



Florida State University Career Center's Sponsorship Programs

Organizations who wish to increase their level of participation and establish a high-profile recruiting presence are invited to become a Career Center Room Sponsor and/or a Partner. Sponsors are a distinguished group of companies and organizations who directly support student career development and employment programs at Florida State University and who actively participate in The Career Center's recruitment activities. The Career Center offers four sponsorship levels – Premier Suite Sponsorship, Room Sponsorship, Gold Partner, and Garnet Partner.

Gold Partner

\$5,000

Event Benefits

- Registration fee waived for up to **3** career events of your choice and up to **8** participants per fair during your Gold Partner academic year
 - STEM Career & Internship Fair (Fall & Spring)
 - Seminole Futures All Majors Career & Internship Fair (Fall & Spring)
 - OR other smaller events to include: Final Spring Fair, HELPS Fair, and others
- Additional benefits at fairs or events:
 - Priority booth placement at career fairs and events
 - Additional incidentals for each Fair waived, including extra table and electrical access
 - Corporate logo displayed at each event and booth

Campus Branding Benefits

- Full-page ad in the Career Guide, distributed via print and digital media to over 20,000+ FSU students throughout the year
- Organization spotlight in student newsletter, Career Center social media accounts at least **twice** each year
- Corporate logo displayed on the Career Center's website
- Corporate logo displayed on flat panel televisions throughout the Dunlap Success Center
- Ability to participate in a Career Center social media takeover twice (Fall **and** Spring)

Automatic membership in the Employer-in-Residence Program and other priority participation providing opportunities to:

- Table at a college of your choice
- Network with professors
- Conduct mock interviews
- Get involved with classes
- Participate on employer panels
- Provide resume critiques

Event Benefits

- Registration fee waived for up to 2 career events of your choice and up to 6 participants per fair during your Garnet Partner academic year
 - STEM Career & Internship Fair (Fall & Spring)
 - Seminole Futures All Majors Career & Internship Fair (Fall & Spring)
 - OR other smaller events to include: Final Spring Fair, HELPS Fair, and others
- Additional benefits at fairs or events:
 - 50% discount on additional fees for extra tables and electrical access
 - Corporate name displayed at each event and booth

Campus Branding Benefits

- A 25% discount for a Full-page ad in the Career Guide, distributed via print and digital to over 20,000+ FSU students throughout the year
- Organization spotlight in student newsletter, Career Center social media accounts at least **once** each year
- Corporate name displayed on the Career Center's website
- Corporate name displayed on flat panel televisions throughout the Dunlap Success Center
- Ability to participate in a Career Center social media take over once (fall or spring) – additional takeover will incur cost

Automatic membership in the Employer-in-Residence Program and other priority participation providing opportunities to:

- Table at a college of your choice
- Network with professors
- Conduct mock interviews
- Get involved with classes
- Participate on employer panels
- Provide resume critiques

