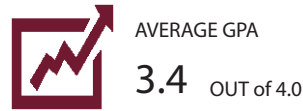
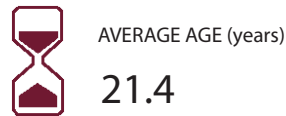


UNIVERSUM SURVEY RESULTS SNAPSHOT

2016

2,539 Total Students

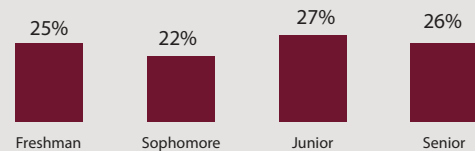


FLORIDA STATE UNIVERSITY STUDENTS



STATEMENTS STUDENTS IDENTIFY THEMSELVES WITH

1. Future-oriented
2. Seeing the bigger picture
3. Taking time to think



YEAR OF STUDY DISTRIBUTION

TOP 5 CAREER GOALS



1. To have work/life balance
2. To be secure or stable in my job
3. To be dedicated to a cause or to feel that I am serving a great good
4. To be competitively or intellectually challenged
5. To be a leader or manager

DRIVERS OF EMPLOYER ATTRACTIVENESS



1. Inspiring Purpose
2. Secure Employment
3. Creative and Dynamic Work Environment
4. Clear Path of Advancement
5. Respect for its people

STUDENTS MOST USED COMMUNICATION CHANNELS

1. Employer websites
2. Social media
3. Career fairs
4. Employer advertisements on TV
5. Career Guidance Websites



CAREER SERVICES THAT FSU STUDENTS VALUE

1. Career/job/internship fairs
2. Help with my career planning
3. General help with job/internship search and CV/interview preparation
4. Career preparation workshops
5. Personality or skills testing to better understand my career preferences and options



The
Career Center
linking futures