Online Career Portfolios: Connecting Academic Advising and Career Development

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Career Portfolio Issues

• Career planning & teaching tool
• Integration of job search components
• Graduate/professional school application
• Dynamic online candidate information rather than a static resume
• Student utilization
• Application to academic programs
Structure of Advising at FSU

- Undergraduate Studies
- Academic Colleges
Career Services Linkages with Academic Colleges

- Liaison Program with Academic Advising
History & Development

Fall 1997

• Approached by Sandy D’Alemberete, President of Florida State University

Fall 1998 - Fall 1999 (ongoing)

• Research regarding other university portfolio systems
  – i.e., USC, Oregon, Kent State
  – Portfolio clearinghouse-AAHE
    www.aahe.org/teaching/portfolio_db.htm
History & Development (cont.)

January 1999
• Northwestern Mutual Life proposal

June 1999
• Created Career Center Task Force

Fall 1999
• Professional Staff line

Spring 2000
• Graduate Assistant (Web Designer)
History & Development (cont.)

1999-2000 Developed System Prototype

- Prototype demonstrations
  - President, University Technology Oversight Committee, Council of Deans, Council of Informed Advisors, College of Engineering ABET Accreditation Committee

2000-present

- System technical development with AIS

Initial Testing & Current Status
Goals of the FSU Career Portfolio

• Educate students about workforce skills
• Connect students with opportunities to develop skills
• Provide a mechanism for students to document their skills and market themselves to employers or graduate schools
Student Feedback

• Focused on user interface design issues
  – Is it user-friendly?
  – Does it make sense?
  – Would you use it?

• Many changes were made to the design as a result of the testing

• Results were overwhelmingly positive
Demonstration

Career Portfolio Demo
Some Key Aspects

• Compatible with liberal arts mission
• Generic workforce skills have consensus
• Comprehensive Career Center
• Integrating student and academic affairs
• Boundary-spanning career services
Some Key Aspects (cont.)

- Career preparation supported & integrated
- Multiple intervention points in time & place
- System intervention – self-help mode
- Career Portfolio focal point of intervention
Integration & Implementation

- Students
- University Staff
- Employers
- Parents
Questions & Discussion

For more information, please visit:
http://www.career.fsu.edu/portfolio/info.html
Welcome! This web site provides information on the continuous progress and development of the FSU Career Portfolio at Florida State University.

- **Career Portfolio Slideshow** (opens new window)
  Explore a slideshow on the Career Portfolio, or view a PowerPoint version.

- **Conference Presentations**
  Obtain PowerPoint slideshows and handouts.

- **Portfolio Bibliography**
  View a bibliography of portfolio books, articles, web sites and related information.

- **Sample Career Portfolio** (opens new window)
  See a student's sample FSU Career Portfolio.

- **Supporting Documents**
  View documents related to the development of the FSU Career Portfolio.

- **Developers of the FSU Career Portfolio**
  View a list of the developers of the FSU Career Portfolio.