## WHY RECRUIT AT FSU?

The Career Center at Florida State University is recognized among the leading career services at national and international levels.

We offer:

- University-wide support for career planning, experiential learning, career competency development, and centralized employer relations and recruitment services for all FSU Colleges.
- Seamless approach to helping students identify experiential learning and career opportunities.
- Innovative programs, including Career Portfolio, ProfessioNole Mentors, InternFSU, and the Garnet & Gold Scholar Society.
- Faculty who develop career theory and assessment measures, train graduate students as career services professionals, teach career courses, conduct research, and author journal articles, books, and related publications.
- Career services staff and faculty recognized among the leaders in the career profession.
- Consultation by our staff with numerous colleges and universities nationally and internationally to improve the delivery of career services based on the FSU career services model.



#### CONTACT

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# EMPLOYERS & FRIENDS OF

The Career Center at Florida State University



### **HOW YOU CAN SUPPORT US**

The foundation of The Career Center's employer contribution program is Partners, an annual sponsorship program. Employers who join the program receive many benefits that increase their recruiting presence at FSU.

#### **PARTNER WITH FLORIDA STATE**

GOLD PARTNER \$5,000



**GARNET PARTNER** \$3,000

For a full list of benefits, visit career.fsu.edu/partner

## HEADSHOT PHOTO BOOTH \$2,000 (One-Year Sponsorship)

Get recognized at the Fall and Spring Seminole Futures and STEM Career & Internship Fairs by sponsoring the professional headshot photo booth for students attending these events. Your logo will be displayed at the booth.

#### STUDENT AMBASSADOR PROGRAM SPONSOR \$1,500 (One-Year Sponsorship)

Support our Student Ambassadors, who strengthen The Career Center's engagement with the FSU community on a peer-to-peer level through outreach and events.

## STUDENT EMPLOYEE OF THE YEAR AWARD SPONSOR

\$1,500 (One-Year Sponsorship)

Recognize and celebrate FSU student employees for their diligence, contributions, and hard work in support of FSU Colleges and Departments. Your sponsorship will recognize students' contributions with a cash stipend.

#### MOCK INTERVIEW PROGRAM SPONSOR \$1,500 (One-Year Sponsorship)

Sponsor The Career Center's *Mock Interview Program*, which allows FSU students to practice their interviewing skills and receive feedback on their performance.

## INTERNSHIP FUND Unlimited amount with no base contribution

Support students in pursuit of experiential opportunities, whether paid or unpaid, enabling our students to explore their career interests, explore an industry, gain new skills and experience the world of work.

#### PROFESSIONOLE CLOTHING CLOSET

Platinum: \$5,000 and up Gold: \$2,000 - \$4,999 Garnet: \$500 - \$1,999

Get recognized as a *Styled for Success Donor* by supporting FSU students who cannot afford professional attire. Accessed by hundreds of students each year, the *ProfessioNole Clothing Closet* provides a way for Florida State University students to access free professional attire appropriate for career fairs, interviews, and the workplace. Your name or organization's name will be displayed on a plaque near the *ProfessioNole Clothing Closet* located in the Dunlap Success Center and on the Career Center's website.

## FRIENDS OF THE CAREER CENTER FUND Unlimited amount with base contribution of \$100

Provide high-quality student career development and employment programs by giving back to services that benefited your early career success or a family member's career success.

## CAREER ADVISOR SCHOLARSHIP FUNDS Unlimited amount with base contribution of \$100

Support graduate students preparing for professional positions in career counseling and human resources. Sponsors will be given name recognition on a plaque located in The Career Center.

#### PROFESSIONOLE PATHWAYS & BADGING \$1,500 (One-Year Sponsorship)

Get recognized on the Career Center *ProfessioNole Ready* website and on the interactive Canvas site where students learn career-ready education and the skills employers seek in college graduates. Employer logos will link to the organization's career opportunities page to facilitate connections with students, and you will be recognized in The Career Center's Annual Report.

## DESIGN A CUSTOM BADGE OR PATHWAY \$5,000 for set-up; \$2,500 annually after year one

Develop a custom badge in collaboration with The Career Center to help prepare FSU students through competency development based on your needs or the needs of the workforce. Badges will align with the University's *ProfessioNole Competencies* based on the National Association of Colleges and Employers Career Readiness Competencies. Your organization's logo or name may appear on the badge and will be linked back to your organization's career opportunities webpage. Your logo will appear both on the Career Center website and in the Annual Report.

Naming opportunities available for certain funds

#### **DUNLAP SUCCESS CENTER ROOM SPONSORS**

The Dunlap Success Center (DSC) provides The Career Center a state-of-the-art, central, and highly visible location. Comprising approximately 50,000 square feet, the DSC houses classrooms, a resource library, conference and meeting rooms, interview rooms, faculty/staff/student offices, and computer labs. All rooms named within the building are for perpetuity and include a bronze relief plaque at the room entrance.

Computer-Assisted Career Guidance Lab — \$100,000
Purchased — Tony DiBenedetto

Career Center Library — \$250,000

 $Career\ Center-specific\ Rooms-\$100,\!000$ 

 ${\bf Large\ Building\text{-}Wide\ DSC\ Rooms-\$100,}000$ 



2 Remaining for purchase

Building-wide DSC Conference Rooms — \$50,000

Career Center Conference Rooms - \$50,000

Career Center Interview Rooms - \$30,000