

PRODUCT DEMONSTRATION

COST-EFFECTIVE CAREER COUNSELING USING THE SDS AND CTI

Annotation:

John Holland's Self-Directed Search (SDS) is a comprehensive, practical career intervention. In this program, participants will learn about using the Career Thoughts Inventory (CTI) with the SDS to offer more cost-effective career counseling.

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Description:

(a) Program Goals.

- (1) Learn how to increase cost-effective services by determining client readiness for career interventions.
- (2) Learn how Cognitive Information Processing theory can be used in analyzing and interpreting results of the SDS.
- (3) Learn how the Career Thoughts Inventory helps a counselor interpret SDS and interest inventory results.

(b) Summary of Information, Technique, Theory, or Research to be Presented.

This program will explore how the SDS and other materials related to Holland's RIASEC theory can be used to provide cost-effective career guidance in many service settings. This presentation will include guided use of the SDS and related materials (handouts, distribution of samples), review of client cases (small group discussion), and a review of new interventions inspired by CIP theory (lecture, question period).