

2001/2002 Employment Survey

The following information represents the cumulative data from the companies that recruited on campus during the 2001/2002 academic year as reported to the FSU Career Center, Career Placement Services office.

Number of Responses	Response Rate	Students Registered	Offers Extended	Offers Accepted	Placement Rate
98	73%	1697	277	238	14%

Salary Range	Average Salary
\$25,000 - \$65,000	\$34,300

Employer Type	Number of Responses	Offers Extended	Offers Accepted	Average Salary
Accounting	6	31	30	36,050
Banking	5	25	25	32,572
Financial Services	5	39	39	26,542
Retail	9	53	53	32,123
Information Systems				
Computer Software	2	8	8	*
Data Processing/ Technical Support	2	10	10	43,000
Healthcare Info Tech	1	14	14	45,785
Engineering	6	13	13	51,428

	Number of Students Registered	Offers Extended	Offers Accepted	Placement Rate
2001/2002	1697	277	238	14%
2000/2001	1830	335	300	16%
1999/2000	1246	441	262	21%
1998/1999	1059	389	248	23%
1997/1998	1034	386	202	19%
1996/1997	1189	575	329	27%
1995/1996	1197	371	234	20%
1994/1995	985	413	255	26%
1993/1994	1191	279	189	16%
1992/1993	1242	346	217	17%
1991/1992	1149	303	212	18%
1990/1991	1024	416	242	24%

2001/2002 Employment Statistics

Major	Students Registered	Offers Accepted	Placement Rate	Salary Range	Average Salary
Accounting	155	32	21%	27,276-44,000	37,260
Biology	12	1	8	34,000	34,000
Chemical Engineering	27	6	22	55,000-65,000	60,000
Communication	102	5	5	26,000-35,000	30,750
Computer Information Science	67	11	16	43,000-55,000	49,000
Economics	40	6	15	30,000-33,000	31,600
Education	19	1	5	26,000	26,000
Electrical Engineering	31	2	6	48,000	48,000
English	24	4	16	26,000-50,000	39,000

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Entrepreneurship & Small Business	25	2	8	26,000-29,400	27,700
Finance	222	52	23	25,000-45,000	28,780
Hospitality Administration	11	1	9	31,000	31,000
Housing	3	2	66	30,000	30,000
Industrial Engineering	19	1	5	*	*
Information Studies	85	2	2	*	*
International Affairs	25	1	4	36,000	36,000
Management	55	7	12	27,000-34,000	30,116
Management Information Systems	178	23	13	30,000-48,000	43,949
Marketing	149	15	10	28,000-36,000	31,159
Master of Business Administration	26	7	27	27,500-50,000	42,558
Mechanical Engineering	32	3	9	47,000-48,000	47,500
Merchandising	90	26	29	29,000-36,500	31,991
Multinational Business Operations	21	2	10	30,000-33,000	31,000
Psychology	33	2	6	30,600	30,600
Real Estate	7	5	71	31,000	31,000
Social Science	4	1	25	45,000	45,000
Sports Management	11	1	9	31,000	31,000

*Information not available or not provided by employers.

**The MBA Career Opportunities Office of the College of Business maintains additional placement data on their graduates. You may contact Shawn Winship at (850) 644-0132 for more information.

Past year's data:

[2000/2001](#)

[1999/2000](#)