



# Business

*This sheet has sample occupations, work settings, employers, and career development activities associated with this major. Some of these options may require additional training and career planning. You are not limited to these options when choosing a possible career path.*

## Sample Occupations

### Accounting

Auditor  
Budget Analyst  
Certified Fraud Examiner  
Certified Management Accountant  
Certified Public Accountant  
Chief Financial Officer  
Controller  
Corporate Accountant  
Internal Auditor  
Tax Consultant  
Treasurer

### Business Administration & Entrepreneurship

Consultant  
Business Operations Specialist  
Franchise Owner/Operator  
Investor

### Finance

Chief Financial Officer  
Commercial Loan Officer  
Commodities Trader  
Cost Estimator  
Financial Analyst  
Financial Consultant  
Fixed Income Manager  
Import/Export Broker

Investment Advisor  
Stockbroker  
Teller

### Human Resources/Personnel

Arbitrator  
Compensation Manager  
Human Resources Manager  
Industrial Production Manager  
Labor Relations Specialist  
Ombudsman  
Storage/Distribution Manager

### Management, General

Administrative Services Manager  
City/Regional Planning Aide  
County Administrator  
Planning Analyst  
Sales Manager  
Sports Agent  
Transportation Manager  
Vice President of Operations

### Management Information Systems

Computer Programmer  
Database Administrator  
IT Project Manager  
Software Applications Developer  
Software Systems Analyst

Web Developer

### Marketing

Advertising Manager  
Brand Manager  
Buyer  
International Market Research  
Inventory Control Manager  
Manufacturers Representative  
Market Research Analyst  
Marketing Manager  
Merchandise Manager  
Pricing Consultant  
Product Development Specialist  
Promotions Manager  
Public Relations Specialist  
Purchasing Agent  
Supply Chain Manager

### Professional Sales

Account Executive  
Agent/Broker  
Buyer  
Investment Advisor/Consultant  
Leasing Associate  
Loan Officer  
Sales Agent, Financial Services  
Sales Manager  
Sales Representative  
Securities Agent

### Real Estate

Acquisitions Analyst  
Appraiser  
Asset Manager  
Broker  
Commercial Leasing Agent  
Debt/Equity Fund Investor  
Developer  
Financial Analyst  
Investment Broker/Advisor  
Mortgage Banker/Broker  
Mortgage/Underwriter  
Portfolio Manager  
Property Manager  
Real Estate Sales Associate

### Risk Management & Insurance

Actuary  
Agent/Broker  
Claims Adjuster/Appraiser  
Claims Examiner  
Insurance Adjuster  
Risk Analyst  
Underwriter  
Risk Manager

## Sample Work Settings

Accounting Firms  
Advertising Agencies  
Banks  
Consulting Firms  
Corporations

Financial Institutions  
Golf Course Management  
Health Care Organizations  
Higher Education Institutions  
Hotels/Motels, Resorts, Clubs

Insurance Companies,  
Agencies and Administration  
Investment Firms  
Local, State, & Federal  
Government

Manufacturers  
Professional Associations  
Real Estate Agencies  
Retail Stores  
Web-Based Businesses

## Sample Employers

*A sample of organizations that have hired students with a concentration in business.*

Aerotek  
Aflac  
Bank of America  
City Furniture

Deloitte  
Deutsche Bank  
Fidelity Investments  
Georgia Pacific, LLC

Marriott  
PricewaterhouseCoopers LLP  
Protiviti  
Prudential Financial

ReliaQuest, LLC  
Tribridge Consulting  
Waddell & Reed Inc.  
Wells Fargo Company

## Connecting Majors, Skills, and Occupations

- View learning outcomes associated with your major in the *FSU Undergraduate Academic Program Guide* Learning Compact: [www.academic-guide.fsu.edu/](http://www.academic-guide.fsu.edu/)
- Explore the connection between occupations and skills in O\*Net: [www.onetonline.org](http://www.onetonline.org)
- Use the FSU Career Portfolio to document transferable skills you develop through your major and other experiences: [www.portfolio.fsu.edu](http://www.portfolio.fsu.edu)
- Use ProfessoNole to learn more about industry demands, career expectations, and opportunities from professionals: [www.career.fsu.edu/professionole](http://www.career.fsu.edu/professionole)

## Sample Career Center Library Resources

### Sample Books

Careers for High-Energy People.....	IIA CF-H45	Careers in Travel, Tourism, and Hospitality.....	IIB 39-6000 E2
Careers in Accounting.....	IIB 13-2011.01 G2	Great Applications for Business School.....	IIIC2 B6
Careers in Business.....	IIB 13-1000 S7	Opportunities in Hotel/Motel Management.....	IIB 11-9081 H4
Careers in Finance.....	IIB 13-2000 R3	Opportunities in Insurance Careers.....	IIB 41-3021 S2
Careers in International Business.....	IIB 13-1000.01 H3	Opportunities in Property Management.....	IIB 11-9141 E9
Careers in Management Consulting.....	IIB 13-1111 W4	Professional Real Estate Development: The ULI Guide to Business.....	IIB 41-9020 P4
Careers in Marketing.....	IIB 41-0000 S6		

### Self-Exploration and Career Information

*To explore values, interests, and skills:*

*To explore occupational outlooks and salaries:*

FOCUS 2

<https://www.FocusCareer2.com/Portal/Register.cfm?SID=1285>

Sigi3

[www.career.fsu.edu/sigi](http://www.career.fsu.edu/sigi)

*(Obtain a User ID from a Career Advisor)*

National Compensation Survey

[www.bls.gov/ncs/](http://www.bls.gov/ncs/)

Occupational Outlook Handbook

<http://www.bls.gov/ooh>

Salary.com

[www.salary.com](http://www.salary.com)

SeminoleLink

[www.career.fsu.edu/seminolelink](http://www.career.fsu.edu/seminolelink)

See additional resources in Career Center Advising Module Sheets:

<http://www.career.fsu.edu/Resources/Module-Sheets>

## Sample Professional Organizations

American Accounting Association -  
Sarasota, FL

[www.aaahq.org](http://www.aaahq.org)

American Hotel and Lodging Association -  
Washington, DC

[www.ahla.com](http://www.ahla.com)

American Marketing Association -  
Chicago, IL

[www.marketingpower.com](http://www.marketingpower.com)

Society for Human Resource Management -  
Alexandria, VA

[www.shrm.org](http://www.shrm.org)

National Association of Real Estate  
Brokers - Lanham, MD

[www.nareb.com](http://www.nareb.com)

*For other related professional organizations, go to FSU Libraries database at [lib.fsu.edu](http://lib.fsu.edu); select Find a Database; search for Gale Databases; choose Associations Unlimited.*

## Additional Information

Florida State University Career Guide

[www.career.fsu.edu/Resources/Career-Guides](http://www.career.fsu.edu/Resources/Career-Guides)

Career Guides by Topic

[www.career.fsu.edu/Resources/Career-Guides](http://www.career.fsu.edu/Resources/Career-Guides)

Library Links

[www.career.fsu.edu/Resources/Career-Center-Library](http://www.career.fsu.edu/Resources/Career-Center-Library)

Steps to Career Success

[www.portfolio.career.fsu.edu/stepstocareersuccess/index.html](http://www.portfolio.career.fsu.edu/stepstocareersuccess/index.html)