

**The Career Center
Florida State University
2002/2003 Employment Survey**

The following information represents the cumulative data from the companies that recruited on campus during the 2002/2003 academic year as reported to the FSU Career Center, Career Placement Services office.

Number of Responses	Response Rate	Students Registered	Offers Extended	Offers Accepted	Placement Rate	Salary Range	Average Salary
86	84	1209	200	169	14%	\$25,000-\$58,000	36,097

Salary Range	Average Salary
Bachelor's Degree: \$25,000-\$56,000	Bachelor's Degree: \$33,343
Master's Degree: \$40,000-\$58,000	Master's Degree: \$45,489

Employer Type	Responses	Offers Extended	Offers Accepted	Average Salary
Accounting	6	29	29	\$43,117
Bachelor		4	4	\$31,000
Master		25	25	\$43,875
Banking & Finance	6	12	12	\$29,444
Bachelor		12	12	\$29,444
Retail	8	33	27	\$32,500
Bachelor		33	27	\$32,500
Information Systems (Consulting)	2	4	4	\$37,500
Bachelor		4	4	\$37,500
Engineering	7	34	30	\$43,275
Bachelor		25	22	\$38,859
Master		9	8	\$56,814
Healthcare	1	10	8	\$31,200
Bachelor		10	8	\$31,200
Insurance	3	8	8	\$38,850
Bachelor		7	7	\$36,666
Master		1	1	\$45,500

Academic Year	# Students Registered	Offers Extended	Offers Accepted	Placement Rate
2002/2003	1209	200	169	14
2001/2002	1697	277	238	14
2000/2001	1830	335	300	16
1999/2000	1246	441	262	21
1998/1999	1059	389	248	23
1997/1998	1034	386	202	19
1996/1997	1189	575	329	27
1995/1996	1197	371	234	20
1994/1995	985	413	255	26
1993/1994	1191	279	189	16
1992/1993	1242	346	217	17
1991/1992	1149	303	212	18
1990/1991	1024	416	242	24

2002/2003 Employment Statistics

Major	Students Registered	Offers Accepted	Placement Rate	Salary Range	Average Salary
ACCOUNTING	157	32	20%	\$31,000-\$45,000	\$42,944
Bachelor	*	6	*	\$31,000-\$40,000	\$35,500
Master	*	26	*	\$36,000-\$45,000	\$43,875
ADVERTISING	2	1	50%	\$25,000	\$25,000
Bachelor	*	1	*	\$25,000	\$25,000
CHEMICAL ENGINEERING	14	2	14%	\$40,000	\$40,000
Bachelor	*	2	*	\$40,000	\$40,000
COMPUTER SCIENCE	52	7	13%	\$49,000-\$57,000	\$53,333
Bachelor	*	1	*	\$49,000	\$49,000
Master	*	6	*	\$55,000-\$57,000	\$56,000
CIVIL ENGINEERING	10	2	20%	*	*
Bachelor	*	2	*	*	*
COMMUNICATION	10	6	60%	\$25,000-\$36,000	\$31,040
Bachelor	*	6	*	\$25,000-\$36,000	\$31,040
CRIMINOLOGY	14	1	7%	\$32,000	\$32,000
Bachelor	*	1	*	\$32,000	\$32,000
ECONOMICS	26	3	11%	\$34,000-\$45,500	\$37,833
Bachelor	*	2	*	\$34,000	\$34,000
Master	*	1	*	\$45,500	\$45,500
ELECTRIAL ENGINEERING	56	6	10%	\$40,596	\$40,596
Bachelor	*	6	*	\$40,596	\$40,596
FINANCE	187	19	10%	\$30,000-\$39,000	\$33,480
Bachelor	*	19	*	\$30,000-\$39,000	\$33,480
HOSPITALITY ADMINISTRATION	4	1	25%	\$32,000	\$32,000
Bachelor	*	1	*	\$32,000	\$32,000
HUMAN RESOURCE MGT.	16	3	18%	\$28,600	\$28,600
Bachelor	*	3	*	\$28,600	\$28,600
INDUSTRIAL ENGINEERING	25	2	8%	\$47,256	\$47,256
Master	*	2	*	\$47,256	\$47,256
MANAGEMENT	42	15	35%	\$28,600-\$35,000	\$31,780
Bachelor	*	15	*	\$28,600-\$35,000	\$31,780
MARKETING	99	16	16%	\$25,000-\$38,000	\$31,815
Bachelor	*	15	*	\$25,000-\$38,000	\$31,466
Master	*	1	*	\$36,000	\$36,000
MBA	13	1	7%	\$58,000	\$58,000
MERCHANDISING	57	12	21%	\$29,000-\$36,000	\$32,250
Bachelor	*	12	*	\$29,000-\$36,000	\$32,250
MECHANICAL ENGINEERING	32	1	3%	\$47,000	\$47,000
Bachelor	*	1	*	\$47,000	\$47,000
MANAGEMENT INFORMATION SYSTEMS	132	11	8%	\$26,000-\$56,000	\$37,937
Bachelor	*	11	*	\$26,000-\$56,000	\$37,937
POLITICAL SCIENCE	15	1	6%	\$26,000	\$26,000
Bachelor	*	1	*	\$26,000	\$26,000
RISK MANAGEMENT INSURANCE	9	1	11%	\$39,000	\$39,000
Bachelor	*	1	*	\$39,000	\$39,000

SOCIAL SCIENCE	13	1	8%	\$31,200	\$31,200
Bachelor	*	1	*	\$31,200	\$31,200

*Information not available or not applicable.

**Additional employment data for graduates in the College of Business' Dedman School of Hospitality, the MBA program, and the Risk Management/Insurance and Real Estate department may be available by contacting those academic programs' administrative offices.

[National Salary Information from JobWeb \(National Association of Colleges and Employers\)](#)

Past Year's Data:

[2001/2002](#)

[2000/2001](#)

[1999/2000](#)