Unit Two:
Social Conditions Affecting Career Development

Chapter 6:
Careering in a Changing World
Forces that Affect Our Careers

- Technology & global economic markets
- Organizational culture
- Alternative ways of working
- Relationships between men & women at home and at work
Does Liberal Studies Matter?

- It involves learning broadly about those things that make us what we are and the world about us what it is.

- Research says that organizations are looking for students who demonstrate global understanding, even when it does not appear in a position description.
Does Liberal Studies Matter?

- In terms of the Pyramid of Information-Processing Domains
  - General education courses provide knowledge about work options, such as labor market trends, social changes, and work styles.

- In terms of the CASVE Cycle
  - General education courses help you learn about and clarify the societal “gaps” to which you might want to dedicate your career or prioritize the values on which you will base your career decisions.
New Career Metacognitions

- How can I use this information about the sociology of work, economic changes, diversity in the workplace, and alternative work styles to sharpen my PCT career metacognitions, and become a more effective career decision maker?

- How does this information relate to my gender? My cultural or ethnic group? My religious preferences? My spirituality? My identification with my community?
New Career Metacognitions

• How will this information affect my “careering” as I finish school, look for a good job, make plans for a significant personal relationship or family, and undertake job changes (voluntary or forced)?

• How can I develop a strategic plan for my career in light of the powerful, rapidly changing socioeconomic forces affecting persons today?
Two Career Metaphors

- Sailing your career ship: What are the conditions?
- Roe’s “formula” for occupational choice: What about the “fixed” E, B, C, F, & M pieces?
Having a Successful Career

What does this mean to you?
Having a Successful Career

A career is something we pursue, not something we possess!

This is an important reframing of the career metacognition and changes the common understanding of a “successful career.”
Connecting Units I and II: LEWIN’S FIELD THEORY AND CIP

Real World: Social & Physical Events

Global Economy and Technology

Organizational Culture

Psychological World: One’s Perception of Real-World Experiences

Work-Family Roles

Alternative Ways to Work
Technology and the Global Economy

- How we do business
- How we communicate
- How we think
- How we approach new ideas
Organizational Culture: Changes in Work Organizations

- Values, customs, rituals, traditions, etc. in the work environment
- Perceived or obvious?
- Static or dynamic?
Alternative Ways to Work

Traditional
- 9-5
- Coffee/lunch breaks
- Face-to-face meetings

Emerging
- When, how, where, etc. ?????
Career & Family Roles

- Changes in society
- Value priorities
- Past, Present, & Future
The 4 Macrolevel Career Factors

- Global economic markets
- Organizational culture
- Alternative ways of working
- Relationships between men and women at home and at work.
Strategic Career Thinking

• Formulating a “vision” of success
• Doing the “right” things in your career
• Implementing a plan to do things “right” in your career
• How do these ideas contribute to career success and your PCT?