



Online Career Portfolios: Connecting Academic Advising and Career Development

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October 14, 2001




Career Portfolio Issues

- Career planning & teaching tool
- Integration of job search components
- Graduate/professional school application
- Dynamic online candidate information rather than a static resume
- Student utilization
- Application to academic programs



Structure of Advising at FSU

- Undergraduate Studies
- Academic Colleges



Career Services Linkages with Academic Colleges

- **Liaison Program with Academic Advising**

History & Development

Fall 1997

- Approached by Sandy D'Alemberte, President of Florida State University

Fall 1998 - Fall 1999 (ongoing)

- Research regarding other university portfolio systems
 - i.e., USC, Oregon, Kent State
 - Portfolio clearinghouse-AAHE
www.aahe.org/teaching/portfolio_db.htm



History & Development (cont.)

January 1999

- Northwestern Mutual Life proposal

June 1999

- Created Career Center Task Force

Fall 1999

- Professional Staff line

Spring 2000

- Graduate Assistant (Web Designer)



History & Development (cont.)

1999-2000 Developed System Prototype

- **Prototype demonstrations**
 - President, University Technology Oversight Committee, Council of Deans, Council of Informed Advisors, College of Engineering ABET Accreditation Committee

2000-present

- **System technical development with AIS**

Initial Testing & Current Status



Goals of the FSU Career Portfolio

- Educate students about workforce skills
- Connect students with opportunities to develop skills
- Provide a mechanism for students to document their skills and market themselves to employers or graduate schools



Student Feedback

- Focused on user interface design issues
 - Is it user-friendly?
 - Does it make sense?
 - Would you use it?
- Many changes were made to the design as a result of the testing
- Results were overwhelmingly positive



Demonstration

Career Portfolio Demo



Some Key Aspects

- **Compatible with liberal arts mission**
- **Generic workforce skills have consensus**
- **Comprehensive Career Center**
- **Integrating student and academic affairs**
- **Boundary-spanning career services**



Some Key Aspects (cont.)

- Career preparation supported & integrated
- Multiple intervention points in time & place
- System intervention – self-help mode
- Career Portfolio focal point of intervention



Integration & Implementation

- Students
- University Staff
- Employers
- Parents





Questions & Discussion

For more information, please visit:

<http://www.career.fsu.edu/portfolio/info.html>

Career Portfolio

[Career Portfolio](#)[Portfolio Demo](#)

For access or more information on the Career Portfolio, please contact:
[Jill Lumsden](#) at the FSU Career Center (850) 644-6433



The **FSU Career Portfolio** prepares students for the world of work through planning, reflection, skill development, and portfolio documentation.

Welcome! This web site provides information on the continuous progress and development of the FSU Career Portfolio at Florida State University.

- [Career Portfolio Slideshow](#) (opens new window)
Explore a slideshow on the Career Portfolio, or view a [PowerPoint](#) version.
- [Conference Presentations](#)
Obtain PowerPoint slideshows and handouts.
- [Portfolio Bibliography](#)
View a bibliography of portfolio books, articles, web sites and related information.
- [Sample Career Portfolio](#) (opens new window)
See a student's sample FSU Career Portfolio.
- [Supporting Documents](#)
View documents related to the development of the FSU Career Portfolio.
- [Developers of the FSU Career Portfolio](#)
View a list of the developers of the FSU Career Portfolio.

