Business

This sheet has sample occupations, work settings, employers, and career development activities associated with this major. Some of these options may require additional training and career planning. You are not limited to these options when choosing a possible career path.

Sample Occupations

**Accounting**
- Accounting Clerk
- Auditor
- Budget Analyst
- Certified Fraud Examiner
- Certified Internal Auditor
- Certified Public Accountant
- Credit Analyst
- Customs Inspector
- Financial/Bank Examiner
- Industrial Accountant
- Internal/External Auditor
- Loan Counselor/Officer
- Purchasing Agent
- Revenue Agent
- Securities/Commodities Agent
- Tax Preparer
- Treasurer
- Utility Accounts Director

**Business Administration & Entrepreneurship**
- Consultant
- Business Operations Specialist
- Franchise Owner/Operator
- Investor

**Finance**
- Chief Financial Officer
- Commercial Loan Officer
- Commodities Trader
- Comptroller
- Cost Estimator

**Hospitality Management**
- Chief Purser
- Contract Food/Service Manager
- Food/Beverage Controller
- Gaming Manager
- Hotel/Motel/Resort Manager
- Meeting/Convention Planner
- Operations Manager
- Property Manager

**Human Resources/Personnel**
- Arbitrator
- Compensation Manager
- Human Resources Manager
- Industrial Production Manager
- Labor Relations Specialist
- Ombudsman
- Storage/Distribution Manager

**Management, General**
- Administrative Services Manager
- Transportation Manager
- City/Regional Planning Aide

**Marketing**
- Advertising Manager
- Buyer
- International Market Research Analyst
- Inventory Control Manager
- Manufacturers Representative
- Market Research Analyst
- Marketing Manager
- Merchandise Manager
- Promotions Manager
- Public Relations Specialist
- Purchasing Agent

**Professional Golf Management**
- Professional Golfer
- Resort Manager
- Tournament Director
- Golf Course Designer

**Professional Sales**
- Account Executive
- Agent/Broker
- Buyer
- Investment Advisor/Consultant

**Real Estate**
- Appraiser
- Closing Agent
- Developer
- Financial Analyst
- Investment Broker
- Investment Sales Associate
- Mortgage Banker/Broker/Officer/Underwriter
- Portfolio Manager
- Property Manager
- Real Estate Sales Agent
- Title Examiner

**Risk Management & Insurance**
- Actuary
- Appraiser
- Claims Adjuster
- Claims Examiner
- Insurance Adjuster
- Insurance Claims Clerk
- Property/Casualty Insurance Risk Manager

Sample Work Settings

**Accounting Firms**
- Aerotek
- Aflac
- Bank of America
- City Furniture

**Advertising Agencies**
- Deloitte
- Deutsche Bank
- Fidelity Investments
- Georgia Pacific, LLC

**Banks**
- Marriott
- PricewaterhouseCoopers LLP
- Protiviti
- Prudential Financial

**Consulting Firms**
- ReliaQuest, LLC
- Tribridge Consulting
- Waddell & Reed Inc.
- Wells Fargo Company

**Corporations**
- Marriott
- PricewaterhouseCoopers LLP
- Protiviti
- Prudential Financial

**Financial Institutions**
- Investment Firms
- Web-Based Businesses
- Local, State, & Federal Government
- Manufacturers

**Health Care Organizations**
- Professional Associations
- Real Estate Agencies
- Restaurants
- Retail Stores
- Casinos

**Higher Education Institutions**
- Hotels/Motels, Resorts, Clubs

**Sample Employers**
- Marriott
- PricewaterhouseCoopers LLP
- Protiviti
- Prudential Financial

- ReliaQuest, LLC
- Tribridge Consulting
- Waddell & Reed Inc.
- Wells Fargo Company
### Sample Books

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<tr>
<td>Careers for High-Energy People</td>
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<td>Careers in Travel, Tourism, and Hospitality</td>
<td>IIB 29-6000 E2</td>
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<td>Great Applications for Business School</td>
<td>IIC2 B6</td>
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<tr>
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<td>IIB 11-9081 H4</td>
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<td>Opportunities in Property Management</td>
<td>IIB 11-9141 E9</td>
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<td>Professional Real Estate Development</td>
<td>The ULI Guide to Business IIB 41-9020 P4</td>
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<td>Small Business Management: Essential Tools</td>
<td>IIB 41-9020 P4</td>
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<tr>
<td>and Skills for Entrepreneurial Success</td>
<td>IIB 11-1021.02 H6</td>
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### Self Exploration and Career Information

**To explore values, interests, and skills:**

- **Choices Planner**
  - www.flchoices.org
- **Sigi3**
  - www.career.fsu.edu/sigi
  - *(Obtain a User ID from a Career Advisor)*

**To explore occupational outlooks and salaries:**

- **NACE Starting Salaries Survey Data**
  - www.naceweb.org/salary-resources/starting-salaries.aspx
- **Occupational Outlook Handbook**
  - www.bls.gov/ooh
- **Salary.com**
  - www.salary.com
- **SeminoleLink Plus! Services**
  - www.career.fsu.edu/seminolelink

See additional resources in Career Center Advising Module Sheets:
www.career.fsu.edu/advising/modules.cfm

### Connecting Majors, Skills, and Occupations

- View learning outcomes associated with your major in the **FSU Undergraduate Academic Program Guide Learning Compact**:
  - www.learningforlife.fsu.edu/smalcs/learningcompacts.cfm
- Explore the connection between occupations and skills in O*Net:
  - www.onetonline.org
- Use the FSU Career Portfolio to document transferable skills you develop through your major and other experiences:
  - www.portfolio.fsu.edu
- Use ProfessioNole to learn more about industry demands, career expectations, and opportunities from professionals:
  - www.career.fsu.edu/professionole

### Sample Professional Organizations

<table>
<thead>
<tr>
<th>Organization</th>
<th>Website</th>
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<tr>
<td>American Accounting Association - Sarasota, FL</td>
<td><a href="http://www.aaahq.org">www.aaahq.org</a></td>
</tr>
<tr>
<td>American Marketing Association - Chicago, IL</td>
<td><a href="http://www.marketingpower.com">www.marketingpower.com</a></td>
</tr>
<tr>
<td>National Association of Real Estate Brokers - Lanham, MD</td>
<td><a href="http://www.nareb.com">www.nareb.com</a></td>
</tr>
<tr>
<td>American Hotel and Lodging Association - Washington, DC</td>
<td><a href="http://www.ahla.com">www.ahla.com</a></td>
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*For other related professional organizations, go to FSU Libraries database at lib.fsu.edu; select Find a Database; search for Gale Databases; choose Associations Unlimited.*

### Additional Information

- **Florida State University Career Guide 2013-2014**
- **Library Links**
  - www.career.fsu.edu/library/links.cfm
- **Career Guides**
  - www.career.fsu.edu/advising/guides.cfm
- **Steps to Career Success**
  - www.career.fsu.edu/Steps-to-Career-Success/