

WHY RECRUIT AT FSU

The Career Center at Florida State University is recognized among the leading career services at national and international levels.

We offer:

- University-wide support for career planning, experiential learning, and centralized employer relations and recruitment services for all FSU Colleges.
- A seamless approach to helping students identify career opportunities.
- Innovative programs, including Career Portfolio, SeminoleLink (a NACELink recruiting system), and the Garnet & Gold Scholar Society.
- A Tech Center within The Career Center that includes faculty who develop career theory and assessment measures, train graduate students as career services professionals, teach career courses, conduct research, and author journal articles, books, and related publications.
- Career services staff and faculty recognized among the leaders in the career profession.
- Consultation by our staff with numerous colleges and universities nationally and internationally to improve the delivery of career services based on the FSU model.



CONTACT

Myrna Hoover

Director, Florida State University Career Center
mhoover@fsu.edu | (850) 644-6089



EMPLOYERS AND FRIENDS OF

*The Career Center at
Florida State University*



How You Can Support Us

The foundation of The Career Center's employer contribution program is Partners, an annual sponsorship program. Employers who join the program receive many benefits that increase their recruiting presence at FSU.

PARTNER WITH FLORIDA STATE

GOLD PARTNER \$5,000

- Registration fees waived for four career events
- Full-page ad in the Career Guide, a comprehensive publication distributed to FSU students
- Additional fair incidental fees waived, including an extra table, eight additional participants, and electrical access
- Your corporate logo displayed on the Seminole Futures entrance display, fair booth signage, student handouts, and priority booth placement
- Your corporate logo displayed on The Career Center website and linked to the organization's website
- All Garnet level advantages

GARNET PARTNER \$3,000

- Registration fees waived for three career events
- Six additional participant fees waived
- Your organization's name in our Career Guide publication, on The Career Center website, and linked to your organization's website
- Your organization's name on the Seminole Futures entrance display, fair booth signage, and student handouts

For a full list of benefits, visit
[http://career.fsu.edu/Employers/
Partner-with-the-Career-Center](http://career.fsu.edu/Employers/Partner-with-the-Career-Center)

NETWORKING NIGHT EVENT SPONSOR \$3,000

Gain sponsor recognition at Veterans Networking Night, held in the fall, targeting FSU student veterans, or Seminole Success Night, held in the spring, targeting underrepresented populations on campus and student leaders.

CAREER PORTFOLIO CONTEST SPONSOR \$2,000 (One-Year Sponsorship)

Get recognized at the spring Seminole Futures Career Fair and on the Career Portfolio webpage by sponsoring the Career Portfolio contest.

STUDENT AMBASSADOR PROGRAM SPONSOR \$1,500 (One-Year Sponsorship)

Work directly with our Student Ambassadors, who strengthen The Career Center's engagement with the FSU community on a peer-to-peer level.

STUDENT EMPLOYEE OF THE YEAR AWARD CEREMONY SPONSOR \$1,500 (One-Year Sponsorship)

Recognize and celebrate FSU student employees for their diligence, contributions, and hard work in support of FSU Colleges and Departments. Your sponsorship will recognize students' contributions with a cash stipend.

MOCK INTERVIEW SPONSOR \$1,000

Sponsor The Career Center's Mock Interview Program, which allows FSU students to practice their interviewing skills and receive feedback on their performance.

CAREER CENTER INTERNSHIP FUND Unlimited amount with no base contribution

Support students in pursuit of experiential opportunities, whether paid or unpaid, enabling our students to explore their career interests, explore an industry, gain new skills and experience the world of work.

FRIENDS OF THE CAREER CENTER FUND Unlimited amount with base contribution of \$100

Former students and friends of FSU can give back to services that benefitted their career success or a family member's career success. These funds allow us to continue providing high-quality student career development and employment programs.

CAREER ADVISOR SCHOLARSHIP FUNDS Unlimited amount with base contribution of \$100

Support graduate students preparing for professional positions in career counseling and human resources. Sponsors will be given name recognition on a plaque located in The Career Center.

DUNLAP SUCCESS CENTER ROOM SPONSORS

The Dunlap Success Center (DSC) provides The Career Center a state-of-the-art, central, and highly visible location. Comprising approximately 50,000 square feet, the DSC houses classrooms, a resource library, conference and meeting rooms, interview rooms, faculty/staff/student offices, and computer labs. All rooms named within the building are for perpetuity and include a bronze relief plaque at the room entrance.



**COMPUTER-ASSISTED CAREER GUIDANCE LAB — \$100,000
PURCHASED — TONY DiBENEDETTO**

CAREER CENTER LIBRARY — \$250,000

CAREER CENTER-SPECIFIC ROOMS — \$100,000

LARGE BUILDING-WIDE DSC ROOMS — \$100,000



**CAREER CENTER INTERVIEW SUITES — \$100,000
1 PURCHASED — DAVE AND CATHY BAME
4 REMAINING FOR PURCHASE**

BUILDING-WIDE DSC CONFERENCE ROOMS — \$50,000

CAREER CENTER CONFERENCE ROOMS — \$50,000

CAREER CENTER INTERVIEW ROOMS — \$30,000

linking futures