Entrepreneurship

This sheet has sample occupations, work settings, employers, and career development activities associated with business majors. Some of these options may require additional training and career planning. You are not limited to these options when choosing a possible career path.

### Sample Occupations

#### Commercial Entrepreneurship
- Advertising Manager
- Brand Manager
- Business Analytics Director
- Business Operations Specialist
- Commercial Loan Officer
- Consultant
- Energy Broker
- Event Specialist
- Financial Analyst
- Financial Consultant
- Financial Manager
- Food Service Manager
- Franchise Owner/Operator
- General and Operations Manager
- Human Resource Specialist
- Insurance Sales Agent
- International Market Researcher
- Investment Advisor/Consultant
- Investor/Venture Capitalist
- Labor Relations Specialist
- Lodging Manager
- Management Analyst
- Market Research Analyst
- Online Merchant
- Pricing Consultant
- Product Development Specialist
- Promotions Manager
- Restaurant Manager
- Risk Manager
- Sales Agent
- Sales Manager
- Search Marketing Strategist
- Securities and Commodities Trader
- Talent Agent
- Talent Manager
- Training and Development Manager

#### Social Entrepreneurship
- Assessment Services Manager
- City/Regional Planning Aide
- Clinical Research Coordinator
- Communications Director
- Development Director
- Director of Alumni Relations
- E-Commerce Company Owner
- Environmental Planning
- Equal Opportunity Officer
- Fundraising Consultant
- Management Consultant
- Market Survey Representative
- Media Relations Specialist
- Online Marketing Manager
- Optimization Analyst
- Organizational Development Specialist
- Program Manager
- Public Relations Specialist
- Research Scientist
- Social Services Director
- Solar Sales Representative and Assessor
- Sustainability Consultant
- Sustainability Specialist
- Training and Development Specialist
- Urban and Regional Planner

### Sample Work Settings

- Advertising Agencies
- Banks
- Consulting Firms Corporations
- Environmental Agencies
- Financial Institutions
- Franchises
- Government
- Health Care Organizations
- Higher Education Institutions
- Hotels/Motels, Resorts, & Clubs
- Insurance Companies
- Investment Firms
- Manufacturers
- Professional Associations
- Real Estate Agencies
- Retail Stores
- Self-Employed
- Web-Based Businesses

### Sample Employers

A sample of organizations that have hired students with a business major:

- A-LIGN
- Aleutian Capital
- Apple
- Bank of America
- Fidelity Investments
- Fisher Investments
- Gartner, Inc.
- Mattress Firm
- Morgan Stanley
- Navy Federal Credit Union
- Other/not on this list
- Protiviti
- State of Florida
- Sungrade Solar
- TCS
- Walt Disney World Resorts
- iHeartMedia
- Meltwater
Connecting Majors, Skills, and Occupations

- View learning outcomes associated with your major in the FSU Undergraduate Academic Program Guide Learning Compact: [www.academic-guide.fsu.edu/](http://www.academic-guide.fsu.edu/)
- Explore the connection between occupations and skills in O*Net: [www.onetonline.org](http://www.onetonline.org)
- Use the FSU Career Portfolio to document transferable skills you develop through your major and other experiences: [www.portfolio.fsu.edu](http://www.portfolio.fsu.edu)
- Use Professional Mentors to learn more about industry demands, career expectations, and opportunities from professionals: [www.career.fsu.edu/professionale-mentors](http://www.career.fsu.edu/professionale-mentors)

Sample Career Center Library Resources

Sample Books
Careers for High-Energy People.................................IIA CF-H45  Careers in Travel, Tourism, and Hospitality............IIB 39-6000 E2
Careers in Business................................................IIB 13-1000 S7  Great Applications for Business School.....................IIIC2 B6
Careers in Finance.................................................IIB 13-2000 R3  Start Your Own Business.................................IIB 13-0000 E5
Careers in International Business......................IIB 13-1000.01 H3  The Entrepreneur Mind................................IIB 13-0000 J6
Careers in Management Consulting..................IIB 13-1111 W4  The Right-Brain Business Plan......................IIB 13-0000 L4
Careers in Marketing............................................IIB 41-0000 S6  Vault Career Guide to Venture Capital...........IIB 13-2051 K3

Self-Exploration and Career Information
To explore values, interests, and skills:

- FOCUS 2
- Sigi3
  [www.career.fsu.edu/sigi](http://www.career.fsu.edu/sigi)
  *(Obtain a User ID from a Career Advisor)*

To explore occupational outlooks and salaries:

- National Compensation Survey
  [www.bls.gov/ncs](http://www.bls.gov/ncs)
- Occupational Outlook Handbook
  [http://www.bls.gov/ooh](http://www.bls.gov/ooh)
- Salary.com
  [www.salary.com](http://www.salary.com)

SeminoleLink powered by Handshake
[www.career.fsu.edu/seminolelink](http://www.career.fsu.edu/seminolelink)

See additional resources in Career Center Advising Module Sheets:
[http://www.career.fsu.edu/Resources/Module-Sheets](http://www.career.fsu.edu/Resources/Module-Sheets)

Sample Professional Organizations

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<td><a href="http://www.eonetwork.org">www.eonetwork.org</a></td>
<td><a href="http://nneaonline.org/">http://nneaonline.org/</a></td>
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<th>Enactus - Springfield, MO</th>
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*For other related professional organizations, go to FSU Libraries database at lib.fsu.edu; select Find a Database; search for Gale Databases; choose Associations Unlimited.*

Additional Information

Florida State University Career Guide
[www.career.fsu.edu/Resources/Career-Guides](http://www.career.fsu.edu/Resources/Career-Guides)

Career Guides by Topic
[www.career.fsu.edu/Resources/Career-Guides](http://www.career.fsu.edu/Resources/Career-Guides)

Library Links
[www.career.fsu.edu/Resources/Career-Center-Library](http://www.career.fsu.edu/Resources/Career-Center-Library)

Steps to Career Success
[www.portfolio.career.fsu.edu/steptocareersuccess/index.html](http://www.portfolio.career.fsu.edu/steptocareersuccess/index.html)