts & Sciences	893	48%	11%	624	34%	1%	228	12%	3%	299	16%	-4%
Business	893	69%	16%	135	10%	5%	183	14%	5%	157	12%	-1%
Communication & Information	359	79%	13%	139	31%	14%	69	15%	4%	65	14%	-4%
Criminology	217	44%	4%	55	11%	-1%	24	5%	0%	25	5%	-2%
Education	242	91%	21%	32	12%	8%	6	2%	0%	26	10%	-5%
Engineering	144	55%	27%	128	49%	33%	15	6%	1%	34	13%	1%
Motion Picture Arts	11	38%	3%	15	52%	43%	0	0%	0%	16	55%	25%
Human Sciences	455	70%	11%	119	18%	0%	81	12%	5%	78	12%	0%
Music	75	56%	12%	62	46%	12%	5	4%	-2%	37	27%	6%
Nursing	81	99%	24%	25	30%	22%	7	9%	-2%	25	30%	8%
Social Sciences	545	43%	12%	212	17%	5%	168	13%	1%	127	10%	-5%
Social Work	116	97%	9%	16	13%	6%	14	12%	6%	10	8%	-5%
Fine Arts	145	53%	7%	115	42%	20%	67	24%	1%	44	16%	-4%

Satisfaction with their FSU Experience

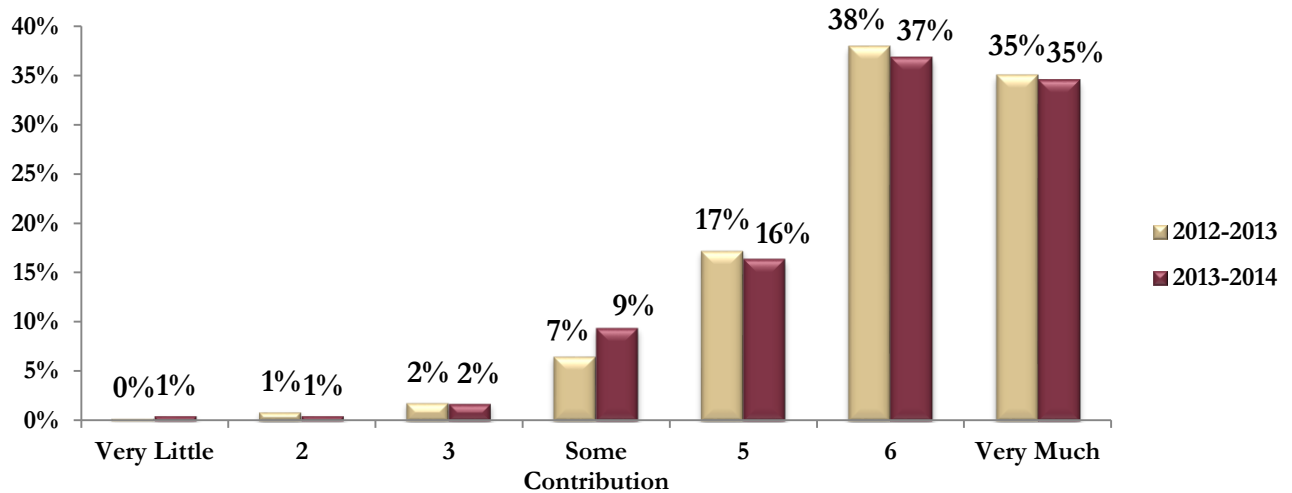
To assess graduates' perceptions of their experiences as a student, they were asked: **“Overall, how would you rate your satisfaction with your entire experience (educational and co-curricular) at FSU?”** As the chart below shows, the great majority of graduates reported being satisfied or very satisfied with their experiences at FSU.



At follow-up, graduates who had secured employment were asked: **“To what extent did your FSU course of study prepare you for employment after college?”** As shown below, a high proportion of our graduates felt that FSU had prepared them well for their employment.



Graduates who were enrolled in post-graduate education at follow-up were asked: **“To what extent did your FSU course of study prepare you for post-college education?”** As shown below, a high proportion of our graduates felt well prepared for their continuing education programs.



Summary

The intent of this report is to summarize some of the main findings of the Graduating Senior Survey as well as to inform the academic community of the availability of information the university has gathered on recent graduates via this survey. It is hoped that this information will be a useful resource to academic units as they evaluate their programs, advise their students, and track the success of their graduates. Please note that this report summarizes findings for a subset of items from the GSS. Academic units are welcome to request additional survey information about their graduates (send requests to: https://fsu.qualtrics.com/SE/?SID=SV_6EbG8AZ4ZicKtCZ). A report summarizing the GSS findings for 2014-15 graduates will be distributed in January, 2016. Please direct any questions you may have about this report or about the GSS to Janet Kistner (jkistner@fsu.edu).