An American success story.
Started by a veteran.
Continued by me.

From the beginning, military service members have played a tremendous role in the Enterprise history and culture. It’s in our DNA. It started when our founder, Jack Taylor, answered the call to serve his country. He returned home to raise his family, and later started his own business. He named our company after the ship on which he served as a decorated Navy fighter pilot during WWII – the USS Enterprise. Jack Taylor ran his business with a simple philosophy: “Take care of your customers and employees first … and profits will follow.” Today, Enterprise is guided by those same values that Jack learned in the military – integrity, hard work, team spirit, and simply doing the right thing. These values still have an impact on the company today.

$1,000 Scholarship Opportunity

Enterprise Rent-A-Car is excited to award a $1,000 scholarship each to three currently enrolled Florida State University Veterans.

To qualify:

• Submit a 500 word essay on how your military experience shaped who you are today and how you plan to infuse your military experience into your career of choice.
• Submit an updated resume.
• Submissions due to terianne.brennan@ehi.com by Wednesday, September 19.

The scholarship winner will be announced on Wednesday, September 26 during the Veterans Connection: Student & Employer Networking Event (winner must be present).

This is the start of something new.
go.enterprise.com/military

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