**A Year in Review**

As students sought opportunities in the remote learning world to develop career competencies to help them succeed when they join the workforce, we saw a record number of ProfessioNole Ready badges awarded. ProfessioNole Ready is The Career Center’s online badging series that helps students learn and develop the career-ready skills valued by employers and in other professional settings, such as graduate school. Students can sign-up to complete the ProfessioNole Ready Canvas modules and assignments and earn badges to share their level of career preparedness. During Spring 2021, 529 badges (Black, Garnet, and Gold) were awarded to enrolled students, which was a 1,000% increase over the number of badges in Spring 2020. The ProfessioNole Pathways and Badges program has also expanded opportunities to earn 10 available badges in conjunction with employer and campus partners.

The Career Center also continued to partner with employers through a variety of virtual activities including an international trade expo (5,589 employer attendees from 118 countries), 13 career expos (with 3,634 student attendees and 955 employers), 397 employer info sessions, and 155 student interviews.

While work was conducted remotely, we continued to improve our “in-person” space to enhance services to students and highlight our contribution to the field of career development. Over the spring, we relocated the ProfessioNole Clothing Closet from University Center A to the Dunlap Success Center to allow better access to the Closet for students and gain greater exposure to visiting employers.

In addition, we relocated the Center for the Study of Technology in Counseling and Career Development to a dedicated space on the third floor of the Dunlap Success Center to elevate the visibility of career development research to both students and employers. This Center produces more than 50% of the research on the Cognitive Information Processing (CIP) theory in the United States.

In regard to research, a core service area of The Career Center, staff released 21 scholarly publications in Academic Year 2020-21 through 15 different publication venues. Including continued output on the cognitive information processing (CIP) theory, these publications included a special journal issue on CIP, a co-authored book on internships, and several magazine articles on experiential learning. In addition, Career Center staff presented to nearly 30 attendees from 23 founding career centers in the Philippines on our model, theory, and resources.

While the fluid nature of fall semester will be challenging for all universities, at Florida State we commit to maintaining our U.S. News & World Report ranking of the 19th best public university in the nation. Like Florida State University, The Career Center - through innovative programs and exemplary career services - will continue to play a significant role in supporting university-wide initiatives, achieving national recognition, and positively influencing the success of our students.

As The Career Center embarks on the 2021-2022 academic year, we plan to stay focused on our mission! We are confident of the positive impact we have in preparing Florida State students for career success.

**M.P. Hoover**

Director, The Career Center
Florida State University
mhoover@fsu.edu
850.644.6089
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<td>23</td>
</tr>
</tbody>
</table>
Vision

The Florida State University Career Center strives to be the preeminent career center model for designing and delivering comprehensive, innovative, and inclusive career and employment services.

Mission

Our values of Inclusion, Compassion, and Respect play a critical role in our mission to:

- Provide comprehensive career services
- Train career service practitioners
- Conduct life/career development research
- Disseminate information about life/career services and issues to the University community, the nation, and the world.

Strategic Priorities

SP 1.0 Promote students' career preparedness through career advising, counseling, programming, and instruction

SP 2.0 Provide and expand experiential learning opportunities for students

SP 3.0 Create collaboration between The Career Center, Division, academic colleges, University, and community organizations to support students' career success

SP 4.0 Increase employment and graduate and professional school opportunities for students

SP 5.0 Provide opportunities to enhance students' employability skills

SP 6.0 Provide accountability for career services and student outcomes

SP 7.0 Contribute to the career development profession worldwide
EXECUTIVE SUMMARY

Career Advising/Counseling
- 16,220 contacts

Career Outreach Programs
- 27,135 attendees
- 543 programs

Career Planning Class, SDS 3340
- 381 students
- 12 sections

Job Listings & Resume Referrals
- 6,475 job listings advertised through NoleNetwork

Mock Interviews
- 2,526 interviews conducted

Employer Engagement
- 717 employer interviews and info sessions
- 356 student participants

Career Fairs
- 3,686 students
- 1,019 employers

Internships & Part-Time Jobs
- 14,937 academic internships

Digital Recognition Programs
- 2,969 new Career Portfolios and Folios created

Garnet & Gold Scholar Society
- 294 students inducted

Please note that our data reporting is now based on Academic Year vs. Calendar Year.
CORE PROGRAMS

Please note that our data is reported Academic Year vs. Calendar Year

Career Advising, Counseling, and Career Library

The Career Center has been increasingly involved in providing critiquing services for distance students/alumni.

Distance Critiqued Documents

<table>
<thead>
<tr>
<th>Critiqued Docs</th>
<th>Summer</th>
<th>Fall</th>
<th>Spring</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Résumé/CV</td>
<td>1,071</td>
<td>3,674</td>
<td>1,607</td>
<td>6,352</td>
</tr>
<tr>
<td>Cover Letter</td>
<td>37</td>
<td>451</td>
<td>138</td>
<td>626</td>
</tr>
<tr>
<td>Personal Statement</td>
<td>52</td>
<td>285</td>
<td>512</td>
<td>849</td>
</tr>
<tr>
<td>Total</td>
<td>1,160</td>
<td>4,410</td>
<td>2,257</td>
<td>7,827</td>
</tr>
</tbody>
</table>

The Career Center has been increasingly involved in providing critiquing services for distance students/alumni.

Career Outreach Programs

Career Outreach Programs include workshops, Career Center information sessions, orientation presentations, panels, and tablings.
Career Planning Class, SDS 3340

Class Levels

<table>
<thead>
<tr>
<th>Class Level</th>
<th>Summer</th>
<th>Fall</th>
<th>Spring</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshman</td>
<td></td>
<td></td>
<td></td>
<td>61</td>
</tr>
<tr>
<td>Sophomore</td>
<td>3</td>
<td>58</td>
<td>45</td>
<td>106</td>
</tr>
<tr>
<td>Junior</td>
<td>8</td>
<td>21</td>
<td>21</td>
<td>50</td>
</tr>
<tr>
<td>Senior</td>
<td>37</td>
<td>51</td>
<td>72</td>
<td>160</td>
</tr>
<tr>
<td>Other</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>Semester Total</td>
<td>50</td>
<td>170</td>
<td>161</td>
<td>381</td>
</tr>
</tbody>
</table>

Semester Enrollments

- Students directly experience more than 50 career interventions. Evidence-based and theoretically derived, these interventions are selected to support informed, thoughtful decision making.
- SDS 3340 is a variable credit course that can be taken for 1, 2, or 3 credit hours.
- On-going research provides enhancements to this course, taught since 1972, that improves decision making, career readiness, goal setting, and other personal factors.

Mock Interview/Big Interview Programs

Mock Interview Participants

- 2020-21: 382
- 2019-20: 714
- 2018-19: 694

Big Interview Participants

<table>
<thead>
<tr>
<th>Year</th>
<th>Summer</th>
<th>Fall</th>
<th>Spring</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020-21</td>
<td>383</td>
<td>889</td>
<td>872</td>
<td>2,144</td>
</tr>
<tr>
<td>2019-20</td>
<td>55</td>
<td>382</td>
<td>648</td>
<td>1,085</td>
</tr>
</tbody>
</table>

CORE PROGRAMS
Please note that our data is reported Academic Year vs. Calendar Year

2020-21

- Seniors Prepped for Career Success in the last 3 years: 450+
- 2,500+ Total Practice Interviews
Experiential Learning, Internships, and Part-Time Jobs

Engagement

Experiential Opportunities in NoleNetwork

<table>
<thead>
<tr>
<th>Year</th>
<th>Opportunities</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020-21</td>
<td>5,823</td>
</tr>
<tr>
<td>2019-20</td>
<td>17,773</td>
</tr>
<tr>
<td>2018-2019</td>
<td>15,000+</td>
</tr>
</tbody>
</table>

5,000+ Experiential Opportunities Listed In NoleNetwork

Job Shadow Participants

<table>
<thead>
<tr>
<th>Year</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020-21</td>
<td>815</td>
</tr>
<tr>
<td>2019-20</td>
<td>636</td>
</tr>
<tr>
<td>2018-2019</td>
<td>500+</td>
</tr>
</tbody>
</table>

800+ Job Shadow Participants

Student Employment Program

<table>
<thead>
<tr>
<th>Year</th>
<th>Listings</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020-21</td>
<td>978</td>
</tr>
<tr>
<td>2019-20</td>
<td>3,734</td>
</tr>
<tr>
<td>2018-2019</td>
<td>3,000+</td>
</tr>
</tbody>
</table>

900+ Student Employment Listings

InternFSU Participants

<table>
<thead>
<tr>
<th>Year</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020-21</td>
<td>150</td>
</tr>
<tr>
<td>2019-20</td>
<td>224</td>
</tr>
<tr>
<td>2018-2019</td>
<td>200</td>
</tr>
</tbody>
</table>

150+ InternFSU Students

Academic Internships

<table>
<thead>
<tr>
<th>Year</th>
<th>Internships</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020-21</td>
<td>14,937</td>
</tr>
<tr>
<td>2019-20</td>
<td>13,173</td>
</tr>
<tr>
<td>2018-2019</td>
<td>11,000</td>
</tr>
</tbody>
</table>

14,900+ Academic Internships

Experience Recognition Program

ERP (Experience Recognition Program-transcript notation & certificate option)

<table>
<thead>
<tr>
<th>Year</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020-21</td>
<td>664</td>
</tr>
<tr>
<td>2019-20</td>
<td>1,074</td>
</tr>
<tr>
<td>2018-2019</td>
<td>550+</td>
</tr>
</tbody>
</table>

660+ Experience Recognition Program Students

900+ Mentors Joined ProfessioNole Mentors
# Career Fairs

## Career Fair Attendance: Three-Year Comparison

### Student Attendees

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020-21</td>
<td>3,634</td>
</tr>
<tr>
<td>2019-20</td>
<td>11,407</td>
</tr>
<tr>
<td>2018-2019</td>
<td>10,458</td>
</tr>
</tbody>
</table>

**3,600+ Student Attendees**

### Employers

<table>
<thead>
<tr>
<th>Year</th>
<th>Employers</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020-21</td>
<td>1,019</td>
</tr>
<tr>
<td>2019-20</td>
<td>1,563</td>
</tr>
<tr>
<td>2018-2019</td>
<td>1,515</td>
</tr>
</tbody>
</table>

**1,000+ Employers**

<table>
<thead>
<tr>
<th>Event</th>
<th>Students</th>
<th>Organizations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Statewide Job Fair (Summer ’20)</td>
<td>152</td>
<td>106</td>
</tr>
<tr>
<td>Graduate School Fair (Fall ’20)</td>
<td>132</td>
<td>88</td>
</tr>
<tr>
<td>Law School Fair (Fall ’20)</td>
<td>228</td>
<td>50</td>
</tr>
<tr>
<td>Government &amp; Social Services Fair (Fall ’20)</td>
<td>250</td>
<td>33</td>
</tr>
<tr>
<td>Seminole Futures (Fall ’20)</td>
<td>1,057</td>
<td>102</td>
</tr>
<tr>
<td>STEM Fair (Fall ’20)</td>
<td>593</td>
<td>112</td>
</tr>
<tr>
<td>Education &amp; Library Fair (Spring ’21)</td>
<td>55</td>
<td>51</td>
</tr>
<tr>
<td>Government &amp; Social Services Fair (Spring ’21)</td>
<td>45</td>
<td>29</td>
</tr>
<tr>
<td>Health Professions Fair (Spring ’21)</td>
<td>49</td>
<td>20</td>
</tr>
<tr>
<td>Interior Architecture and Design Fair (Spring ’21)</td>
<td>48</td>
<td>18</td>
</tr>
<tr>
<td>FSU Panama City (Spring ’21)</td>
<td>4</td>
<td>46</td>
</tr>
<tr>
<td>Part-Time Job Fair (Spring ’21)</td>
<td>289</td>
<td>46</td>
</tr>
<tr>
<td>SEC-ACC Virtual Job Fair (Spring ’21)</td>
<td>45</td>
<td>169</td>
</tr>
<tr>
<td>Seminole Futures (Spring ’21)</td>
<td>525</td>
<td>83</td>
</tr>
<tr>
<td>STEM Fair (Spring ’21)</td>
<td>411</td>
<td>66</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>3,686</strong></td>
<td><strong>1,019</strong></td>
</tr>
</tbody>
</table>

* Part-Time Job Fair (Fall ’20), FSU Graduate and Law School Fair (Fall ’20), Criminology and Criminal Justice Internship Fair (Fall ’20) (per department request), and College of Communication & Information Fair (Fall ’20) (per department request) were canceled due to COVID-19
Due to COVID-19, many employers were unable to travel to campus to conduct traditional engagement activities.

**2020-2021 Job Listings in NoleNetwork**

- **6,475** Total Job Postings

**Top 5 Employer Industries in NoleNetwork**

- Hospitality/Travel & Leisure
- Educational Instruction & Administration
- Government/Public Sector
- Healthcare/Medical Equipment
- Information Technology
**New Career Portfolios Created**

<table>
<thead>
<tr>
<th>Year</th>
<th>Spring</th>
<th>Fall</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020-2021</td>
<td>1,754</td>
<td></td>
<td>1,754</td>
</tr>
<tr>
<td>2019-2020</td>
<td>2,074</td>
<td></td>
<td>2,074</td>
</tr>
<tr>
<td>2018-2019</td>
<td>2,036</td>
<td></td>
<td>2,036</td>
</tr>
</tbody>
</table>

**Unique Users**

In the 2020-2021 Academic Year, there were 5,893 unique users of Career Portfolio.

**New Folio Users**

<table>
<thead>
<tr>
<th>Year</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020-21</td>
<td>1,215</td>
</tr>
<tr>
<td>2019-20</td>
<td>2,967</td>
</tr>
</tbody>
</table>

Folio is a platform and network where students can display and highlight their achievements to potential employers, FSU peers, and other Folio users. Folio allows students to earn badges and display tangible examples of their work that provide proof of competence, skill development, and mastery in both academic and co-curricular work.

**Students Enrolled in ProfessioNole Ready**

<table>
<thead>
<tr>
<th>Year</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020-21</td>
<td>2,594</td>
</tr>
<tr>
<td>2019-20</td>
<td>900</td>
</tr>
</tbody>
</table>

**ProfessioNole Ready** launched in 2019 to help students gain career readiness skills by completing modules and earning digital badges.

1,100+ badges awarded during the program’s second year
For the Summer 2021 class and beyond, the minimum GPA requirement for the Garnet and Gold Scholar Society has been raised to a 3.2 overall GPA. In addition, this year’s class overcame obstacles in every engagement area due to COVID-19 restrictions on University activities.
Social Media Engagement

Social Media Followers by Platform

**Facebook**
- 2020-21: 6,613
- 2019-20: 6,344
- 2018-19: 5,844

**Twitter**
- 2020-21: 3,799
- 2019-20: 3,771
- 2018-19: 3,395

**Instagram**
- 2020-21: 3,277
- 2019-20: 2,101
- 2018-19: 1,513

**LinkedIn**
- 2020-21: 1,795
- 2019-20: 1,157
- 2018-19: 430

**Website Views**
- 2020-21: 53,818
- 2019-20: 57,004
- 2018-19: 53,376

New Followers Gained in 2020-21 AY: **1,400+**

Social Media Followers

- Facebook: 6,600+
- Twitter: 3,700+
- Instagram: 3,200+
- LinkedIn: 1,700+

Total Followers: **15,200**
Graduating seniors were asked to complete an online survey regarding their post-graduate plans. 7,973 graduating seniors from summer 2019, fall 2019, and spring 2020 completed the survey, which represents over 92.1% of all graduates. Also included in these findings are the results of a six-month follow-up survey.

**FSU Experiences**
- Participated in a campus activity: 92.7%
- Employed part-time off campus: 50.4%
- Participated in community service: 69%
- Completed an internship, practicum, field experience, or clinical assignment: 68.2%
- Participated in intramural sports: 30.5%

**Top Graduate or Professional Schools**
1. Florida State University
2. University of Florida
3. University of South Florida
4. Nova Southeastern University
5. University of Miami

**Primary Plans after Graduation**
- Employment: 32.7%
- Education: 61.9%
- Other: 5.4%
- Taking Time Off: 41%
- Military Service: 4.6%
- Volunteering: 33.3%
- Starting/Raising a Family: 54%
- Education: 82%
- Employment: 61.9%
- Other: 5.4%

**Employment Status**
- Seeking employment: 62%
- Have one or more job offers: 73%

**Graduate School Status**
- Pursuing further education: 31%
- Have one or more admission offers: 74%

**Degrees Pursuing**
- Master's: 1,100+
- Law: 200+
- Medicine: 100+
- Doctoral: 100+
- Certificate: <100
- Additional Bachelor's: <100
- Divinity: <100

**Classification of Employed Students**
- Full-time employment: 85.4%
- Employment related directly to major: 75.1%
- Employment requiring college degree: 70.4%
- Employed in Florida: 79.5%
- Employed outside of Florida: 20.5%
- Self-employed: 2.6%
How Seniors Found Employment Opportunities

- Career Center services: 44%
- Family/Friends: 27%
- Internship: 15%
- Internet: 15%
- Professional Contacts: 10%
- Previous Work: 7%

For the eighth year in a row, The Career Center was the #1 way students found employment.

Top Five Employment Industries

- Technology
- Health
- Financial
- Hospitality
- Marketing

Graduate Employment and Education by State

Florida State graduates work and study all over the world, and the latest Noles are following suit. While over 6,300 of FSU's graduates are staying in Florida, members of the Class of 2019-2020 will be living in 37 different countries and 48 states, as well as the District of Columbia.
Recognized as Top Career Center by Princeton Review and FSU Students

The FSU Career Center was ranked #20 in the Princeton Review’s Top 20 Best Career Services list for 2020. This ranking puts us fourth among public institutions, with Florida State University being the largest institution to make the list. In addition, according to the 2019-2020 Graduating Senior Survey, The Career Center was the number one way students found employment for the eighth year in a row.

Commitment to Diversity, Equity, and Inclusion

Launched in Fall 2020, the ProfessioNole Mentors program hosted Diversity Chats with Mentors from diverse backgrounds about topics such as being out in the workplace, women in STEM, and being your authentic self at work. An additional partnership was established with the Alumni Association to facilitate a DEI Networking Hour.

Growth of Career Competency Development

In ProfessioNole Ready’s second full academic year, a record number of badges were awarded. During Spring 2021, 529 badges (Black, Garnet, and Gold) were awarded to enrolled students, which was a 1,000% increase over the number of badges in Spring 2020. The ProfessioNole Pathways and Badges program has also expanded opportunities to earn 10 available badges in conjunction with employer and campus partners.

Continued Employer Partnerships

The Career Center continued to partner with employers through a variety of virtual activities, including an international trade expo (5,589 employer attendees from 118 countries), 13 career expos (with 3,634 student attendees and 955 employers), 397 employer info sessions, and 155 student interviews.

Research Productivity and Output

In highlighting research as a core service area of the Career Center, staff released 21 scholarly publications in Academic Year 2020-21 through 15 different publication venues. Including continued output on the cognitive information processing (CIP) theory, these publications included a special journal issue on CIP, a co-authored book on internships, and several magazine articles on experiential learning. In addition, Career Center staff presented to nearly 30 attendees from 23 founding career centers in the Philippines on our model, theory, and resources.
AWARDS

Princeton Review Top 20 Career Services
The Career Center was nationally recognized for outstanding work in the field of career services as indicated by Princeton Review-surveyed students.

Hardee Center Supervisor Mentorship Award
Dylan Bateman-Schieler was recognized by FSU's Hardee Center with the Supervisor Mentorship award for outstanding mentorship of a graduate student in the Higher Education program by an assistantship or internship supervisor.

Cooperative Education and Internship Association’s Charles F. Kettering Award
The Career Center nominated Teri-Anne Brennan from Enterprise Holdings for the CEIA's Charles Kettering Award and was recognized for providing outstanding resources and service to the cooperative education and internship field nationally.

Division of Student Affairs Awards
Two Career Center staff members were honored for their work and dedication at FSU:
  • Tory Dellafiora, Uphold the Garnet and Gold Award
  • Kyra Duffey, New Employee of the Year Award

DIVERSITY & INCLUSION

Diversity & Inclusion Committee Actionables
The FSU Career Center’s Diversity and Inclusion committee conducted the following activities during AY 2020-2021:

  • Created a recurring virtual series for staff called, “Brave Space Conversations.“
  • Consulted with the FSU Office of Equity, Diversity, and Inclusion to develop The Career Center’s Diversity Statement and Diversity and Inclusion website page
  • Worked with FSU Human Resources to add The Career Center’s Diversity Statement to internal job postings.
  • Partnered with the FSU Office of Equity, Diversity, and Inclusion to host “Embracing Diversity” Training for Career Center staff.
  • Surveyed staff using the NACE D&I Checklist to better understand The Career Center’s current status and progress toward diversity, equity, and inclusion-related goals and identified D&I priorities.
  • Created processes to share continued education, professional development, and equitable opportunities to enhance multicultural awareness and competencies in Career Center staff.
ADDITIONAL HIGHLIGHTS

Service to the University

- Tracey Lord served on FSU’s Internship Task Force that authored institutional policies and procedures regarding student engagement in experiential learning activities for academic credit following safety protocols during the COVID-19 pandemic.
- Myrna Hoover served on the University Strategic Planning Committee.
- Leslie Mille served on the selection committee for the FSU College of Education's Distinguished Alumni Awards.
- Geneva Scott, Tory Dellafloria, and Sherica Holston were asked to join the Division of Student Affairs Diversity, Equity and Inclusion Task Force.

Service to the Profession

- Shereada Harrell served on a special Southern Association of Colleges and Employers (SoACE) Employer Engagement Taskforce and served as chair of the SoACE Administration Knowledge Group.
- Myrna Hoover was asked to serve on the Symplicity CSM Advisory group, which is comprised of 20+ colleges and universities who advise and guide Symplicity on product strategy, go to market strategy and other initiatives and provided an External Review for Texas State University Career Services using the CAS standards.
- Tracey Lord served on the Board of Directors for the Cooperative Education & Internship Association as the Vice President for the Cooperative Education network and was elected to serve on the Board of Directors for the Cooperative Education & Internship Association as the Vice President of Professional Development.
- Christy Mantzanas served on the Board of Directors for the Florida Association of Colleges and Employers (FloridaACE).
- Career Center staff served on the National Career Development Association (NCDA) Diversity, Equity, and Inclusion committee as well as a resource subcommittee.

Service to the Community

- Myrna Hoover served as Vice Chair of Capital Regional Medical Center Board of Trustees; served on the Chenoweth Fund Committee, a subgroup of the Gulf Winds Track Club which promotes youth running in the community and provides funding for students to participate in running activities who could not otherwise afford to do so.
- Tracey Lord was invited to join the Board of Directors for the Florida State University Heritage Museum.
- Leslie Mille served as the Associate Director for Activities for the Marching Chiefs Alumni Association.

Grants or Financial Awards

- Received $24,994 from Student Tech Fees for Portfolium Badgelink.
- Received $2,000 from the FSU Student Government Association to purchase professional attire for the ProfessioNole Clothing Closet.
- Received $30,000 from the FSU Student Government Association sweepings to support the Internship Fund.
- Received $5,000 in private gifts for the establishment of the Instructor Support Fund (ISF) to support graduate students who serve as lead instructors or co-instructors for SDS 3340 in a second or subsequent semester teaching the course.

$61,994
In grants and financial awards received in AY 2020-21
PARTNERSHIP HIGHLIGHTS

College of Arts and Sciences

- Career Center staff partnered with the Modern Languages and Linguistics Department for International Education Week to host the virtual Global Career Pathways panel featuring the FSU Center for Intensive English Studies TEFL program, the U.S. Department of State Diplomat-in-Residence for the Southeast U.S., the FSU Air Force ROTC, and the Peace Corps.
- Career Center staff partnered with representatives from Alzheimer's Project, Big Bend Hospice, Care Point Health and Wellness, and Play Big Therapy to present a panel on local volunteer opportunities for pre-health students.
- Career Center staff partnered to facilitate the 4th Annual Communications and Creative Media Career Panel virtually featuring top employers and alumni from Vox.com, Sachs Media, Ten 35, and Press PR + Marketing.

College of Business

- Collaborated with the GEB 1030 instruction team during fall and spring semesters to create an assignment for the course to include a Career Center follow-up assignment engaging students in resume reviews, drop-in appointments, and workshops on career readiness.
- Career Center staff participated in the College of Business Virtual Resource Fair and moderated the International Student Internship Panel and Internship Employer Panel as a part of the College of Business Internship Week.

College of Criminology and Criminal Justice

- Career Center staff successfully partnered with both faculty and college-affiliated Recognized Student Organizations to deliver professional development and career readiness workshops.
- Career Center staff created employer engagement opportunities with the FBI and CIA through employer information sessions and FSU shadow opportunities.

FAMU-FSU College of Engineering

- Career Center staff partnered with the College of Engineering to host virtual sessions around topics such as navigating virtual career fairs, employer interviewing tips, LinkedIn and job search tips, and international student job search strategies.

College of Education

- Career Center staff presented to the Teacher Education Program Leaders on the Career Center's NoleNetwork system and on preparing for the annual Education & Library Career Fair.
- Career Center staff partnered with the Sport Management department to host an Alumni Chat with Kevin Carr, former Vice President of Social Responsibility for the NBA.
- Career Center staff hosted a Sport Management Alumni Chat with Michael Morrell of NBC Sunday Night Football.

College of Fine Arts

- Career Center staff partnered with the Department of Interior Architecture and Design to host their annual Interior Architecture and Design Fair virtually.
- Career Center staff hosted a panel on Careers in Art Administration, Art Therapy, Art Education, and Art Edu-Curation with FSU alumni and community partners.

College of Communication and Information

- Career Center staff hosted an alumni chat with Henock Daniel from Lockheed Martin.
- Career Center staff conducted five tailored presentations regarding career development for iCamp.
PARTNERSHIP HIGHLIGHTS

College of Health and Human Sciences
- Career Center staff partnered with Tallahassee Memorial Hospital and Capital Regional Medical Center to present workshops on entry-level opportunities for pre-health students.
- Career Center staff partnered with Pre-Health Advising to present ‘Pre-Health Professions 101/202,’ a series of workshops covering professional health school application processes.
- Career Center staff partnered with College of Medicine pre-health advising to host a ‘Pre-Med Q&A’ panel, featuring current students in the FSU College of Medicine as panelists.

Dedman College of Hospitality
- Career Center staff continued a partnership to facilitate mock interviews with a hospitality communications course for two academic semesters.

Jim Moran College of Entrepreneurship
- Career Center staff hosted an entrepreneurship panel with employer partners Insight Global, E&J Gallo, and RSM.
- Career Center staff hosted an employment workshop series with employer partners Enterprise, E&J Gallo, L3Harris, Signature Consultants, Fidelity, and Insight Global.

College of Law and Pre-Law Advising
- Career Center staff partnered with the Juris Master Program to present a workshop series for current students.

College of Music
- Career Center staff partnered with Kristen Klehr, FSU Alumna and owner of the Den Collective, for a Professional Mentor Chat on Commercial Music and the gig economy.

Panama City/College of Applied Studies
- Career Center staff co-hosted a virtual career fair for FSU Panama City Campus students featuring over 40 employers.
- Career Center staff assisted in creating and posting a Panama City Campus-specific online job widget for use by students, faculty, and staff.

College of Social Sciences and Public Policy
- Career Center staff partnered with the College’s Development Officer to coordinate six virtual “Social Science Alumni Chats” for students to network and learn from alumni via Zoom.
- Career Center Staff coordinated with the Masters of Applied American Politics and Policy Program to plan the fourth-annual “Careers in Politics Event” comprised of 4 political professionals who shared their insights and advice with students through a virtual panel and breakout room networking sessions.

College of Social Work
- Career Center staff presented workshops on Resume Writing, Cover Letters, and the Job Search for MSW Senior Seminar courses.
- Career Center staff launched ProfessioNole Ready as a course assignment in a BSW Senior Seminar class and hosted presentations to faculty interested in integrating ProfessioNole Ready in future course offerings.

Graduate School
- Career Center staff partnered with the Senior Associate Dean for the Graduate School to present career-related workshops as part of the Graduate School’s Professional Development Workshop Series.
- Career Center staff participated in the Graduate School’s “Florida State University Grad School Q&A” webinar series.
PARTNERSHIP HIGHLIGHTS

Honors, Scholars, and Fellows
- Career Center staff continued a partnership to promote mentorship for HSF-affiliated students and HSF-affiliated alumni through the ProfessioNole Mentors Program.
- Career Center staff partnered with departmental staff to increase student awareness and applications to the FBI Honors Internship Program and deliver internship preparation workshops for Global Scholars program.

Advising First/Undergraduate Studies
- The Career Center hosted the Major ≠ Career panel in partnership with The Center for Exploratory Advising for 32 students exploring majors, a 60% increase in participation compared to Spring 2020, and hosted panel members from Wells Fargo, Deloitte, and Georgia College and State University, as well as an asynchronous FlipGrid option with a panelist from Medshape Inc.

Alumni Association
- The Career Center and Alumni Association partnered to engage alumni in the ProfessioNole Mentors Diversity Chat series featuring presidents of the Alumni Networks sharing their career guidance and advice with students on topics including “Navigating Race in the Workplace” and “Being LGBTQ+ at Work.”
- Career Center staff participated in the Alumni Association’s panel discussion “Diversity, Equity and Inclusion: Moving Forward Together Part 2” sharing the Career Center’s efforts around DEI work.

Athletics Department
- The Career Center hosted the “Student-Athlete Engagement Social” which connected current student-athletes with employers offering part-time, full-time and internship opportunities.

Center for Academic Retention and Enhancement
- Career Center staff partnered with Enterprise to provide a CARE Enterprise Scholarship Contest where 40 submissions were received.

Center for Global Engagement
- Career Center staff partnered with the Center for Global Engagement to present “Gaining Experience Panel” and “Networking 101.”

Department of Student Transitions and Support
- Career Center staff met with Case Management Services to provide an overview of Career Center services and refresher on how Career Center staff and career advisors can best connect students to Case Managers.
- The Career Center participated in virtual FSU @ TCC Days to help future transfer students become familiar with academic majors and student support services.

First Year Outreach/Orientation
- Career Center staff collaborated with Undergraduate Studies and FSU Libraries to present an overview of services during New Student & Family Programs’ Family Webinar Series.
- The Career Center adopted an Ask-A-Nole station to assist students with directions and information on the first two days of in-person classes.

Freshman Interest Groups and Living-Learning Communities
- Career Center staff served on FIG panels to highlight Career Center resources for assisting in the experiential learning opportunity search.
- Career Center staff conducted classroom visits for FIGs and LLCs to present about Career Center resources, services, and programs.

International Programs
- Career Center staff presented “Showcasing Your International Experience on your Resume” during Study Abroad Week.
Office of Accessibility Services
- Career Center staff hosted College-to-Career, a workshop series covering resume development, job search strategies, and interviewing tips tailored for students with disabilities.
- Career Center staff partnered with the Engage 100 class for first year students with disabilities, providing an overview of accessibility in the workplace and first year career planning tips.

University Libraries
- Career Center Staff assisted Strozier Library with integrating ProfessioNole Ready into their student worker training and development program.

Veterans Center
- Career Center staff connected students with employers seeking to hire veterans, including participating employers E&J Gallo and Enterprise Rent-A-Car.
- Career Center staff hosted two Veterans Alumni Chats.

Cross-Campus Partnerships
- The Career Center partnered with CHAW to develop and deploy a badge pathway called “Fiscally Fit”, comprised of a financial literacy workshop series each semester.
- The Career Center worked with Spirit Force, a subcommittee of Homecoming, to develop the Spirit Force Leadership Development badge pathway.

CONFERENCES & PRESENTATIONS


CONFERENCES & PRESENTATIONS


**Hoover, M. & Stallings, E.** (2020, June). ProfessioNole Pathways and Badging Program. Presentation for the Board of Trustees meeting.


**Pon, L. & Johns, A.** (2021) Supporting Students Employees through an On-Campus or Virtual Ceremony. Presentation at CEIA 2021 virtual conference.


**Scott, G. & Lowe, C.** (2020, December) "Not Another Zoom: Virtual Engagement for Students and Employers": Presentation given for National Association of College and Employers (NACE) webinar series, Virtual.

**Scott, G., Edwards, B and Lowe, C.** (2020, September) "Career Fair and Beyond!: Engaging Employers in a Virtual Environment, Unique Programs, and Perspectives". Presentation given for Southern Association of Colleges and Employers webinar series, Virtual.
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