
CREATIVE CONNECTIVITY:

Exploring Tomorrowland's Technology Today

Dr. Deb Osborn,

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Associate Professor, Florida State University

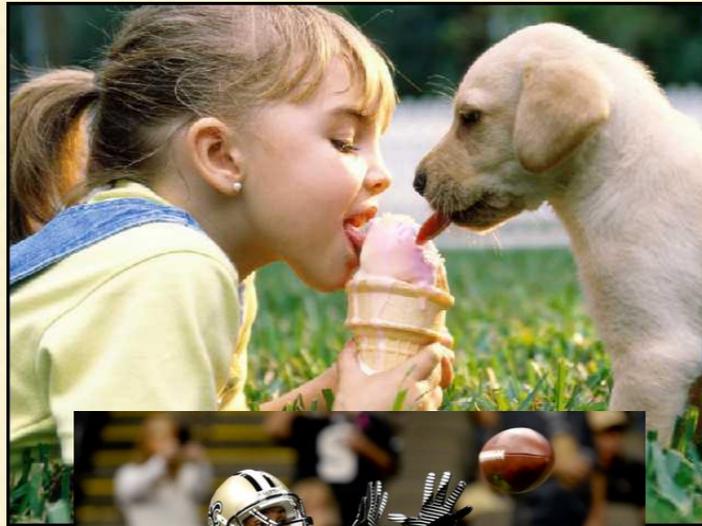
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June 2015



WHEN THINKING OF CONNECTIVITY, WHAT COMES TO MIND?



■ What about...?

"TENNESSEE"



- Originated from the old Yuchi Indian word "Tana-see," which means...?



THE MEETING PLACE

Aboriginal art, central Australia by artist Jabaljarri of the Jawoyn tribe

OUR CLIENTS MEET US SEEKING CONNECTIONS



- To assessments, information, job search strategies, support, us.



70's/80's Child



How I lived without a smart phone



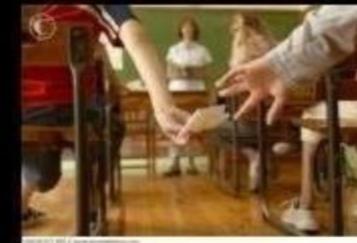
How I lived without an iPod



How I lived without Google



How I lived without an Xbox, PS3 or Wii



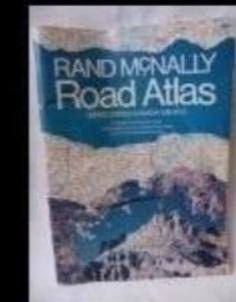
How I lived without text messaging



How I lived without email, Facebook, or Twitter



How I lived without YouTube



How I lived without GPS



How I lived without a Kindle or Nook

TIMES HAVE CHANGED

When the winds of change blow, some people build walls and others build windmills.
-Chinese proverb

Current Connections

Via individual, group, workshop, online-synchronous & asynchronous

Career Decision Making

- Talk therapy
- Assessments
 - Standardized
 - Non-standardized
- Informational Interviews
- Journal
- Shadowing
- Research
- Decision Making Guides

Job Search

- Networking
- Resume-writing
- Researching Companies
- Mock Interviewing
- Elevator Speech
- Dress for Success
- Accessing the Hidden Market

And that's for one aspect of our work-consider teaching, supervision, research, consulting, etc.

YESTERDAY



STEP 3: Understand Myself
Understand My Values, Interests, and Skills
 Self-knowledge includes a clear understanding of your values, interests, and skills.
Values: Guiding principles that reflect what is most important to you in life.
Interests: Topics you enjoy reading about and activities that leave you energized.
Skills: Developed talents or abilities.

Review and write your answers to the following questions below.

Values

- What did I like most and least about the past experiences that I have had? (jobs, community service, school involvement, etc.)
- What is important to me?
- What makes my life and work meaningful?

Interests

- What do I enjoy doing?

COLLEGE OF EDUCATION



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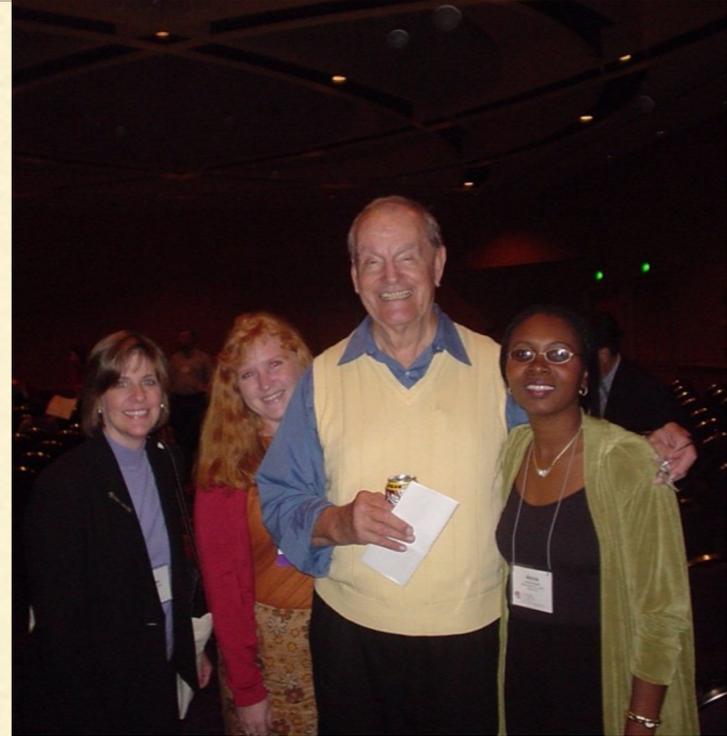
UNITED STATES DEPARTMENT OF LABOR

BUREAU OF LABOR STATISTICS

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OOH HOME | OCCUPATION FINDER | OOH FAQ | OOH GLOSSARY | A-Z INDEX | OOH SITE

OCCUPATIONAL OUTLOOK HANDBOOK



Pror	During	After
<ul style="list-style-type: none"> - assess knowl. - tech/accessor - att. tubes - try it self/colleague - alternative apps - roleplay colleague - Reliabl/accurate/current - works - how to nav. - fit w/ client goals - reading level approp. - work across dife techs - Specify import. into Cateco - Cult'l lens - age appropriate - screening - Client needs - Read: next - Skil, attr, etc. 	<ul style="list-style-type: none"> - explain w/pt why - V on cl. device practice/demo - open to changes/charging, etc. - V in during use/normaliz - expect for outside session - highlighting main pts. - V in det ?; create - model how to nav/eval. - let them drive - re-iterate main link to goals. - social cues - NV/Stop at conf/one cl./con. - use testing tools cl. hes. - writing 	<ul style="list-style-type: none"> - option to show work done; build on prev. - cl goals - helpful - fable - ease to read - tech probs - times per week - patterns/themes - ?; HW - allow up - helpful, overall ease - write/memo on/last in - repeat back on goals - indiv. access - Ask: ?; replicate practice - pros/cons - offer choices - stop by going forward - video blog/journaling - Allow - Personal time survey - Exit B/What's next - patterns/themes



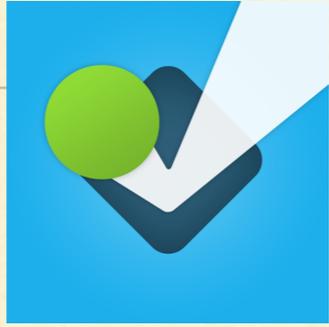
NCTA WEBINAR SERIES

NCTA 2012 Conference Closing Plenary: Laying the Foundation for Career Dreams

Panelists include:

- Dr. Janet Lenz - Cognitive Information Processing Theory
- Dr. Joe Johnston - Holland's RIASEC Theory
- Dr. John Krumboltz - Happenstance Theory
- Dr. Gail Hackett - Social Cognitive Career Theory
- Dr. Spencer Niles, Moderator





TAGGED™



vSee

TODAY



Workshop Evaluation

* Required

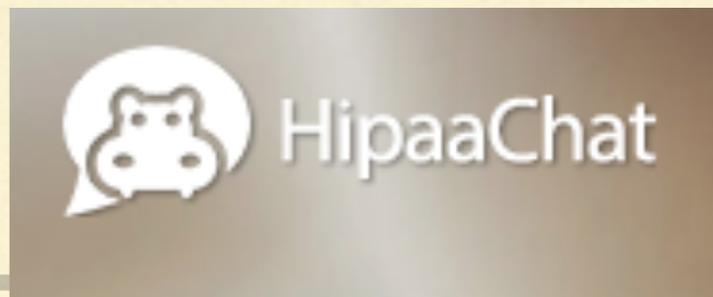
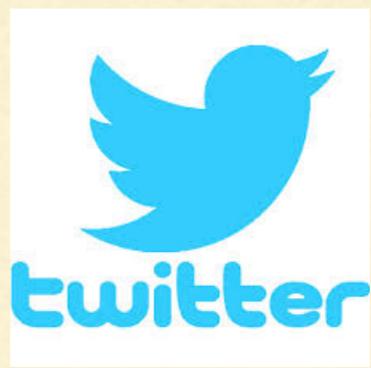
Presenters' First Names (e.g., Ryan & Jim) *

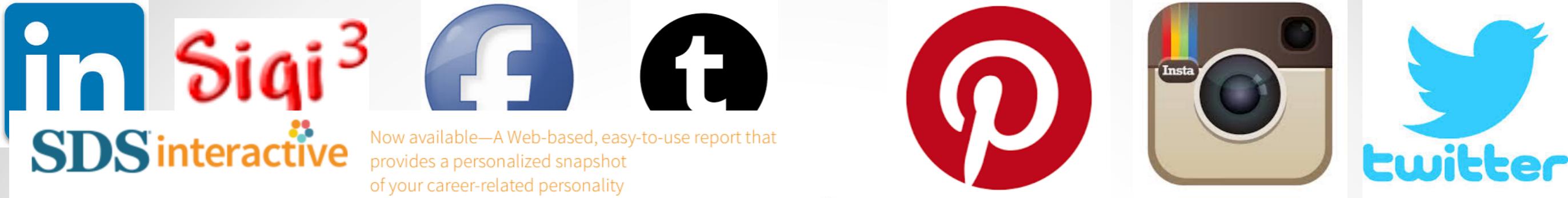
Your name *

On a scale of 0 to 1, how well prepared were the presenters? *

0=Completely unprepared; .25=Mostly unprepared; .50=Moderately prepared; .75=Well prepared but some room for improvement; 1=Very well prepared

0
 .25
 .50
 .75
 1

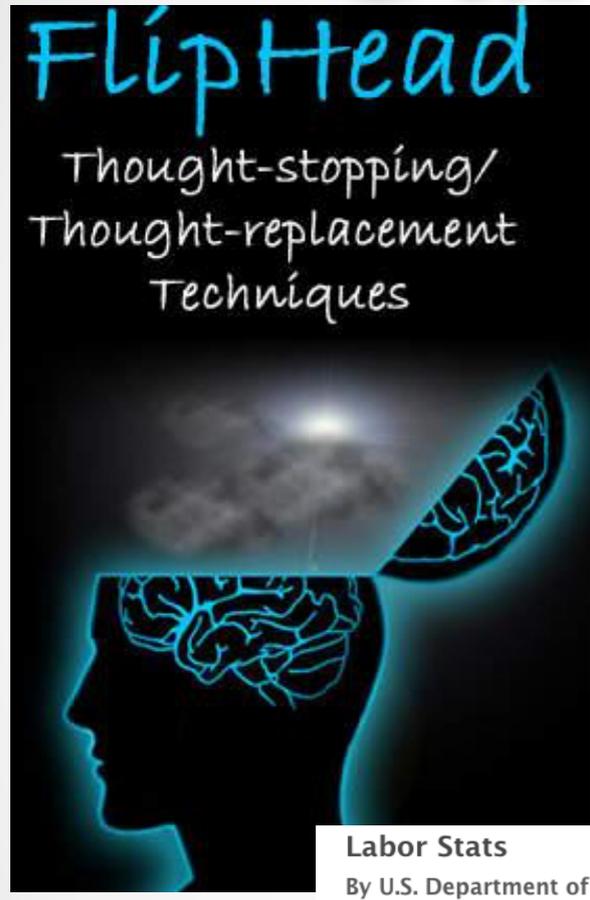




SDS interactive

Now available—A Web-based, easy-to-use report that provides a personalized snapshot of your career-related personality

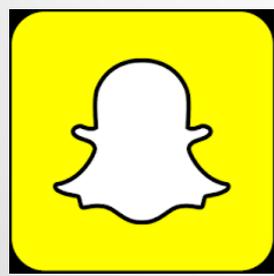
Career Decision-Making



<http://tinyurl.com/CIP-theory>

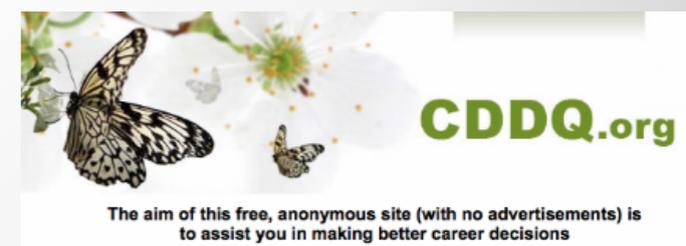


<http://acrn.ovae.org/decision.htm>



Labor Stats
By U.S. Department of Labor
Open iTunes to buy and download app

Desc: The La publi (BLS).
Labor
Wha: Fixed i





Job Searching



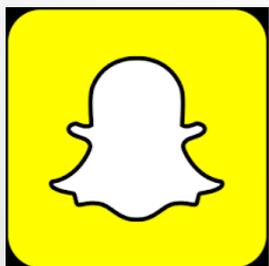
Career Guides

General Employment Strategies

- > [Building Your LinkedIn Presence](#)
- > [Creating a Career Objective](#)
- > [Dressing to Impress](#)
- > [Negotiating Job Offers](#)
- > [Preparing for a Career Fair](#)
- > [The First Job Interview](#)
- > [Preparing for a Telephone Interview](#)
- > [Preparing for your Second Interview](#)
- > [Researching Potential Employers](#)
- > [The First Job Interview](#)
- > [Using Proper Etiquette](#)
- > [Using the Internet in Your Job Search](#)
- > [Writing Effective Letters](#)
- > [Writing a Resume](#)

Targeted Employment Strategies

- > [Finding a Summer Job](#)
- > [Interviewing for a Faculty Position](#)



Top 100 Pinterest Boards for Job Search

TOMORROW



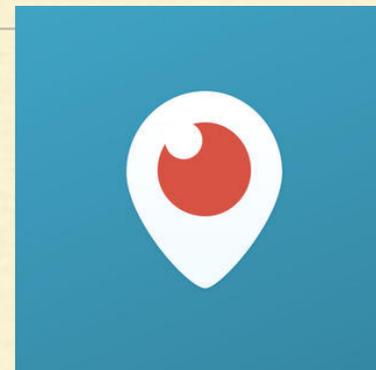
- Look for more integration between static and fluid (researching occupations, link to employers, sm)
- Flexibility and adaptability to new tools
- Creative expressions via technology of self in decision making and job search
- Continued link between career & MH
- Expectation of some online service delivery beyond a virtual presence
- Emergence of technological innovators & early adopters among us

"We dreamers need to stick together."

CREATIVE RESPONSE

- Risk taking
- Playfulness combines with discipline
- Dreaming and doing
- Passionate but objective
- From *Creativity: The Work and Lives of 91 Eminent People* (Mihaly Csikszentmihalyi, 1996)





CREATIVE EXAMPLES

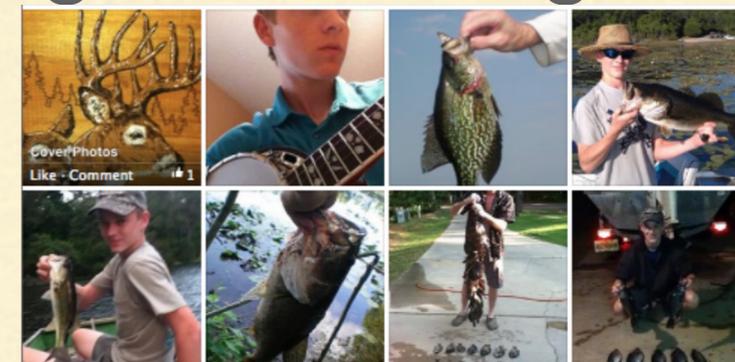
- Periscope: leverage that connection-watch me demo a great way to approach an employer, informational interview, respond to tough interview questions.

- Reminder app for cognitive reframe.



- Facebook, Pinterest, etc. to explore self-knowledge, networking

- Snapchat: check interview outfit



- Ask a librarian? Ask a career practitioner.

Chat with us!

ASU Students, Alumni and Employers, chat with our online career advisors! Get real-time answers to your questions from Career Services.

Online Chat Hours:

M-F 10-11 a.m., 1-2 p.m., 3-4 p.m. (All Times MST)



Cultivating Creative Connections

Via individual, group, workshop, online-synchronous & asynchronous

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Did you come up with any of these?

Sample P*interest Board

Career Decision Making

Deb Osborn Invite

7 Pins 13 Followers

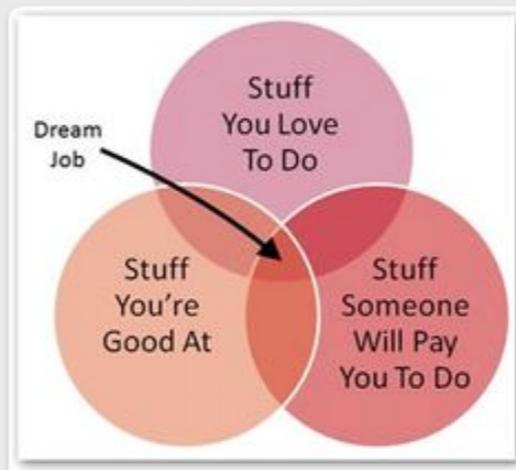
[Move Pins](#) [Edit Board](#) [...](#)

Add a Pin



While the website is not being maintained, the "tool" still works, based off of Cognitive Information Processing Theory. Use the tool: acrn.ovae.org/...

Uploaded by Deb Osborn



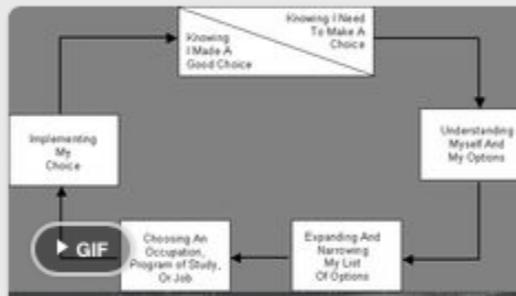
The Great Convergence of Academic and Career Advising - Josh Morrison, Indiana University

Pinned from studentaffairscollective.org



from Tico & Tina
How to Create a Mission Statement for Yourself - Tico & Tina

Mission statements aren't only for businesses. Learn how to create a mission statement for yourself to get more focused, get more efficient, and make decisions easier.



What's Involved in Career Choice Diagram. More detail at the 1st link at www.career.fsu.edu...

1

Pinned from career.fsu.edu



Choosing a career path can be one of the most exciting and frustrating things ever.

1

Pinned from weddingphotography.com.ph

CDDQ.org

Free career decision making tools created by Dr. Itamar Gati at Hebrew University.

Pinned from kivunim.huji.ac.il



What's Involved in Career Choice Diagram. More detail at the 1st link at www.career.fsu.edu...



Irish Pub Only Accepts Job Applications Through Snapchat

Posted Jun 30, 2014 by [Cat Zakrzewski \(@Cat_Zakrzewski\)](#)



At one pub in Ireland, applying for a staff position is actually a snap.

Sober Lane, [which is opening a new Dublin location in July](#), is only accepting applications through Snapchat, the app that allows users to send impermanent pictures and videos to their friends.

Snapchat



TOP 10 BRANDS USING SNAPCHAT

Taco Bell:	@tacobell
Karmaloop:	@karmaloop.com
iHop:	@ihoprestaurant
Intel:	@intel_inside
WWE:	@wwe
Philadelphia Zoo:	@philadelphiazoo
American Apparel:	@americanapp
Acura:	@acura_insider
16 Handles:	@Love16Handles
American Eagle:	@OfficialAEO

Snapchat starter pack: the 10 accounts you should follow

COMMENTS

A few of the strangest and most interesting accounts to follow

By [Sam Sheffer](#) on February 20, 2015 10:00 am [Email](#) [@samshaffer](#)



<http://tinyurl.com/snapchatlist>



NPR News
@nprnews

Follow

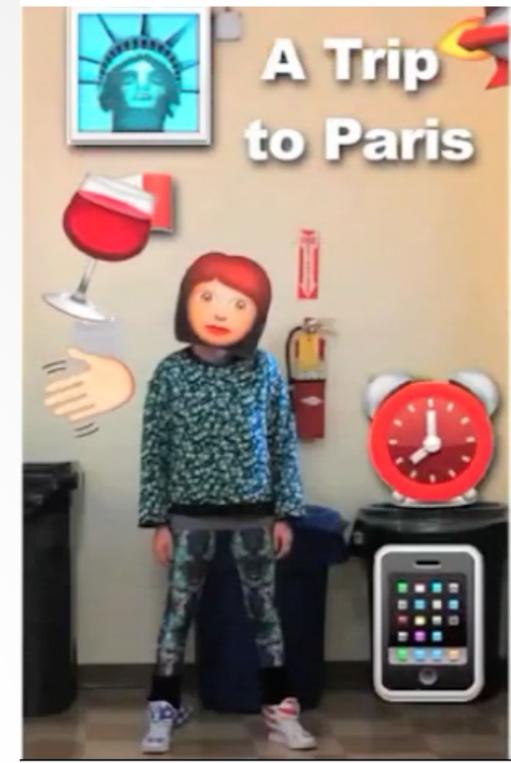
We're nprnews on snapchat. We're posting one fact a day you shouldn't forget before it disappears! Follow us!

2:06 PM - 21 Jul 2014

69 RETWEETS 81 FAVORITES



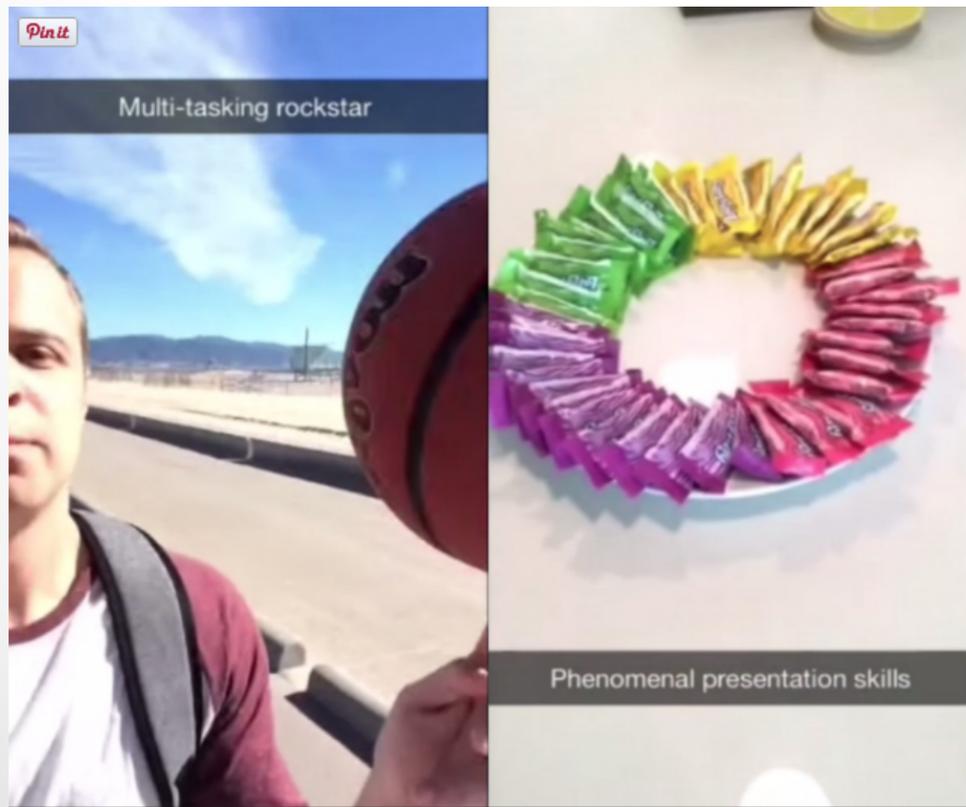
SnapChat & Vine

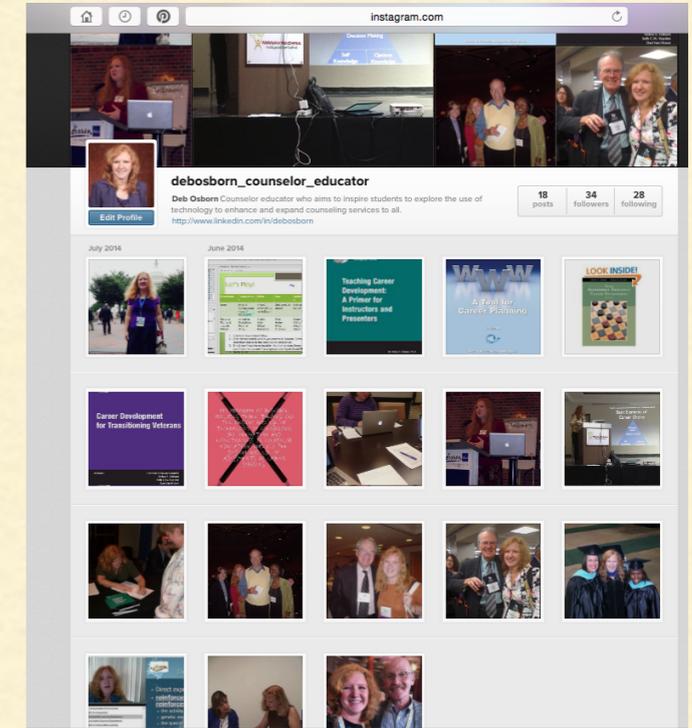
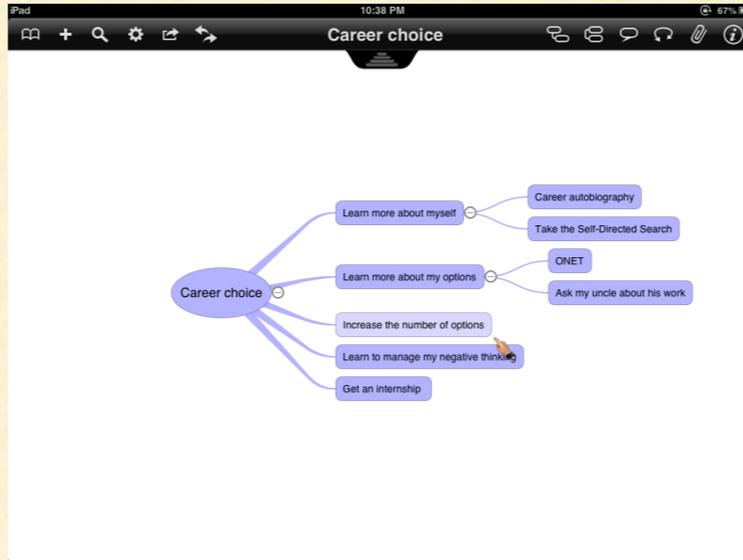


PaperFashion
16h ago



The marionette comes to life... 🎵 Ella and Kit by Patrick Doyle 🎵





full-time jobs
part-time jobs internships
on-campus interviews
co-ops professioNole
mock interviews
careershift goinglobal

SeminoleLink
An online jobs database connecting students with employers hiring

ProfessioNole
A network of alumni and friends of the University providing career insight to students

Career Portfolio
An online tool helping students document their skills and accomplishments

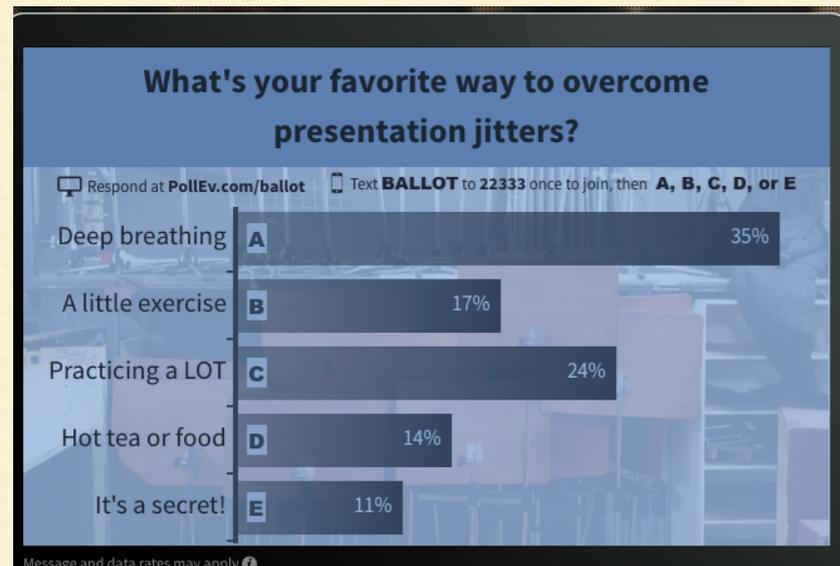
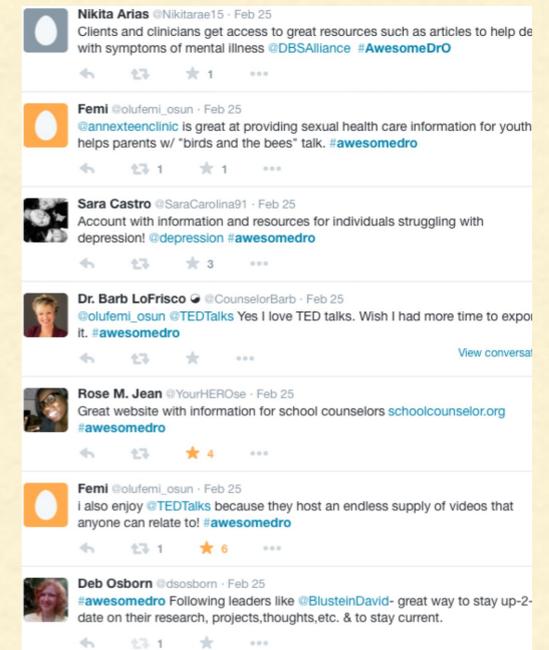
part-time jobs

Find a Part-Time Job
A direct listing of part-time and seasonal job opportunities

Garnet & Gold Scholar Society
A program which facilitates involvement and recognizes the engaged, well-rounded student

Placement Partners
A distinguished group of organizations which support student career development and employment programs at The Career Center

Or these?



Video Blogging: How to Become a Video Personality

By **Michael Stelzner**
Published March 13, 2015 [Print](#)

Do you post videos?
Want to make them better?

To learn how to create great videos, I interview video blogger Amy Schmittauer.

2,117 [Tweet](#)

PRESENTS US WITH SEVERAL CHALLENGES



- Staying in the know and with the flow (client preferences)
 - Navigating ethical concerns
 - What to try, what to let lie
-

HOW DO YOU STAY IN THE KNOW?



- Listen to your clients

- Key phrases, metaphors – why not technologies?
- What technologies are they already using?

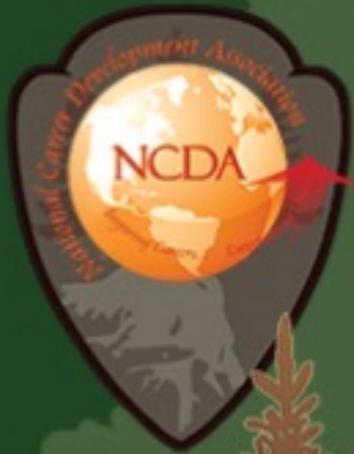
- Research

- What's being done with technology and helping professions?
 - Distance counseling bibliography (<http://tinyurl.com/Techbib>)
 - CDQ, Career Convergence

- Network

- NCDA Sessions (50 Mobile Hacks Career Counselors Need Right Now!)
- NCDA Committee - Technology
- Linked In Groups –e.g., Career Counselor Technology Forum; Coalition for Technology in Behavioral Sciences
- Follow Techno-Tweeps: @Peter Carey, @CareerTechForum, @dsosborn





JUNE 30 ~ JULY 2
DENVER, COLORADO

20

15

REIMAGINING
LIFE'S POSSIBILITIES:

CELEBRATING FIRST JOBS THROUGH ENCORE CAREERS

NATIONAL CAREER DEVELOPMENT ASSOCIATION GLOBAL CONFERENCE



FLORIDA STATE UNIVERSITY
SOCIETY FOR VOCATIONAL
PSYCHOLOGY CONFERENCE

Enter search term...



SEARCH: SVP 2016 FSU.edu

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Society for Vocational Psychology, 2016 Biennial Conference

Integrating Theory, Research, and Practice in Vocational Psychology
May 16-17th, Tallahassee, Florida, Florida State University

ETHICAL CONCERNS



- Technology links to each section of our ethical guidelines
 - Respect/dignity, confidentiality and privacy, supervision, research, assessment, diversity, access, boundaries of competence, teaching, advertising.
 - Also consider client readiness.
-

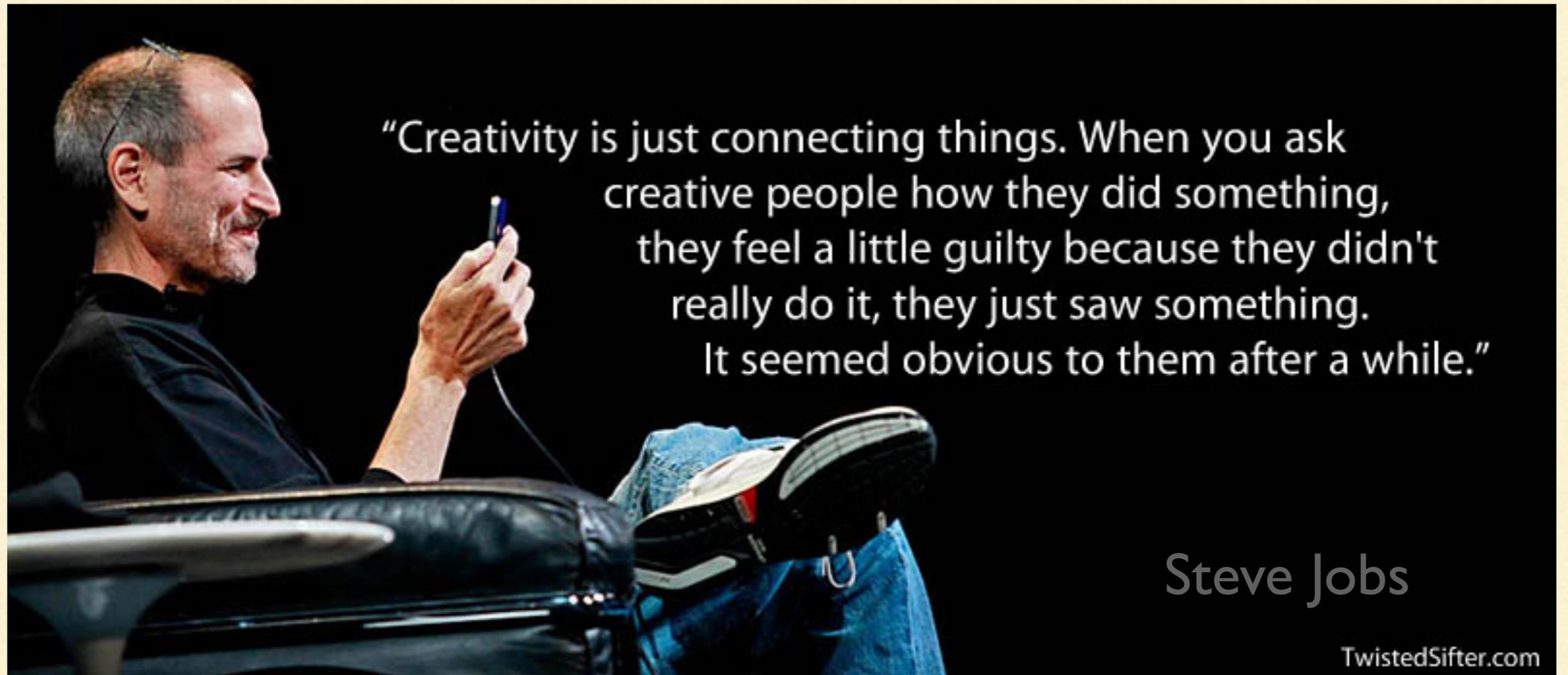


TECHNOLOGY OVERLOAD

COMMITMENT TO CONNECTING

- Evaluate: is there a need? What's the goal?
- Who else likes this, can share the load?
- What options are there? SWOT Analysis.
- What training do I need? What may happen if we try this? What will happen if we don't? How will I evaluate if it's worth it?
- What's my next step?





“Creativity is just connecting things. When you ask creative people how they did something, they feel a little guilty because they didn't really do it, they just saw something. It seemed obvious to them after a while.”

Steve Jobs

TwistedSifter.com

CULTIVATING CREATIVE CONNECTIONS

Slides will be available: [http://
www.career.fsu.edu/Tech-Center](http://www.career.fsu.edu/Tech-Center)

dosborn@fsu.edu