

# Models for the Delivery of Career Services: Past, Present & Future



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NCDA

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# University Career Services— Historical Perspectives

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- Psycho-Educational Clinics
- Placement
- Division of Counseling (DOC)
- Mental Health Services
- Academic Advising
- Career Planning & Placement
- Career Services; Career Centers; Career Resource Centers



# University Career Services- Assessment

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- Test Batteries
- Strong Interest Inventory
- Myers Briggs Type Indicator (MBTI)
- Self Directed Search
- Computer-Assisted Career Guidance Systems (CACGs)
- Web-based Assessment

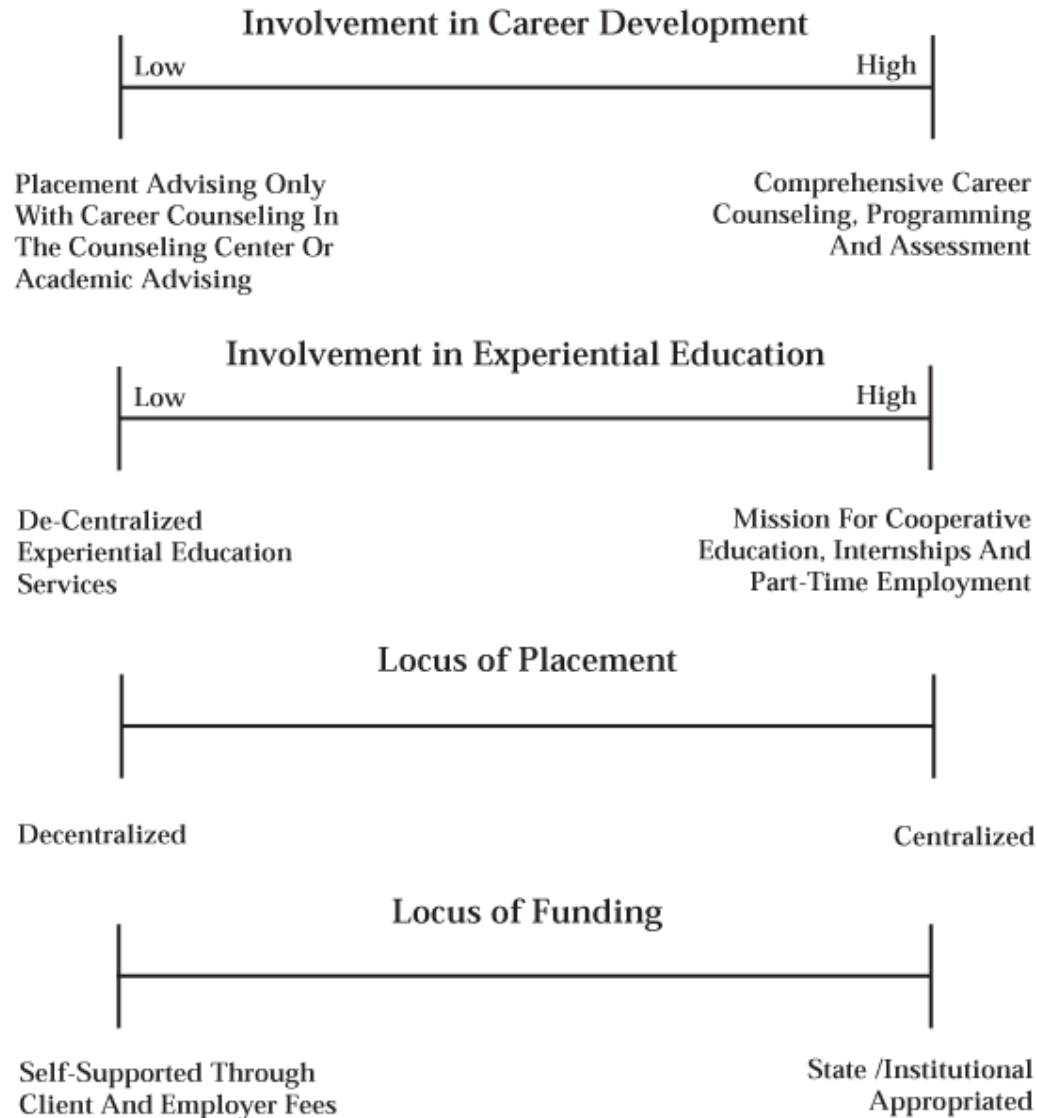
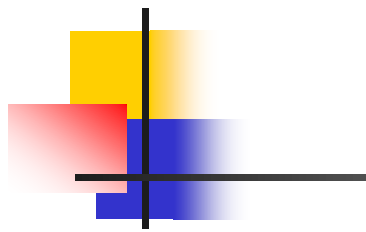


# University Career Services- Theory

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- Parsons
- Holland
- Super
- Peterson, Sampson & Reardon

**Figure 1**  
**Career Center Continua**





# Core Career services

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- Career Advising/intake
- Individual/group counseling
- Assessment & computer-assisted career guidance
- Career information
- Career Planning classes for credit
- Career education outreach
- Experiential education
- Career expositions
- On-campus recruiting



# Core Career Services

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- Job listings & resume referrals
- Credentials
- Internet & web based services
- Graduate follow-up surveys
- Mock interviewing
- Career portfolios
- Alumni Career Services





# Career Services-Facilities

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- Historical Considerations
- Counseling Space & Intake
- Career Libraries
- Computer Labs
- Interview Rooms
- Satellite Offices
- Dedicated University Career Center Buildings



# Technology-Recruitment Support Systems

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- Paper-based
- Institution-specific software
- First Place!; Resume Expert
- JobTrak; Crimson Solutions
- MonsterTrak; Experience
- NACElink

The logo graphic consists of a vertical black line on the left, a horizontal black line below the text, and three overlapping squares: a yellow one at the top left, a red one at the middle left, and a blue one at the bottom left. The text 'NACElink' is in a blue, sans-serif font.

# NACElink

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- Paradigm Shift
- Not-for-profit
- Member-driven



# Forming an Alliance

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**CAREER  
CENTERS**

**NACE**

**E-RECRUITING  
ASSOCIATION**



# Building the System

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## **Product Development Team**

- Formed to design system
- Composed of 25 practitioners
- Identified system features & functionalities

## **NACElink Launch Steering Team**

- Formed to oversee and advise



# Building the System

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- **Integrated system features:**
  - Job Posting
  - Resume Referral
  - Interview Scheduling
- **System design allows for:**
  - Customization
  - Choice



## Welcome to the FSU Career Portfolio

### *Chart Your Course for Success!*

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First Time User:  
**START HERE**

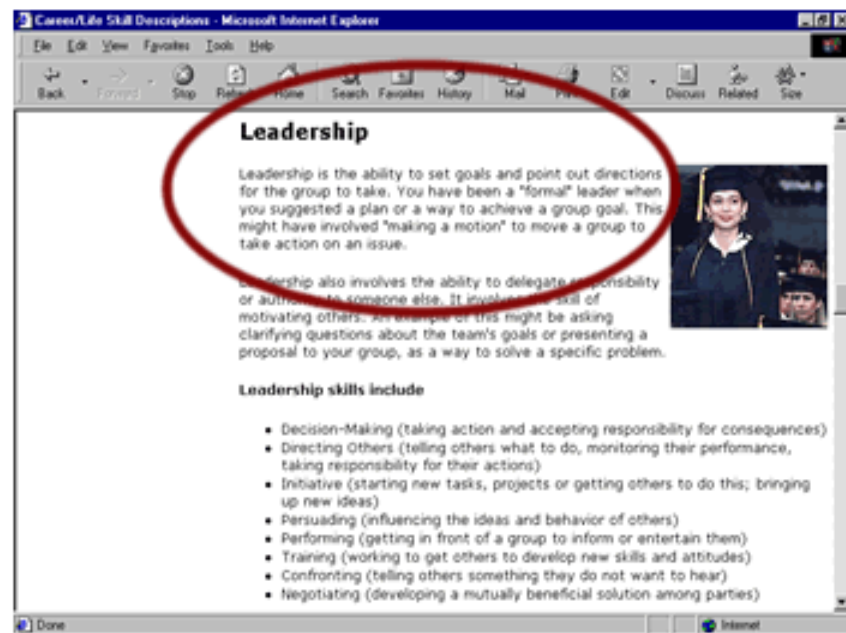


FSU Students:  
**ENTER PORTFOLIO**



Referred Users:  
**VIEW PORTFOLIOS**

*Preparing students for the world of work through planning, reflection, skill development, and portfolio documentation.*



**Leadership**

Leadership is the ability to set goals and point out directions for the group to take. You have been a "formal" leader when you suggested a plan or a way to achieve a group goal. This might have involved "making a motion" to move a group to take action on an issue.

Leadership also involves the ability to delegate responsibility or authority to someone else. It involves the skill of motivating others: an example of this might be asking clarifying questions about the team's goals or presenting a proposal to your group, as a way to solve a specific problem.

**Leadership skills include**

- Decision-Making (taking action and accepting responsibility for consequences)
- Directing Others (telling others what to do, monitoring their performance, taking responsibility for their actions)
- Initiative (starting new tasks, projects or getting others to do this; bringing up new ideas)
- Persuading (influencing the ideas and behavior of others)
- Performing (getting in front of a group to inform or entertain them)
- Training (working to get others to develop new skills and attitudes)
- Confronting (telling others something they do not want to hear)
- Negotiating (developing a mutually beneficial solution among parties)

Employers and graduate schools look for individuals with marketable, transferable skills. There are 9 skills which are important for you to develop during your college experience. To view a description of a particular skill, click on a link:

1. [Communication](#)
2. [Creativity](#)
3. [Critical Thinking](#)
4. [Leadership](#)
5. [Life Management](#)
6. [Research/Project Development](#)
7. [Social Responsibility](#)
8. [Teamwork](#)
9. [Technical/Scientific](#)

You'll be able to develop your skills through experiences in classes, jobs, and other activities. You can even add your own skill to the list.

[BACK](#) | [NEXT](#)

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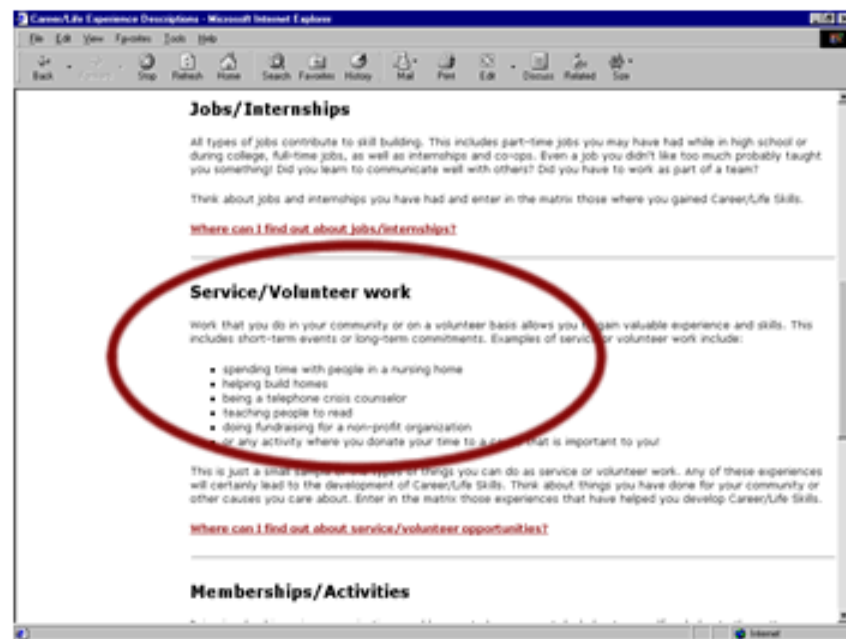
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Home







Here are experiences you can consider when planning your college career. Remember that any of these experiences can develop Career/Life Skills. Select any of the links below to see a description and some examples of how students used these experiences to develop Career/Life Skills.

- [Courses](#)
- [Jobs/Internships](#)
- [Service/Volunteer work](#)
- [Memberships/Activities](#)
- [Interests/Life Experiences](#)

The Career Portfolio will help you connect these experiences with the skills you've developed.

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Home

Portfolio Home



Skills	<u>Courses</u>	<u>Jobs / Internships</u>	<u>Service / Volunteer Work</u>	<u>Memberships / Activities</u>	<u>Interests / Life Experiences</u>
<u>Communication</u>	 <a href="#">Add/Edit (4)</a>	 <a href="#">Add/Edit (4)</a>	 <a href="#">Add/Edit (3)</a>	 <a href="#">Add/Edit (2)</a>	 <a href="#">Add/Edit (1)</a>
<u>Creativity</u>	 <a href="#">Add/Edit (4)</a>	 <a href="#">Add/Edit (2)</a>	 <a href="#">Add/Edit (0)</a>	 <a href="#">Add/Edit (0)</a>	 <a href="#">Add/Edit (1)</a>
<u>Critical Thinking</u>	 <a href="#">Add/Edit (2)</a>	 <a href="#">Add/Edit (2)</a>	 <a href="#">Add/Edit (1)</a>	 <a href="#">Add/Edit (2)</a>	 <a href="#">Add/Edit (0)</a>
<u>Leadership</u>	 <a href="#">Add/Edit (1)</a>	 <a href="#">Add/Edit (2)</a>	 <a href="#">Add/Edit (2)</a>	 <a href="#">Add/Edit (2)</a>	 <a href="#">Add/Edit (0)</a>
<u>Life Management</u>	 <a href="#">Add/Edit (0)</a>	 <a href="#">Add/Edit (1)</a>	 <a href="#">Add/Edit (1)</a>	 <a href="#">Add/Edit (1)</a>	 <a href="#">Add/Edit (2)</a>
<u>Research/Project Development</u>	 <a href="#">Add/Edit (1)</a>	 <a href="#">Add/Edit (1)</a>	 <a href="#">Add/Edit (0)</a>	 <a href="#">Add/Edit (0)</a>	 <a href="#">Add/Edit (0)</a>
<u>Social Responsibility</u>	 <a href="#">Add/Edit (0)</a>	 <a href="#">Add/Edit (0)</a>	 <a href="#">Add/Edit (1)</a>	 <a href="#">Add/Edit (0)</a>	 <a href="#">Add/Edit (0)</a>
<u>Teamwork</u>	 <a href="#">Add/Edit (1)</a>	 <a href="#">Add/Edit (2)</a>	 <a href="#">Add/Edit (0)</a>	 <a href="#">Add/Edit (0)</a>	 <a href="#">Add/Edit (0)</a>
<u>Technical/Scientific</u>	 <a href="#">Add/Edit (1)</a>	 <a href="#">Add/Edit (2)</a>	 <a href="#">Add/Edit (1)</a>	 <a href="#">Add/Edit (2)</a>	 <a href="#">Add/Edit (1)</a>
<u>Writing</u> <a href="#">[edit]</a>	 <a href="#">Add/Edit (0)</a>	 <a href="#">Add/Edit (0)</a>	 <a href="#">Add/Edit (0)</a>	 <a href="#">Add/Edit (0)</a>	 <a href="#">Add/Edit (0)</a>

## What's New

### Welcome to the Career Portfolio!!!

If you have any questions or comments, please use the Contact Us link at the bottom of any page.



## Demo Test's Main Menu

Explore the Build, Manage and Learn areas to plan and develop your Career Portfolio.

### Build

[Skills Matrix](#) | [Profile](#) | [Resume](#) | [References](#) | [Artifacts & Examples](#)

### Manage

1. [Verify Email Address](#)
2. Select Portfolio:

My Career Portfolio  
Graduate School

Add Portfolio

Edit

3. Manage selected portfolio:

- [Personalize Portfolio](#)
- [Create Access Keys](#)
- [View Portfolio](#)
- [Send Portfolio](#)
- [View Access Details](#)

### Learn

- [Career/Life Skills Tour](#)
- [Experiences Tour](#)
- [View a list of all Tours](#)
- [Opportunities for Experience](#)
- [Career Center Workshops & Events](#)
- [Career Center Location & Hours](#)



# Career Portfolio Student Users 2002-2003

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- 1,000+ Freshmen
- 1,000+ Sophomores
- 1,000+ Juniors
- 3,000+ Seniors
- 1,000+ Graduate Students
- All majors/careers



# International Considerations

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- Professional Training & Associations
- University of Costa Rica
- University of the West Indies
- People's Republic of China



# Career Services-Future Considerations

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- On-campus Recruiting/Internet-Based Services in the Communications Age
- Career Libraries
- CACGs/Computer Labs
- Technological Integration with University-Wide Systems/PeopleSoft/Oracle
- Academic Advising
- Centralization/De-Centralization