

FLORIDA STATE UNIVERSITY CAREER CENTER

# EMPLOYER HANDBOOK

2022-2023



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A distinguished group of organizations who are directly supporting career development and employment assistance programs at Florida State University.

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### **The FSU Career Center**

Dunlap Success Center 100 South Woodward Avenue Tallahassee, FL 32306-4162



### **Office Hours**

Monday - Friday, 8 a.m. - 5 p.m.

### @fsucareercenter









### **#HireANole**

career.fsu.edu/hireanole HireANole@fsu.edu

#### **Reader's Note**

This Handbook is filled with clickable links to Career Center resources as well as other resources across FSU's campus and beyond. If a word is underlined and in garnet (**link**), there is a link that will take you to a resource.

### FROM OUR DIRECTOR

Dear Recruiters,

We are pleased to provide this handbook to ensure the effectiveness of your organization's recruiting efforts at Florida State University. For over 50 years, the FSU Career Center has been committed to providing linkages between employers and students, and we are confident our students at FSU are some of the best in the country.

I want to take this opportunity to thank Career Center sponsors and members of the Employer Partner Program who have made this publication possible. We appreciate your involvement with our Career Center team in developing a cooperative and productive relationship with FSU. Whether you are looking to fill a part- or full-time position and/or internship, our Employer Relations and Experiential Learning teams stand ready to source your talent via concierge services.

FSU is determined to stay a Top 20 Public University, and as we prepare students for success, your partnership is more important than ever. You, as organizational leaders, have the vision, the knowledge, the means, and the experience to help our students meet their professional goals. You are indeed one of our most significant assets today and tomorrow, and we could not accomplish what we do without your support and partnership.

The FSU Career Center is located in our state-of-the-art, 47,000 square-foot building, the Dunlap Student Success Center. We are asking that our employer partners consider sponsoring a room in The Career Center. This is an excellent opportunity to enhance your brand and show students your commitment to their success. Employer room sponsors will receive extensive campus-wide acknowledgment and visibility in support of their recruiting efforts at FSU.

The FSU Career Center uses NoleNetwork, a Symplicity platform, to support all of our recruiting programs. This platform offers FSU students opportunities to engage with employers across the globe and provides you the opportunity to post career opportunities with multiple schools through one system. Please use NoleNetwork for all your talent needs.

The quality of our students is high, and we believe that FSU is one of the more dynamic, energetic, and growing universities nationally. Once again, on behalf of The Career Center staff, thank you for your interest in our office and students. I am confident that we will further strengthen the professional partnership between your organization, FSU, and The Career Center. We look forward to working with you!

Sincerely,

Leslie Mille

Leslie Mille Interim Director, The Career Center Florida State University Imille@fsu.edu 850.644.6433



### WHY RECRUIT AT FSU?

#### **OUR UNIVERSITY**

### 18 Academic Colleges

plus The Graduate School: Applied Studies (FSU Panama City); Arts & Sciences; Business; Communication & Information; Criminology & Criminal Justice; Hospitality; Education; Engineering; Entrepreneurship; Fine Arts; Health and Human Sciences; Law; Medicine; Motion Picture Arts; Music; Nursing; Social Sciences & Public Policy; Social Work.



Florida State University **retained its place in the Top 20** among national public universities in the 2023 U.S. News & World Report rankings, appearing in the top 20 for the fourth year in a row. FSU posted its highest-ever score in the peer assessment metric.



FSU has been designated as a **preeminent research university** by the Florida Legislature as a result of having met a set of rigorous benchmarks.



Florida State was selected for the **top award** in international education and study abroad programming by the Association for Public and Land Grant Universities.



**U.S. News & World Report** named FSU the No. 8 **Best Value College** for 2022. The university was also ranked No. 14 for "Best Schools for Internships" for 2021 according to The Princeton Review.



For the seventh consecutive year, FSU was recognized as a **Diversity Champion** by *INSIGHT Into Diversity* magazine. Sixteen total colleges and universities nationwide earned the honor in 2022.



Military Times ranked Florida State No. 30 in the "Best National Universities for Veterans" 2022 rankings.



FSU Panama City offers competitive degree programs (18 undergraduate and nine graduate programs) with small class sizes and personalized attention.

#### **OUR STUDENTS**

### Total enrollment for 2021: 45,493

- 33,486 Undergraduates
- 9,946 Graduates
- 58% Female; 42% Male

### Minority enrollment: 43.7%

- American Indian or Alaska Native: 0.2%
- Asian: 3.2%
- Black or African American: 9.2%
- Hispanic: 20.7%
- Native Hawaiian or other Pacific Islander: 0.1%
- Nonresident alien: 4.8%
- Two or more races: 4.2%
- Race/ethnicity unknown: 1.3%



#### **OUR CAREER CENTER**

- Recognized as one of the leading career services providers both nationally and internationally. The Career Center was ranked as one of the Top 20 Best University Career Services in the nation by Princeton Review in 2020.
- Hands-on Career Advising, Counseling, and Instruction team to help prepare your future employees for life post-graduation.
- Committed Experiential Learning team to assist you with recruiting interns and part-time employees.
   Career liaisons are your direct connection to a targeted student population on our campus.
- Skillful Employer Relations team to manage your full-time hiring, help your on-campus recruiting needs, and build your organization's visibility at FSU.
- Talented **Tech Center** team assists practitioners with scholarly research and instruction.

### CAREER CENTER CONTACTS

### **EMPLOYER RELATIONS TEAM**

List full-time jobs, interview on campus, participate in career fairs, and more!



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#### **The Employer Relations Team**

The Employer Relations team is committed to providing employers a seamless recruiting experience. Whether you are new to FSU or one of our long-standing partners, the Employer Relations team will connect you with services and programs and to faculty, staff, and administrators in order to help you identify talent. We know FSU students are some of the best in the country.

Florida State University (FSU) is a member of the **National Association of Colleges and Employers (NACE)**, the national professional association for career planning and recruitment. As a member of this association, FSU adheres to the Principles for Professional Conduct for career professionals, employers, and students. The principles support three basic precepts:

- 1. An open and free selection of employment opportunities.
- 2. A recruitment process that is fair and equitable to candidates and employing organizations.
- 3. Informed and responsible decision-making by candidates.

For more information, visit **naceweb.org**.

### CAREER CENTER CONTACTS

### EXPERIENTIAL LEARNING TEAM

List internships, part-time or seasonal jobs, register as a ProfessioNole Mentor, host a student for job shadowing, connect to major-related student organizations, participate in career panels, host workshops, and more!



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### **Embedded Career Liaisons**

Embedded in various academic units,
Career Liaisons work to increase
student engagement in experiential
learning opportunities, deliver
employability skills workshops, and
coordinate networking events and
career panels. Additionally, they
collaborate closely with academic
faculty, academic advisors, and student
organizations.

### ON-CAMPUS RECRUITING

### **PROCEDURES**

Recruit FSU students for full-time, co-op, part-time or seasonal, or internship positions in the Dunlap Student Success Center (DSC), third floor, and fill your hiring needs. Interviews are held Monday through Friday between 8:30 a.m. and 4:30 p.m.

On-campus recruiting is encouraged in the **fall** (end of September through November) and **spring** (February through April).

#### **PLANNING & SCHEDULING VISITS**

Florida State University uses NoleNetwork to coordinate all on-campus recruiting (OCR) schedules. Reservations and interview details are made, scheduled, and finalized online.

For 2022-2023, we also offer employers the ability to schedule in-person interviews through NoleNetwork. Staff will be in contact to coordinate your scheduling.

#### **SCHEDULING OPTIONS**

- 1. Preselection Choose students that you would like to interview. The Career Center will give you access to the résumés of interested students through NoleNetwork. You may also include students you meet at Seminole Futures or the STEM Career & Internship Fair in your preselection list as long as the students are registered in NoleNetwork.
  - The names of preselected students and alternates must be chosen using NoleNetwork two weeks prior to the scheduled recruiting date.
- 2. Open Sign-Up Create a schedule through NoleNetwork. Any student who is interested in the position and meets your requirements (major, degree, graduation date, GPA, and work authorization) is welcome to sign up for an interview automatically.
- **3. Rooms Only** Reserve a space for interviews and you can create your own schedule from students you connected with at an event, from a job posting or some other means. You will need to provide the schedule to staff when you arrive on campus.

Interested in scheduling an interviewing date? Have additional questions?
Contact the Senior Assistant Director for Employer Relations at 850.644.6493 or email HireANole@fsu.edu

## NoleNetwork

#### **REGISTER AS A NEW EMPLOYER**

- Visit career.fsu.edu/nolenetwork
- Click "Employer Login."
- Go to the "Sign Up" tab to create a new account.

**Note:** Once we approve your account, you will receive an email with a link to set your password.

### **REQUEST A SCHEDULE**

- Visit career.fsu.edu/nolenetwork
- Click "Employer Login."
- Log in with your username (email address) and password (sent at initial registration).

**Note:** Use the "Forgot Password" tool if you do not know your password.

- In NoleNetwork, click on "OCR/Interviews" located in the left-side menu.
- Fill out all required fields for the request, add at least one job, and submit for review.
- Once your schedule is confirmed, you will receive additional information to help make your interviews a success.
  - **Pre-Select:** allows students to submit resumes for consideration, then the employer chooses who they want to interview. Please make these requests at least three weeks in advance.
  - **Open:** any student who meets the qualifications set by the employer can automatically sign up for a slot. Request at least two weeks in advance.
  - **Room Only:** employers will create their own schedule, usually from students met at an event, job posting, or résumé book/referral.

### **CHANGE OR CANCEL SCHEDULES**

Changes and/or cancellations to scheduled date(s) or recruiting requirements will be accommodated if they are made at least three weeks prior to your recruiting date(s). Cancellations during this period are still accepted and no further action is necessary.

**Note:** Changes made less than three weeks prior to your recruiting date(s) will not give adequate time for publicity and may result in a less effective recruiting visit. Call the Senior Assistant Director for Employer Relations at 850.644.6493.

Once appointments are scheduled two weeks prior to your recruiting date, we feel that the commitment to honor those arrangements rests equally with candidates and employers. Therefore, changes by the employer resulting in cancellation of appointments should be followed by letters or emails from your organization to the candidates. Résumés can be obtained through NoleNetwork to facilitate this courteous contact. Candidates are bound to the same courtesy—they must write a letter of explanation if they do not give adequate notice of cancellation or do not appear for an interview. In fact, in some cases, students may be banned from further on-campus interviewing for missing scheduled interviews.

# CAREER CENTER SERVICES

### NOLENETWORK: A JOB LISTING SERVICE

Post full- and part-time job listings, internships, co-op positions, and externships specifically targeted to FSU students and alumni through NoleNetwork. There is no fee to post jobs to FSU. Visit <a href="mailto:career.fsu.edu/nolenetwork">career.fsu.edu/nolenetwork</a> to log in.

### **PROFESSIONOLE MENTORS**

Share your career journey with current students and build your organization's brand through ProfessioNole Mentors, an online network made up of alumni and friends of Florida State University. As a ProfessioNole Mentor, you will help students learn more about a particular career field, industry, discuss internship opportunities, or give advice about job searching. Become a mentor by visiting <a href="mailto:career.fsu.edu/">career.fsu.edu/</a> <a href="mailto:professionole-mentors">professionole-mentors</a>.

#### **FSUSHADOW**

Build your brand on campus and identify talent through serving as a FSUshadow Host. The FSUshadow Program runs during academic breaks and provides matched single-day shadowing opportunities to students nationwide. Learn more at <u>career.fsu.edu/fsushadow.</u>



#### INFORMATION SESSIONS/TABLING

Promote your organization and meet potential candidates by hosting an information session either in person or virtually. Please make requests at least one month in advance to help ensure space availability.

Reservations for on-campus information sessions should be made through NoleNetwork.

- Visit <u>career.fsu.edu/nolenetwork</u>
- Click **Employer Login** and log into NoleNetwork with your username (email address) and password.
- Within NoleNetwork, click on "Events" in the leftside menu, then "Information Sessions & Engagement Events."
- Fill out all required fields for the request and submit for review.
  - The information in the form will help us determine location, marketing, and other aspects to better prepare for your event.
- Once your event is confirmed, you will receive a confirmation email with location and/or other important information.

Should your organization have materials that must be shipped, please clearly label the boxes with your organization name and send to the appropriate address.

Information Sessions in the Student Services Building (SSB) or anywhere on main campus can be shipped to:

Florida State University Career Center Attention: Heather Lazar 100 South Woodward Avenue Tallahassee, FL 32306

Be sure to note that the materials are for an information session and also ensure that your organization name is clearly labeled. You may pick up your materials on the third floor of the Dunlap Success Center before 5 p.m.

Information Sessions in the FAMU-FSU College of Engineering should be shipped to:

The College of Engineering Career Services Attention: Information Session – Organization Name FAMU-FSU COE Career Liaison 2525 Pottsdamer Street Tallahassee, FL 32310-6046

Audio/visual equipment will NOT always be available. Please bring a laptop to present with as rooms do NOT come with computers.

### **CAREER EVENTS**

Many career events are scheduled throughout the year both in-person and virtually to meet your recruiting needs.

### **PART-TIME JOB FAIR**

Looking for part-time or seasonal help? Recruit FSU students through enhanced job postings in NoleNetwork highlighted through social media and direct advertising to those students actively seeking part-time jobs! Post your part-time jobs early to be a part of the fall and spring semester kick-off activities.

### **STEM CAREER & INTERNSHIP FAIR**

Connect with students seeking full-time, internship, and co-op opportunities in engineering, computer science, and other STEM-related industries. The STEM Career & Internship Fair is held in September and January at the FAMU-FSU College of Engineering.

### SEMINOLE FUTURES ALL MAJORS CAREER & INTERNSHIP FAIR

Our largest career fair, Seminole Futures brings thousands of students from all disciplines and backgrounds to the Donald L. Tucker Civic Center. Employers from all industries are invited to attend this event, held in September and January.

### **GRADUATE & LAW SCHOOL FAIR**

Represent your graduate program or law/professional program and share information with students about the application process, program requirements, and why the institution is the right fit for them.

# HEALTHCARE, EDUCATION, LAW ENFORCEMENT, & PUBLIC SERVICE (HELPS)

Connect with and recruit students interested in working for these fields. Provide industry insight and share full-time and internship opportunities with students.

### **RÉSUMÉ CAFÉ & STEM RÉSUMÉ CAFÉ**

Meet one-on-one with students prior to Career Fair week by providing résumé critiques in the Dunlap Success Center, the FAMU-FSU College of Engineering, and FSU Panama City.



### **SEC & ACC VIRTUAL CAREER FAIR**

Reach students from not only Florida State University but also the 28 other institutions in the SEC and ACC in this virtual fair.

### DIVERSITY & INCLUSION NETWORKING EVENT (DINE)

This event attracts students looking for careers in government, education, public service, and non-profits.

### LAST CHANCE JOB FAIR (NAME TBA)

New this semester! Looking to fill any last-minute part time, full time, or summer jobs? Let our Last Chance Job Fair help fill your positions!

Participating in Career Center events provides employers the opportunity to directly connect with qualified students.

Contact the Employer Relations team at 850.644.0796 or HireANole@fsu.edu.

### RECRUITMENT CALENDAR

### **FALL 2022**

In-person events listed in garnetVirtual events listed in blue

DATE	EVENT		
August 22	Classes begin		
August 31 & September 1	Part-Time Job Fair		
September 5	Labor Day   University closed		
September 13	STEM Résumé Café		
September 15	All Majors Virtual Résumé Café		
September 16	Elevator Pitch Yourself (Virtual)		
September 19	All Majors Résumé Cafe		
September 20	STEM Career & Internship Fair		
September 21	Diversity & Inclusion Networking Event (D.I.N.E)		
September 22	Seminole Futures All Majors Career & Internship Fair		
October 5	All Majors Career Fair (Virtual)		
October 19	Graduate & Law School Fair		
September 26	Homecoming Weekend begins		
November 11	Veteran's Day   <b>University closed</b>		
November 24	Thanksgiving   University closed		
December 2	Last Day of classes		
December 9	Commencement		
December 13-15	FSUshadow		

### **SPRING 2023**

DATE	EVENT
January 9	Classes begin
January 11	Part-Time Job Fair
January 16	Martin Luther King, Jr. Day   University closed
January 17	STEM Résumé Café
January 19	All Majors Résumé Café (Virtual)
January 23	All Majors Résumé Café
January 24	STEM Career & Internship Fair
January 25	Diversity & Inclusion Networking Event (D.I.N.E.)
January 26	Seminole Futures All Majors Career & Internship Fair
March 22	Health, Education, Law Enforcement, & Public Service (HELPS Fair)
TBA	FSU Panama City Campus Fair
March 13-17	Spring Break
March 14-16	FSUshadow
April 5	SEC & ACC Virtual Career Fair
April 13	Last Chance Job Fair (Name TBA)
April - Date TBD	On-campus interviews end
April 28	Last Day of Classes
May 6	Commencement

# TIPS FOR SUCCESSFUL ON-CAMPUS RECRUITING

### **PRESELECT STUDENTS**

Be sure that you have identified all preselected students in NoleNetwork two weeks prior to your visit.

### PROVIDE RECRUITERS WITH NECESSARY INFORMATION

Often, those making arrangements for on-campus interviews and receiving our information are not the ones visiting campus to recruit. Please be sure that those coming to campus and conducting the interviews are provided all scheduling, location, procedure, and contact information.

# TIPS FOR A SUCCESSFUL CAREER FAIR\*

### **KNOW YOUR AUDIENCE**

Knowing FSU's student demographics and population characteristics is important. To learn more about our students, visit <u>career.fsu.edu/stats</u> or <u>ir.fsu.edu</u>.

#### **SEND YOUR FSU ALUMNI TO CAMPUS**

FSU alumni are proud of their institution and love to return to their alma mater. Alumni can serve as great advertisements for your organization, especially when they are sharing your organization's brand and message with students.

#### REFLECT ORGANIZATIONAL DIVERSITY

Diversity, equity and inclusion are a top priority for FSU students. Showcasing your organization's commitment by bringing representatives to campus from diverse backgrounds is an ideal way to attract strong applicants. For more details on the FSU Career Center's diversity and inclusion promise, visit <a href="mailto:career.fsu.edu/about-us/diversity-and-inclusion">career.fsu.edu/about-us/diversity-and-inclusion</a>.

### STAFF YOUR BOOTH APPROPRIATELY — PREPARE FOR PEAKS & VALLEYS

Our peak hours are 10:30 a.m. to noon and 1 to 4 p.m. at Seminole Futures. If possible, arrange to have more than one recruiter at your booth during those times.

### **INTEGRATE TECHNOLOGY**

Multimedia displays and impressive technology will attract students to your booth; however, remember to complement the display with knowledgeable team members. Check with Career Center staff regarding your technology needs.

### **GIVEAWAYS ATTRACT JOB PROSPECTS**

Name recognition and recall go a long way. Identify promotional materials that will arouse interest and link to your recruiting message. Always have enough to make it through the day.

### BE CAREFUL ABOUT SHIPPING MATERIALS & HAVE A BACK-UP PLAN

We provide shipping instructions in your career fair confirmation; however, you should always have a Plan B in case your materials don't arrive. Your fellow recruiters recommend carrying at least 50 copies of materials with you, just in case.

### PURSUE SEVERAL GOALS AT THE CAREER FAIR

Make your time in Tallahassee as productive as possible. In addition to attending the fair, schedule opportunities to meet with key people on campus. Faculty members, Career Center staff, and relevant student organizations may be valuable resources in your recruiting efforts.

#### **FOLLOW UP**

Once you have attracted a quality group of prospective employees, do not miss the opportunity to keep them interested. Determine your follow-up strategy prior to the fair.

\*Condensed with permission from the National Association of Colleges & Employers (NACE).



### EMPLOYER INTERNSHIP GUIDE

"An internship is a form of experiential learning that integrates knowledge and theory learned in the classroom with practical application and skills development in a professional setting. Internships give students the opportunity to gain valuable applied experience and make connections in professional fields they are considering for career paths; and give employers the opportunity to guide and evaluate talent."

National Association of Colleges and Employers (NACE, 2020)

### INTERNSHIP OVERVIEW

Historically, full-time, entry-level hires converted from an employer's own internship program are more likely to persist with the employing organization than their counterparts who have no experience or who gained experience through another organization's program.

Internships are hands-on work or service experiences:

- Related to the student intern's major or career goal
- Paid or unpaid
- Student may or may not receive academic credit
- Involves work in a professional setting
- Supervision provided by practicing professionals in the field
- Guided by predetermined learning outcomes, which the intern engages in and reflects upon throughout the duration of the experience

#### **INTERNS PROVIDE**

- Fresh ideas on problems facing the organization
- Assistance with projects/tasks that need completing
- Insight on new approaches and business solutions
- Feedback on your products and services from young consumers
- Opportunities to screen and work with potential entrylevel employees prior to making a full-time employment commitment

### **INTERNSHIP OUTCOMES**

- Increased brand visibility and product knowledge for your organization at FSU
- A training program and talent pipeline for future fulltime professionals within your organization
- Management experience and leadership skills growth for your entry-level employees
- Showcase long-term career opportunities within both your organization and your industry.

Internship employers typically recognize University Holidays, breaks, and closures, allowing student interns to put studies first.

A benefit of converting interns into full-time hires is stronger employee retention rates.

After one year of full-time employment:

**80%** of internal interns were retained.

66.4% of external interns were retained.

**40.5%** of employees with no internship experience were retained.

National Association of Colleges and Employers (NACE, 2021)

### **INTERNSHIP TYPES**

- Apprenticeship
- Clinical
- Cooperative Education (Co-Op)
- Fellowship
- Field Work

- Practicum
- Research Assistant
- Service Learning
- Student Teaching
- Volunteer

#### **INTERNSHIP LENGTHS**

Typically, internships last 10-12 weeks and run on the same timeline as academic semesters:

- Fall (Late August Early December)
- **Spring** (Early January Late April)
- **Summer** (Mid-May Early August)



# INTERNSHIP COMPENSATION

Interns are typically paid more than minimum wage in your state.

Internship positions fall under the U.S. Department of Labor's Fair Labor Standards Act (FLSA).

For an unpaid internship position with a for-profit employer, interns must be gaining experience directly correlated with their major or academic coursework and receiving ongoing professional development and mentorship.

\$20.82

Current average hourly wage for interns at bachelor's degree level.

National Association of Colleges and Employers (NACE, 2021)

### US DEPARTMENT OF LABOR FACT SHEET #71

The Federal Labor Standards Act requires "for-profit" employers to pay employees for their work. Interns and students, however, may not be "employees" under the FLSA—in which case, compensation for their work is not required.

For more information, visit **bit.ly/DoLFactSheet71**.

### For-profit organizations that choose to host unpaid interns typically provide alternative forms of compensation, such as:

- A monthly, semester, or project-based stipend
- Housing or a housing allowance
- Meal provision or reimbursement
- Parking/transportation reimbursement
- Sponsored membership to a professional development organization
- Attendance at local, regional, or national professional development trainings or conferences
- · Academic scholarships



# INTERNSHIPS & ACADEMIC CREDIT

Enrolling in an academic course during an internship means the student will be paying tuition.

For 2021-2022, the in-state charge per credit hour is **\$215.55** + fees. A typical three-credit course is **\$646.65** + fees.

Florida State University Registrar

### Students do not have to be receiving academic credit from FSU in order to engage in an internship.

Stipulations and guidelines impacting financial compensation and preventing students from being paid for their work if they are receiving college credit are discriminatory.

At FSU, academic credit is always at the discretion of the academic department/program (e.g. Political Science Department or Professional Sales Program) or the college/school (e.g. College of Business or Dedman College of Hospitality).

Not all FSU majors offer an academic internship course. If they do:

- Eligibility requirements for academic internship courses can vary depending on year in school, degree level and major.
- Most for-credit academic internship courses are limited to upper-level students.

After a student secures an internship, the responsibility lies with the student, not the employer, to explore the potential to earn academic course credit.

Organizations hiring interns should design their internship program around their own needs, not academic course requirements.

When recruiting for your internship program, you can emphasize your organization's willingness to complete any needed forms to facilitate a student earning academic credit.

### **ALTERNATIVES TO ACADEMIC CREDIT**

While the FSU Career Center does not grant academic credit for internships, we do offer a program for FSU students to earn recognition from FSU for completing an internship.

#### **Experience Recognition Program (ERP)**

The ERP program facilitates students' professional development and growth through goal-setting, reflection, and self-evaluation. Students can earn recognition in one of two ways:

- 1. Certificate
- Receive a certificate of completion
- Upload certificate to LinkedIn or Career Portfolio
- 2. Transcript Notation
- Participate in zero (0) credit hour virtual course
- Graded on S/U scale

Visit <u>career.fsu.edu/erp</u> to learn more.

### Can I use this internship/co-op for academic course credit at FSUP

Contact your major's internship coordinator to get the appropriate paperwork. If our internship fits your academic program's requirements, we're happy to work with you to fulfill requirements and complete paperwork, when possible.

As Universities grant academic credit, an internship employer cannot guarantee that their internship will qualify for academic course credit. However, students always appreciate employers willing to work with their university in order for them to earn academic course credit.

# LAUNCHING AN INTERNSHIP PROGRAM

Converting students who have taken part in your internship program into full-time employees is often a primary goal for most organizations.

As you think about hosting an intern, it is important to make sure your organization is ready.

Hosting a successful intern requires:

- Time someone to train, supervise, and mentor
- **Physical/financial resources** work space, computer/internet access, telephone/voicemail, etc.

The best-laid plans actually do make for the best internships – and create the most value for both the employer and the intern. So, it is worth the extra work in the beginning to assess your organizational need and readiness.

### **ASSESS ORGANIZATIONAL NEED:**

- Are there back-burner projects that you would like to see completed?
- Is there a big project or peak season when your organization needs extra help?
- Do you have a specific employee that would benefit from extra short-term assistance?
- Do you have any existing resources or programs that need an update?
- Do you have a great idea that your organization needs help launching?

### ASSESS ORGANIZATIONAL READINESS:

- Does your organization have both the time and resources to develop and mentor an intern throughout the entire experience?
- Is there a physical space for the intern to complete work equipped with the necessary technology?
- Can you develop a clear plan of how the intern can effectively

- contribute to your goals?
- Do you have a supervisor with some degree of expertise in the area in which the intern will be working?
- Who will be responsible for planning and executing your intern's onboarding and offboarding process?
- Does your organization have the supervision structure to ensure the intern is meeting organization standards?

### DEVELOPING A COMPELLING POSITION DESCRIPTION

Your internship position description is often the first impression a student has of your organization! Well-developed internship position descriptions always garner the most interest and applications from student candidates.

When crafting your position description, we recommend including the following:

### 1. Why should a student choose your internship opportunity?

Incorporate a compelling (short) description of your organization.

FSU students may not be familiar with your organization, so adding details builds interest about your mission and community impact.

**Example:** "Our solutions allow our clients to increase productivity and profits. We're no strangers to the IT industry; we've been in business for 30+ years."

Lead with a concise overall statement describing the internship opportunity.

**Example:** "The Event Management Intern will work directly with the Event Planner to plan and execute a flawless annual conference welcoming 5,000 professionals for a week-long continuing education program."

Use adjectives that accurately describe the work environment and culture (team-oriented, fast-paced, etc.).

**Example:** "We're a big company that feels like family, with offices across the U.S. and the globe. When you become our colleague, you join a family of innovators dedicated to making big things happen every day."

### 2. What will the intern gain from choosing your opportunity?

Provide a description of what the intern will learn from this opportunity.

**Example:** "Experience will be gained in event planning, volunteer management, B2C communications, community grassroots marketing, and vendor management."

Brag on the supervisor – students want to know who will mentor them!

**Example:** "The intern will work under a supervisor, with the opportunity for mentorship, that has 20+ years of experience running multimodal communication strategies for Fortune 500, large non-profits, and lobbying organizations."

Provide a description of any professional development opportunities available to students.

**Example:** "Perks of working with our office include networking with a world-class team, attending meetings with high-level leadership, your own office, and an occasional ice cream or coffee outing (maybe even lunch!). And, we have an on-site fitness center."

### 3. What skills are needed for an intern to succeed in your internship program?

Articulate the specific qualifications and skills. Avoid being vague.

**Example:** "Excellent quantitative problem-solving and analytic skills. Ability to communicate financial and economic concepts in verbal and written forms. Capable of managing multiple projects and meeting deadlines. Experience doing empirical research with large data sets."

Typically, employers begin recruiting interns **eight months** before their start date.



# SETTING YOUR INTERN UP FOR SUCCESS

#### **ORIENTATION**

Intern orientation should be held on or before the first day of work.

In preparation for their arrival, you can make them feel valued by pre-ordering any nametags, branded shirts, door plaques, business cards, etc.

Before they arrive, set up their assigned work area including a telephone, computer, internet, voicemail, etc. and stock with office supplies.

And remember, this may be your intern's first professional experience, so you may need to have a more detailed orientation than with a full-time hire. Consider including the following:

#### Describe the organization's history

- Where did it begin?
- How has the organization changed? What triggered those changes?
- What are the organization's future goals?

#### Explain the organizational structure

- Provide a copy of your organizational chart. Explain how the team/departmental groupings were created.
- Take time to explain the specific reporting structure for the team the intern works on.
- Provide the intern with personnel resources who can and should answer future questions on the organization structure?

### Outline organizational rules, policies, decorum, and expectations

- Is there special company or industry jargon the intern needs to know?
- Reiterate specific work standards and procedures including dress code and office norms.
- Detail any policies around using technology, printing, or using work phones for personal business.
- Explain any security or confidentiality policies.
- Explain protocol and use of break rooms (including refrigerators, microwave, communal coffee pots, etc.).
- Provide initial (and ongoing) training on mail, telephone, email, and other systems that will be utilized for work.
- What local, state and/or federal guidelines or law apply to the intern's work?
- What safety regulations must the intern abide by?
- How should they order or request office supplies?

If there are any **FSU Alumni** or recent hires, take time to specifically introduce them or have that employee spend time with the intern on their first day to create an informal mentor relationship.

Your intern may feel more comfortable approaching them in the future with questions that they may be too embarrassed to ask their supervisor.

### **SUPERVISION**

### **DEVELOPING LEARNING GOALS**

Develop learning goals with your intern to identify outcomes and desired experiences. Learning goals should be SMART (Specific, Measurable, Attainable, Realistic, and Time-bound). To ensure time is spent productively, collaborate with your intern to create these goals. Learning goals may relate to:

#### Job Skills ("Hard Skills")

 Concrete skills the intern hopes to obtain or build, such as learning to follow or perform appropriate procedures, utilize special equipment/technology, and execute specific methods or job-related tasks.

#### Personal/Professional Skills ("Soft Skills")

 Less tangible skills and competencies the intern hopes to cultivate such as self-confidence, working effectively with others, professional etiquette, networking, time management, organization, and decision making.

### Career Field/Industry Knowledge

 New information regarding the company, industry, occupation, or job duties.

### DETAIL YOUR SUPERVISION STYLE & EXPECTATIONS

- How much access to you does the intern have?
- What is your preferred communication style?
- Is there a procedure you want to follow for reviewing completed work?
- What periodic forms or reports do you want the intern to complete?
- What tasks can be completed without your approval?

### **PROVIDE ONGOING FEEDBACK**

Interns will look to their supervisors for guidance in navigating their transition to the professional world. Meet with your intern regularly.

Make sure to reinforce positive attitudes and encourage your intern to keep a portfolio of work throughout the experience.

This will help your intern reflect when the internship has been completed and will provide a sense of accomplishment and professional growth.

### PROVIDE PROFESSIONAL DEVELOPMENT

- When possible, allow your intern to shadow you and other organizational leaders during meetings, presentations, conference calls, sales pitches, etc.
- Take your intern to any local professional development sessions/trainings or trade shows.
- Set up intra-organizational job shadow opportunities to provide a full picture into your organizations.
- Schedule informational interviews with your peers and mentors to provide a deeper look into career paths and advancement opportunities in your career field or industry.

Make your intern feel like part of your team!

# EVALUATING YOUR INTERN

When evaluating your intern, be sure to include feedback on their timeliness and ability to take and follow direction. Mention areas that need growth and development, as well as areas in which the intern excelled.

Internships are experiential learning opportunities designed to enhance academic coursework. It is recommended that intern evaluations mimic the rhythm of an academic semester:

#### The first evaluation

- When: One to three weeks after orientation, onboarding, and training are complete
- Goal: Ensure everyone's initial expectations are being met

#### The second evaluation

- When: Mid-point of the internship
- Goal: Assess progress made towards agreed-upon learning goals and determine if additional resources are necessary to complete assignments. Provide constructive feedback on areas of professional growth.

### The final evaluation

- When: Last week of the internship
- Goal: Both supervisor and intern can reflect on the experience, celebrate successes, assess professional growth, and constructively discuss areas of improvement for both the intern and the internship program.

Questions? Contact: HireANole@fsu.edu

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Senior Vice President for Finance and Administration.	Kyle Clark
Vice President for Student Affairs.	Amy Hecht
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Dr. Jill Pable	Theatre Dr. Kris Salata850.644.6796
20 2022-2023 Employer Handbook	Urban & Regional Planning Dr. Jeff Brown850.644.8519

### STUDENT ORGANIZATIONS

Florida State University has **more than 750** Recognized Student Organizations (RSOs) on campus.

### ENGAGE WITH RECOGNIZED STUDENT ORGANIZATIONS

Promote your visit by engaging with recognized student organizations. Meeting with relevant multiculural, academic, honorary, and pre-professional student organizations can maximize visibility during your visit to FSU and help build connections with students when recruiting on campus.

Registered student organizations are always seeking guest speakers, workshops or other presentations to enhance the professional development of their members.

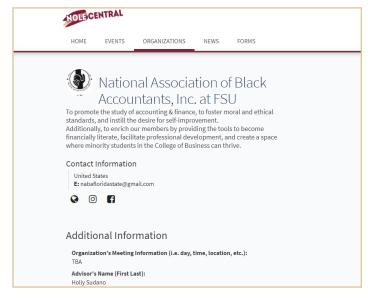
### **EXAMPLES OF RECOGNIZED STUDENT ORGANIZATIONS**

- American Marketing Association
- Collegiate Veterans Association
- Cybersecurity Club
- Economics Club
- Engineers Without Borders
- Health Occupations Students of America
- STARS (Students & Technology in Academia, Research & Service) Alliance
- Student Association of Social Workers
- Women in Accounting

#### **FIND AN ORGANIZATION**

Through Nole Central, you can search recognized student organizations that align with your organization's target recruiting profile. For a complete listing of FSU student organizations, visit **nolecentral.dsa.fsu.edu.** 

Once you identify one or more RSOs, click on the RSO name to open the contact card. From there you can reach out to the RSO leadership and/or the faculty/staff advisor.



For FAMU-FSU College of Engineering student organizations, visit <a href="mailto:eng.famu.fsu.edu/student-organizations">eng.famu.fsu.edu/student-organizations</a>.

If you would like to strategize which RSOs best align with your campus recruiting strategy, simply reach out to a member of the Career Center team.



### **CAREER CENTER EXECUTIVE SUMMARY 2021-2022**



### CAREER ADVISING/COUNSELING/ LIBRARY

18,672 contacts



### **MOCK INTERVIEWS**

2,155 interviews conducted



### **CAREER OUTREACH PROGRAMS**

535 programs; 24,634 participants



### GARNET & GOLD SCHOLAR SOCIETY

167 inductees



### CAREER PLANNING CLASS, SDS 3340

12 sections; 297 students



### **EMPLOYER ENGAGEMENT**

1,005 employer interviews and info sessions; 517 student participants



#### **CAREER FAIRS**

18 fairs; 1,422 employers; 6,666 students



#### **DIGITAL RECOGNITION PROGRAMS**

2,373 new Career Portfolio and Folio users



### COOPERATIVE EDUCATION, INTERNSHIPS & PART-TIME JOBS

15,945 academic internships; 12,887 experiential learning opportunities; 1,651 student employment positions



#### **JOB LISTINGS & RESUME REFERRALS**

12,024 job listings advertised through our career management system, NoleNetwork





### PARTNER WITH FLORIDA STATE

To be the best Career Center possible, we need help from friends of Florida State University who share our commitment to the career growth of FSU students and the development of knowledge in this field. Join us by investing in the lives of future generations, and help us prepare students for the workplace.

### **ROOM SPONSOR**

The Career Center is located in the state-of-the-art Dunlap Student Success Center in the heart of FSU's campus. The building, which comprises approximately 47,000 square feet of space, houses classrooms, resource centers, meeting rooms, and offices.

Room sponsors benefit from increased visibility on campus and will receive the following benefits:

- A plaque naming their room.
- Logo placement on flat screen televisions, on The Career Center website, and in several annual publications targeting students, faculty, and other FSU recruiters.

Rooms available for sponsorship include:

- State-of-the-art interview rooms at \$30,000.
- Conference and meeting rooms at \$50,000.
- Six-room interview suites at \$100,000.
- Large, public Career Center rooms at \$100,000.

### **GOLD PARTNER: \$5,000**

Membership includes:

- Registration fee waived for up to five career events during the academic year.
- Additional incidentals for each career fair waived, including up to eight additional participant fees, an extra table at your booth, and electrical access.
- Priority placement at in-person and virtual career fairs.
- Corporate logo displayed on the Seminole Futures entrance display and your career fair booth signage.
- Full-page ad in the Career Guide, distributed to FSU students throughout the academic year, and special recognition on the Seminole Futures student fair guide.
- Corporate logo displayed on The Career Center website at <u>career.fsu.edu/Current-Partners</u> and in NoleNetwork.
- Corporate logo displayed on flat-screen TVs throughout the Dunlap Success Center.
- Organizational spotlight in our student newsletter and via social media outlets.
- Access to Résumé Books (an online database of résumés).
- Preferred participation in speaker panels/forums, workshops, classes, and mock interviews.
- Use of the Dunlap Success Center for information sessions and receptions.
- Membership in the Employer-in-Residence Program.

### **GARNET PARTNER: \$3,000**

Membership includes:

Registration fee waived for up to three career events during

the academic year.

- Up to six additional participant fees for each career fair waived.
- Priority placement at in-person and virtual career fairs.
- Company name displayed on the Seminole Futures entrance display.
- Twenty five percent discount on advertisement in the Career Guide, distributed to FSU students throughout the academic year, and special recognition on the Seminole Futures student fair guide.
- Company name listed on The Career Center website at career.fsu.edu/Current-Partners.
- Organizational spotlight in our student newsletter and via social media outlets.
- Access to Résumé Books (an online database of résumés).
- Preferred participation in speaker panels/forums, workshops, classes, and mock interviews.
- Membership in the Employer-in-Residence Program.

Contact Employer Relations Program Director at 850.644.9771

#### EMPLOYER-IN-RESIDENCE PROGRAM

The Employer-in-Residence program provides an inclusive venue for employers to host on-campus and/or virtual activities where students will gain career-related information and advice from industry professionals Garnet and Gold Partners get automatic membership in this program.

Participate in:

- Résumé critiques
- Career advice sessions
- Mock interviews
- Professional networking

During your visit, you can have your own office at The Career Center that you may call your "home base" or be placed in The Career Center Library for high student traffic.

Contact Employer Relations Senior Assistant Director at 850.644.6493

	ANNUAL	ANNUAL	LIFETIME
SPONSORSHIP OPPORTUNITIES	Garnet Partner \$3000	Gold Partner \$5,000	Room Sponsor \$30,000
Career Events Registration Fees Waived (Per Year)	4	5	
Extra Fair Participants	6	8	
Extra Table at Fair		✓	
Priority Placement at In-Person and Virtual Fairs	✓	✓	✓
Special Recognition on Student Fair Guide & Career Guide	V	✓	V
Full-Page Ad in Career Guide	25% Discount	Free	
Corporate name or Logo (with hyperlink to employer website) on Career Center Website	V	V	V
Corporate Logo in NoleNetwork		V	✓
Corporate Logo on Flat Screen TVs		V	✓
Organization Spotlight in Student Newsletter and Facebook	V	✓	
Access to Online Résumé Books	✓	✓	
Preferred Participation in Speaker Panels/Forums, Workshops, & Classes	V	V	
Use of Dunlap Success Center for Information Sessions, Receptions, Etc.		2 Events	
Naming Opportunity			✓
Membership in Employer-in-Residence	$\checkmark$	✓	



### OTHER SPONSORSHIP OPTIONS

Support events and programs hosted by The Career Center including networking nights, the Internship Fund, the Student Ambassador Program, the ProfessioNole Clothing Closet, and more! These funds allow us to continue providing high-quality student career development and employment programs.

### FRIENDS OF THE CAREER CENTER FUND

#### Unlimited amount with base contribution of \$100

Former students and friends of FSU can give back to services that benefitted their career success or a family member's career success.

Contact **Leslie Mille**, Associate Director 850.644.6433 • lmille@fsu.edu

### CAREER ADVISOR SCHOLARSHIP FUNDS

#### Unlimited amount with base contribution of \$100

Support graduate students preparing for professional positions in career counseling and human resources. Those contributing will receive name recognition on a plaque located in The Career Center.

Contact **Robert Reardon**, Ph.D., Professor Emeritus 850.644.9777 • rreardon@fsu.edu

### CAREER ADVISOR ENDOWMENT SPONSOR

#### \$30,000

A gift of this amount or more provides for the naming of a permanent endowment fund for a Career Advisor Scholarship.

Contact **Robert Reardon**, Ph.D., Professor Emeritus 850.644.9777 • rreardon@fsu.edu

### **MOCK INTERVIEW PROGRAM SPONSOR** \$1,500

Support this program which allows FSU students to practice their interviewing skills and receive immediate feedback on their performance.

Contact **Shereada Harrell**, Program Director, Employer Relations • 850.644.2442 • sharrell3@fsu.edu

### PROFESSIONOLE CLOTHING CLOSET

### Unlimited amount with base contribution of \$500

The ProfessioNole Clothing Closet provides students access to professional, interview-appropriate attire, alleviating an obstacle that could potentially stand in the way of their success.

Contact **Leslie Mille**, Associate Director 850.644.6433 • Imille@fsu.edu

### STUDENT AMBASSADOR PROGRAM \$1,500

Work directly with our Student Ambassadors, who strengthen The Career Center's engagement with the FSU community on a peer-to-peer level.

Contact **Tori Andrews**, Assistant Director, Career Events 850.644.2152 • vandrews@fsu.edu

### STUDENT EMPLOYEE OF THE YEAR AWARD SPONSOR

#### \$1,500

This ceremony recognizes FSU student employees for their diligence, contributions, and hard work in support of FSU Colleges and Departments.

Contact **Li Pon**, Senior Assistant Director, Experiential Learning • 850.644.2442 • lpon@fsu.edu





### **GRADUATING SENIOR SURVEY**

### General information for all colleges

Information about post-graduate plans was collected from over 95% of graduating seniors from summer 2020, fall 2020, and spring 2021. This includes a 92% response rate on an initial survey, a six-month follow-up survey, and additional knowledge collected via strategic LinkedIn searches and the National Student Clearinghouse.

### **FSU Experiences**

Participated in a campus activity

71.4%

Employed part-time off campus

51.9%

Participated in community service

67.3%

Completed an internship, practicum, field experience, or clinical assignment

70.9%

Participated in intramural sports

27.3%

### **Top Graduate or Professional Schools**

- 1. Florida State University
- 2. University of South Florida
- 3. University of Florida
- 4. Florida International University
- 5. Nova Southeastern University

### **Employment Status**

Seeking employment

Have one or more job offers

#### **Graduate School Status**

Pursuing further education

35%

Have one or more admission offers

90%

### **Degrees Pursuing**

Master's 1,500+

> Law 200+

Medicine 100 +

Doctoral

<100

Certificate

<100

Additional Bachelor's

200+

Divinity <100

### Classification of **Employed Students**

Full-time employment

57.5%

Employment related directly to major

68.8%

Employment requiring college degree

59.2%

Employed in Florida

72.8%

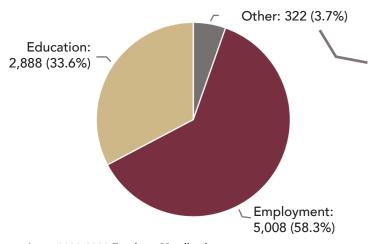
Employed outside of Florida

27.2%

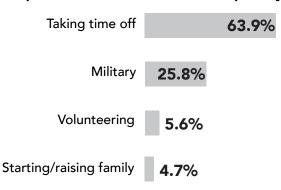
Self-employed

5.0%

### **Primary Plans after Graduation**



### Respondents who indicated "other" primary plan:



### **How Seniors Found Employment Opportunities**

### **Top Five Employment Industries**

Career Center services

31%

Family/Friends

25%

Internship

13%

Internet

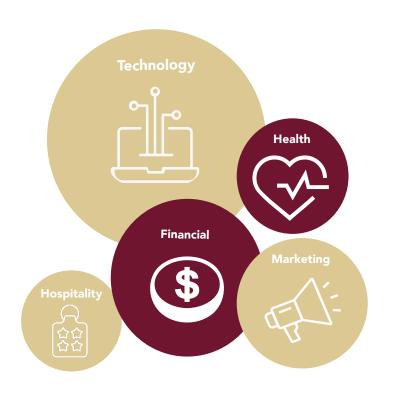
21%

Professional Contacts

9%

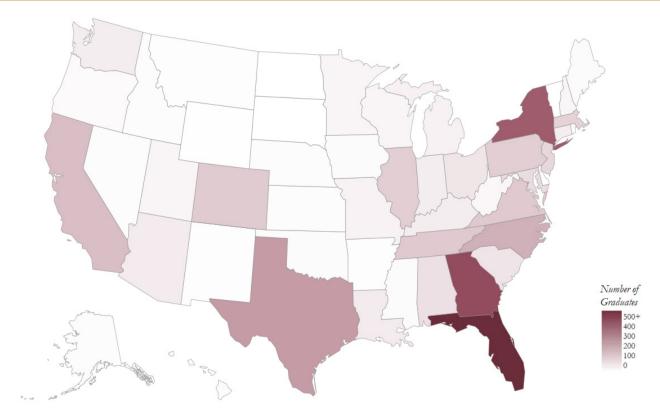
Previous Work

7%



### **Graduate Employment and Education by State**

Florida State graduates work and study all over the world, and the latest Noles are following suit. While more than 6,500 of FSU's graduates are staying in Florida, members of the class will be living in 36 different countries and all 50 states, as well as the District of Columbia.



### DEGREES AWARDED, 2021-2022\*

### **UNDERGRADUATE: 8,730**

College of Applied Studies	
College of Arts and Sciences	2,222
Biological Sciences	
Chemistry & Biochemistry	74
Computer Science	210
English	274
Environmental Science & Policy	79
History	68
Humanities	19
Mathematics	80
Psychology	780
Statistics	48
College of Business	1,651
Accounting	177
Business Administration	
Finance	
Management	
Marketing	
Risk Management & Insurance	
College of Communication & Information	
Communication Science & Disorders	
Information Technology	
Digital Communication & Media	
College of Criminology & Criminal Justice	
College of Education	
Sport Management	
Elementary Education	
College of Engineering	
Chemical & Biomedical Engineering	
Civil & Environmental Engineering	
Electrical & Computer Engineering	
Industrial Engineering	
Mechanical Engineering	
College of Fine Arts	
Interior Design	
College of Health & Human Sciences	
Human Development & Family Science	
Exercise Physiology	
College of Medicine	
College of Motion Picture Arts	
College of Music	
College of Nursing	
College of Social Sciences & Public Policy	
·	
Economics	
Geography	250
Political Science	
Public Health	
Sociology	
College of Social Work	
Dedman College of Hospitality	217
Jim Moran College of Entrepreneurship	192

### **GRADUATE: 3,068**

College of Applied Studies	61
College of Arts and Sciences	
Biological Sciences	
Chemistry	63
Computer Science	
Mathematics	
Physics	73
College of Business	500
Accounting	92
Business Administration	315
Finance	38
College of Communication & Information	341
College of Criminology & Criminal Justice	119
College of Education	556
College of Engineering	106
College of Fine Arts	93
Interior Design	8
College of Health & Human Sciences	74
College of Law	186
College of Medicine	184
College of Motion Picture Arts	29
College of Music	144
College of Social Sciences & Public Policy	298
Economics	41
Geography	19
International Relations & Affairs	33
Political Science	52
Sociology	11
College of Social Work	375

\*This list contains selected programs. For complete and up-to-date information on degrees awarded for all degree programs, please visit **ir.fsu.edu.** 



INTERNSHIP SALARY DATA, 2021-2022						
JOB FUNCTION	# OF POSTINGS	% PAID	AVG. HOURLY WAGE	MONTHLY STIPEND	PAID, WAGE NOT REPORTED	% UNPAID
Accounting & Bookkeeping	260	70% (182)	\$19.30 (94)	N/A	88	30% (78)
Advertising, Media, & Marketing	441	43% (189)	\$19.43 (166)	.5% (2)	21	57% (252)
Agriculture & Forestry	58	60%	\$17.22 (9)	9% (5)	21	40% (23)
Animal Care & Veterinary	59	17% (10)	\$12.00 (3)	10% (6)	2	83% (49)
Archiving & Curation	100	42% (42)	\$15.50 (29)	13% (13)	N/A	58% (58)
Arts	246	36% (88)	\$12.06 (51)	9% (22)	16	64% (158)
Campaign Org., Politics, & Lobbying	151	26% (40)	\$15.10 (18)	11% (17)	5	74% (111)
Clerical & Office Administration	145	52% (75)	\$17.19 (71)	N/A	4	48% (70)
Computer & Information Tech.	314	67% (211)	\$20.24 (155)	2% (6)	50	33% (103)
Construction & Building Trades	51	74% (38)	\$17.01 (29)	8% (4)	5	26% (13))
Consulting	111	66% (74)	\$20.06 (35)	8% (9)	30	33% (37)
Customer Service	145	59% (86)	\$15.79 (51)	10% (15)	20	41% (59)
Education, Curriculum, & Training	216	60% (130)	\$11.81 (75)	18% (39)	16	40% (86)
Engineering	331	76% (253)	\$19.14 (158)	5% (16)	79	24% (78)
Entertainment & Performing Arts	143	29% (41)	\$12.04 (28)	4% (5)	8	71% (102)
Entrepreneurship	123	41% (51)	\$15.61 (25)	10% (12)	14	59% (72)
Environment & Conservation	93	47% (44)	\$17.45 (25)	16% (15)	4	53% (49)
Event Management	158	51% (81)	\$11.13 (55)	10% (16)	10	49% (77)
Fashion Design & Modeling	42	69% (29)	\$16.01 (14)	21% (9)	6	31% (13)
Financial Services	198	58% (115)	\$19.89 (60)	2% (4)	51	42% (83)
Food Services	35	66% (23)	\$17.00 (2)	20% (7)	14	34% (12)
Grounds Mgmt. & Maintenance	17	53% (9)	\$13.58 (2)	24% (4)	3	47% (8)
Healthcare, Medical, & Wellness	87	39% (34)	\$16.90 (11)	22% (19)	4	61% (53)
Hospitality	82	60% (49)	\$13.07 (26)	13% (11)	12	40% (33)
Human, Community, & Social Serv.	131	44% (58)	\$11.85 (25)	22% (29)	4	56% (73)
HR, Recruiting, & Training	84	54% (45)	\$15.44 (30)	4% (3)	12	46% (39)
Information Services & Library	101	51% (52)	\$12.02 (39)	7% (7)	6	49% (49)
Interior Design & Architecture	51	57% (29)	\$15.73 (11)	24% (12)	6	43% (22)
Law Enforcement, Crim., & Military	18	44% (8)	\$20.00 (1)	17% (3)	4	56% (10)
Legal Services	74	53% (39)	\$15.59 (17)	11% (8)	14	47% (35)
Management & Leadership	159	60% (95)		10% (16)	24	40% (64)
Manufacturing	32	84% (27)	\$14.23 (55) \$18.37 (17)	13% (4)	6	16% (5)
Operations & Supply Chain				11% (9)		` '
Other	79 161	81% (64)	\$18.85 (43)	12% (19)	12	19% (15)
Photography	96	67% (108)	\$20.57 (57) \$14.00 (42)	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	32	33% (53)
Production, Film, & Videography		61% (59)		8% (8)	· · · · · · · · · · · · · · · · · · ·	39% (37)
	129	50% (64)	\$14.75 (46)	6% (8)	10	50% (65)
Public Relations & Communications	312	45% (140)	\$16.77 (110)	3% (8)	22	55% (172)
Religious	8	50% (4)	N/A	25% (2)	2	50% (4)
Research	168	54% (91)	\$23.10 (64)	5% (8)	19	46% (77)
Retail	71	61% (43)	\$19.50 (29)	7% (5)	9	39% (28)
Sales	184	58% (106)	\$18.73 (61)	4% (8)	37	42% (78)
Science & Labratory Work	54	57% (31)	\$18.46 (18)	7% (4)	9	43% (23)
Sports, Recreation, & Fitness	93	16% (15)	\$15.00 (4)	9% (8)	1	86% (80)
Statistics, Actuary, & Data Mgmt.	123	58% (71)	\$26.95 (49)	7% (7)	15	42% (52)
Transportation & Logistics	62	84% (52)	\$16.55 (40)	11% (7)	5	31% (10)
Urban Planning	32	69% (22)	\$16.60 (14)	9% (3)	5	31% (10)
=	321	39% (125)	\$16.78 (103)	1% (3)	19	61% (196)
Writing, Editing, & Content Creation	321	2774 (7)				

### SALARY & HIRING DATA

### PROVIDE FOLLOW-UP DATA AFTER YOUR VISIT

The Career Center collects data from organizations that recruit on campus in order to provide feedback about interviewing activity and hiring data. This data, while reflective of on-campus recruiting activity during the past academic year, does not reflect all employment services at Florida State University. Each May, we will remind you to complete the hire survey so your organization will be represented in the results.

### TOP EMPLOYERS BY INTERVIEWS: 2021-2022

1. Enterprise Holdings 13. NextEra Energy 2. RSM US LLP 14. Urban Catalyst Consultants, Inc. 3. Kimley-Horn

4. Techtronic Industries - TTI 15. St. Joe

12. Grant Thornton

16. E&J Gallo Winery 5. Invisors

17. PropLogix 6. TK Elevator

18. Shepherd Insurance - Al 7. Flowserve

**Purmort Insurance** 8. Risk Placement Services

19. Bouchard Insurance, a 9. Spicer Jeffries Marsh McLennan Agency 10. Koch Industries

20. Baldwin Risk Partners 11. Cummins Inc.

### **TOP EMPLOYERS BY HIRES:** 2021-2022

1. Enterprise Holdings 12. Protiviti

2. Teach For America Supports Corp. 3. RSM US LLP 14. TK Elevator 4. Kimley-Horn

15. Flowserve 5. DISC Village

6. Techtronic Industries - TTI

7. Invisors 8. Citi

9. Invisors, LLC

10. EY - Service Delivery

Center

11. Georgia Pines C.S.B.

13. Positive Behavior

16. Aldi

17. Florida Auditor General

18. Simple Syllabus

19. Risk Placement Services

20. Spicer Jeffries

### STARTING SALARY PROJECTIONS: CLASS OF 2022

The following chart lists starting salary projections for the class of 2022, collected and distributed by the National Association of Colleges and Employers (NACE) for graduates with a bachelor's degree.

<b>Broad Category</b>	2022 Salary Projection	2021 Salary Projection	% Change
Computer Sciences	\$75,900	\$72,173	5.2%
Engineering	\$73,922	\$71,088	4.0%
Math & Sciences	\$66,760	\$63,316	5.4%
Social Sciences	\$61,173	\$59,919	2.1%
Business	\$60,695	\$58,869	3.1%
Agriculture & Natural Resources	\$57,807	\$54,857	5.4%
Communications	\$55,455	\$58,174	-4.7%
Humanities	\$50,681	\$59,500	-14.8%

### INDUSTRY REFERENCE OF EMPLOYERS

These employers, indexed by industry type, have participated in Employer Relations at the Florida State University Career Center. The 2022 - 2023 **Gold Partners** are listed in bold. Garnet Partners are listed in italics.

Room sponsors have a \*star next to their names.

#### **Accounting**

A-LIGN Andersen

Carr Riggs & Ingram, LLC

Cherry Bekaert
\*Deloitte

Dixon Hughes Goodman LLP

\*Ernst & Young

Florida Auditor General

\*Grant Thornton

\*KPMG

Johnson Lambert, LLP Lanigan & Associates, PC

Morrison, Brown, Argiz, & Farra, LLP

\*PWC, LLP

**RSM US LLP** 

Spicer Jeffries LLP

Thomas Howell Ferguson P.A. Vestal & Wiler, CPA

WTAS LLC

### Aerospace/Defense

Air Armament Center Air Force Personnel Center Raytheon

#### Agricultural/Chemical

Archer Daniels Midland The Mosaic Company

### Communications

Clear Channel Radio

Sprint PATLive

#### Computers/Technology

Apple, Inc.

Cerner Corporation

Coastal Cloud

Computer Aid, Inc.

Convergys General Motors Green Hills Software Hewlett Packard

IBM, Global Business Services

Inspired Technologies of North Florida

Invisors Microsoft

National Security Agency Software Architects, Inc. Software Earnings, Inc.

Sogeti U.S.A. VR Systems, Inc.

### Consulting

**CGI** 

DXC Technology

Hewitt Associates

Media Plus Consulting Ltd.

Navigant Consulting

Protiviti, Inc.

Signature Consultants Summit Consulting

Technology Solutions Company

True Partners Consulting, LLC

#### Education

Inroads/Birmingham, Inc. Strayer University

Teach for America

#### **Engineering**

Apex Systems, Inc.

Atwell

Caterpillar, Inc.

#### Chevron

Cummins, Inc.

Danfoss

Dynetics, Inc.

Eaton Corporation

Florida Power & Light (FP&L)

General Electric (GE)

#### \*L3 Harris

Hercules, Inc. HDR Engineering

Humana

Ingersoll Rand Company Johnson & Johnson

The Haskell Company

Honda Manufacturing of Alabama Honda R & D Americas, Inc. Kimley-Horn Associates, Inc. Lane Construction Corporation

Lockheed Martin Corporation

Miller Coors

Naval Information Warfare Center

Nissan North America Norfolk Naval Shipyard

\*Northrop Grumman Corporation Norfolk Southern Corporation

Parker Hannifin Corporation

Pepsico

Progress Energy

Rohm and Haas Company

Schlumberger Shaw Industries Shell Oil Company

Siemens Sonoco

#### thyssenkrupp

Toyota Motor Engineering &

Manufacturing

United McGill Corporation Walt Disney Company Washington Savannah River

Company

#### **Financial**

Ameriprise Financial

Ameriquest Mortgage Company

AmSouth

Bank of America

BB&T

Deutsche Bank

Exxon Mobil Corporation

Fidelity Investments

Fisher Investments

Foresters Financial Services

\*FSU Credit Union

GMAC Commercial Mortgage

Hancock Bank ISNetworld

John Hancock Financial Services

JP Morgan Chase & Co.

Mass Mutual Morgan Stanley

Mutual of Omaha NCCI Holdings, Inc.

North Florida Financial Corporation

Northwestern Mutual Financial

Network PNC

Regions Raymond James Financial

Robinhood SunTrust Bank

The Prudential Company
Tyndall Federal Credit Union

### Wells Fargo Company Food/Consumer Goods/

### Manufacturing

\*Aldi, Inc.
Carrier Corp

Cargill

E&J Gallo Winery

Eli Lilly & Company Ferguson Enterprises, Inc.

Frito Lay

Heatcraft Refrigeration Maytag Corporation Procter & Gamble Waffle House

#### Government

Alabama Department of

Transportation

Florida Department of Elder Affairs

Florida Department of Environmental Protection

Florida Department of Juvenile Justice

Florida Office of Insurance

Regulation

Florida Governor's Office of Film &

Entertainment

Georgia Department of Audits and Accounts

Inspector General, Department of

Defense

Jacksonville Army Recruiting

Battalion

Palm Beach County Sheriff's Dept.

Space & Naval Warfare Center

U.S. Air Force

U.S. Army

U.S. Census Bureau

U.S. Marine Corps

U.S. Navy

U.S. Patent and Trademark Office

U.S. A.F - Contracting Career

Program

Warner Robins Air Logistics Center

### Hospitality

E. & J. Gallo Winery

Marriott International, Inc.

The Ritz-Carlton Resorts of Naples

The Steak 'n Shake Company

Walt Disney World Resort & College

Program

Westgate Resorts

#### Insurance

AmeriSure

#### **Amica Mutual Insurance Company**

Assurance America

Auto-Owners Insurance

Bankers Life & Casualty

Bass Underwriters

Berkshire Hathaway Homestate

Companies

Boyd Insurance & Investment

Services, Inc.

**Buchard Insurance** 

Burns & Wilcox

Brown & Brown, Inc.

Cigna

Citizens Property Insurance

Federated Insurance

Florida Farm Bureau

Greg Thomas Insurance Agency

Gresham & Associates

Hanover Insurance

Harden & Associates

Humana MarketPoint

Jack Rice Insurance

\*Liberty Mutual

Mercury Insurance Group

MetLife

NCCI Holdings, Inc.

Progressive Insurance

Reliance Standard Life Insurance

Company

Rogers, Gunter, Vaughn Insurance,

Inc.

Silver Insurance Consultants

State Farm Insurance

Company

Summit

The Hartford

Traveler's Insurance

Unum

USAA Insurance

### Marketing/Sales/Promotional

Applied Concepts

Aramark

Ashley Furniture

Black & Decker/DeWALT

Power Tools

Bluegreen Vacations

Boston Beer Company

Cast-Crete Corporation

Cintas

Embarq

### \*Enterprise Holdings

Gartner, Inc.

Grainger

Graybar Electric Co., Inc.

Hertz Corporation

Hope Lumber & Supply

Jeld-wen, Inc.

Lanier Worldwide (A Ricoh

Company)

Legendary Marketing

**MECLABS** 

Newell Rubbermaid

Otis Elevator Company

Proctor & Gamble

Service Master

Sherwin-Williams Company

Sodexo

### \*Southwestern Advantage

Techtronic NA (TTi)

### Trademark Metals Recycling

Wolseley North America

University Directories

The Zimmerman Agency

### Media

Consolidated Graphics **ESPN** 

#### Medical

Davita

GlaxoSmithKline

Maxim Healthcare Services

PSS World Medical

#### Non-Profit

The Ounce of Prevention Fund of

Florida

State Public Interest Research

Group

#### **Real Estate/Construction**

CEMEX, Inc.

PRG Real Estate Management, Inc. PropLogix

Pulte Homes

RealNet USA, Inc.

Thompson Reuters

Titan America

Whiting-Turner Contracting

Company

#### Retail

Abercrombie & Fitch

American Eagle Outfitters, Inc.

Belk Department Stores

Chico's FAS

City Furniture

Dale Earnhardt Jr. Chevrolet

Dillard's Department Store

Finish Line

Fossil

HSN - Home Shopping Network

**JCPenney** 

Kohl's Department Stores

Macy's, Inc.

Office Depot

Ross Stores, Inc.

Save-A-Lot Food Stores, Ltd.

Sears Holdings Corporation

Staples, Inc.

Stein Mart, Inc.

Target Corporation

Toys "R" Us, Inc.

Victoria's Secret Wal-Mart Stores, Inc.

Walgreens

### **Staffing**

Aerotek

American Traveler

Insight Global, Inc.

ReliaQuest, LLC

U.S. Staffing

**Transportation/Shipping** Burlington Northern Santa Fe

Railway CH Robinson Worldwide

**CSX** Corporation

PLS Logistics Service Total Quality Logistics



### **NOTES**

# NOTES

# NOTES



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