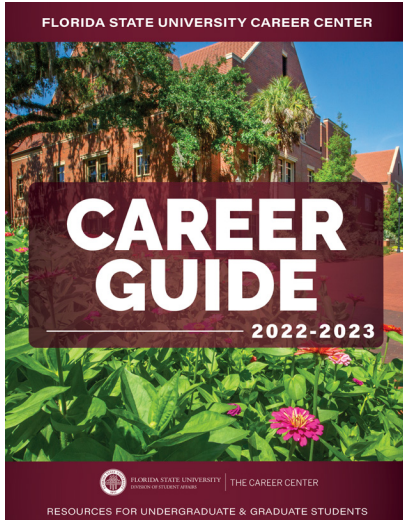


# ADVERTISING OPPORTUNITY

## The Florida State University Career Center **CAREER GUIDE**



### Space Reservation Deadline:

June 16, 2023

### Materials Deadline:

July 7, 2023

Reserve ad space by **May 26, 2023**,  
and receive a **\$200 Early Bird Discount!**

Convey your unique recruitment message to thousands of students seeking internships or full-time employment at Florida State University career fairs and events by advertising in the Career Guide -- the OFFICIAL publication of The Career Center.

The Career Guide delivers career planning, interviewing, and job/graduate school search information to students that you would like to attract, meet, and hire.

Show your support for our students' career success by advertising in the **2023-2024 Career Guide!**

*"The Career Guide provides students with comprehensive information about The Career Center and offers great exposure for advertisers."*

*Leslie Mille  
Interim Director*

# AD RATES & SPECIFICATIONS

## The Florida State University Career Center

### CAREER GUIDE

#### \$200 Early Bird Discount:

May 26, 2023

#### Space Reservation

##### Deadline:

June 16, 2023

#### Materials Deadline:

July 7, 2023

#### Live Area

Ads should be in full color. Keep vital copy at least 0.25 inches from gutter and edges.

#### Formats

##### ▪ PDF

PDF files with all fonts embedded and high-resolution graphics. They may be submitted via email.

##### ▪ InDesign and Illustrator files

InDesign documents can be submitted via email or Dropbox with all supporting high-resolution artwork and fonts. If the document is created using Illustrator, please outline all fonts to ensure transferability.

#### Educational

1/4 page	4.1 x 5.4375	\$600	<b>\$400</b>
1/2 page	8 x 5.4375	\$950	<b>\$750</b>
Full page	8 x 10.875	\$1200	<b>\$1000</b>

#### Employers

1/4 page	4.1 x 5.4375	\$1200	<b>\$1000</b>
1/2 page	8 x 5.4375	\$1900	<b>\$1700</b>
Full page	8 x 10.875	\$2400	<b>\$2200</b>

#### Government/Non-Profit

1/4 page	4.1 x 5.4375	\$840	<b>\$640</b>
1/2 page	8 x 5.4375	\$1300	<b>\$1100</b>
Full page	8 x 10.875	\$1600	<b>\$1400</b>

Reserve ad space online through **NoleNetwork**.

**The Career Center accepts credit cards, checks, and inter-departmental requisitions.**

Please direct questions to:

## Heather Lazar

Senior Assistant Director, Employer Relations  
Florida State University Career Center  
(850) 644-6493 | heather.lazar@fsu.edu



FLORIDA STATE UNIVERSITY  
DIVISION OF STUDENT AFFAIRS  
THE CAREER CENTER