



Entrepreneurship

This sheet has sample occupations, work settings, employers, and career development activities associated with business majors. Some of these options may require additional training and career planning. You are not limited to these options when choosing a possible career path.

Sample Occupations

Commercial Entrepreneurship

Advertising Manager
Brand Manager
Business Analytics Director
Business Operations Specialist
Commercial Loan Officer
Consultant
Energy Broker
Event Specialist
Financial Analyst
Financial Consultant
Financial Manager
Food Service Manager

Franchise Owner/Operator
General and Operations Manager
Human Resource Specialist
Insurance Sales Agent
International Market Researcher
Investment Advisor/Consultant
Investor/Venture Capitalist
Labor Relations Specialist
Lodging Manager
Management Analyst
Market Research Analyst
Online Merchant

Pricing Consultant
Product Development Specialist
Promotions Manager
Restaurant Manager
Risk Manager
Sales Agent
Sales Manager
Search Marketing Strategist
Securities and Commodities Trader
Talent Agent
Talent Manager
Training and Development Manager

Social Entrepreneurship

Assessment Services Manager
City/Regional Planning Aide
Clinical Research Coordinator
Communications Director
Development Director
Director of Alumni Relations
E-Commerce Company Owner
Environmental Planning
Equal Opportunity Officer

Fundraising Consultant
Management Consultant
Market Survey Representative
Media Relations Specialist
Online Marketing Manager
Optimization Analyst
Organizational Development Specialist
Program Manager
Public Relations Specialist

Research Scientist
Social Services Director
Solar Sales Representative and Assessor
Sustainability Consultant
Sustainability Specialist
Training and Development Specialist
Urban and Regional Planner

Sample Work Settings

Advertising Agencies
Banks
Consulting Firms Corporations
Environmental Agencies
Financial Institutions
Franchises

Government
Health Care Organizations
Higher Education Institutions
Hotels/Motels, Resorts, & Clubs
Insurance Companies
Investment Firms

Manufacturers
Professional Associations
Real Estate Agencies
Retail Stores
Self-Employed
Web-Based Businesses

Sample Employers

A sample of organizations that have hired students with a business major.

A-LIGN
Aleutian Capital
Apple
Bank of America
Fidelity Investments
Fisher Investments

Gartner, Inc.
Mattress Firm
Morgan Stanley
Navy Federal Credit Union
Other/not on this list
Protiviti

State of Florida
Sungrade Solar
TCS
Walt Disney World Resorts
iHeartMedia
Meltwater

Connecting Majors, Skills, and Occupations

- View learning outcomes associated with your major in the *FSU Undergraduate Academic Program Guide* Learning Compact: www.academic-guide.fsu.edu/
- Explore the connection between occupations and skills in O*Net: www.onetonline.org
- Use the FSU Career Portfolio to document transferable skills you develop through your major and other experiences: www.portfolio.fsu.edu
- Use ProfessionNole Mentors to learn more about industry demands, career expectations, and opportunities from professionals: www.career.fsu.edu/professionole-mentors

Sample Career Center Library Resources

Sample Books

Careers for High-Energy People.....	IIA CF-H45	Careers in Travel, Tourism, and Hospitality.....	IIB 39-6000 E2
Careers in Business.....	IIB 13-1000 S7	Great Applications for Business School.....	IIIC2 B6
Careers in Finance.....	IIB 13-2000 R3	Start Your Own Business.....	IIB 13-0000 E5
Careers in International Business.....	IIB 13-1000.01 H3	The Entrepreneur Mind.....	IIB 13-0000 J6
Careers in Management Consulting.....	IIB 13-1111 W4	The Right-Brain Business Plan.....	IIB 13-0000 L4
Careers in Marketing.....	IIB 41-0000 S6	Vault Career Guide to Venture Capital.....	IIB 13-2051 K3

Self-Exploration and Career Information

To explore values, interests, and skills:

FOCUS 2
<https://www.FocusCareer2.com/Portal/Register.cfm?SID=1285>
Sigi3
www.career.fsu.edu/sigi
(Obtain a User ID from a Career Advisor)

To explore occupational outlooks and salaries:

National Compensation Survey
www.bls.gov/ncs/
Occupational Outlook Handbook
<http://www.bls.gov/ooh>
Salary.com
www.salary.com

SeminoleLink *powered by Handshake*
www.career.fsu.edu/seminolelink
See additional resources in Career Center Advising Module Sheets:
<http://www.career.fsu.edu/Resources/Module-Sheets>

Sample Professional Organizations

Entrepreneurs' Organization -
Alexandria, VA
www.eonetwork.org

National Association of Entrepreneurship
Washington, D.C.
<http://naeonline.org/>

Enactus -
Springfield, MO
<http://enactus.org/>

USASBE -
Whitewater, WI
www.usasbe.org/

For other related professional organizations, go to FSU Libraries database at lib.fsu.edu; select Find a Database; search for Gale Databases; choose Associations Unlimited.

Additional Information

Florida State University Career Guide
www.career.fsu.edu/Resources/Career-Guides
Career Guides by Topic
www.career.fsu.edu/Resources/Career-Guides

Library Links
www.career.fsu.edu/Resources/Career-Center-Library
Steps to Career Success
www.portfolio.career.fsu.edu/stepstocareersuccess/index.html