Job Satisfaction: What Really Makes Us Enjoy Our Work May Surprise You!

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Motivation for the Study

- Wealth of experience assisting career seekers and career decision-makers
- The big question: What happens once people begin working in the jobs they have chosen?

Job Satisfaction

Definition:

"the feelings a worker has about his or her job experiences in relation to previous experiences, current expectations, or available alternatives"

- Balzer et al., 1997, p.10

Why Study Job Satisfaction?

- Important element of employees' mental health (Smith, Kendall, & Hulin, 1969)
- Individuals spend approximately 86,000 hours of their lives working (Reardon, Lenz, Sampson, & Peterson, 2000)
- Abundance of research on Job Satisfaction and its correlates

Social Significance

- Effects of Job Satisfaction on individuals
- Effects of Job Satisfaction on organizations
- Effects of Job Satisfaction on society
- Relationship between Job Satisfaction and life satisfaction
- Development of organizational interventions to increase employee Job Satisfaction

Purpose of the Study

- Increase current knowledge regarding Job Satisfaction and its correlates
- Exploratory study examining relationships among four constructs not yet analyzed in concert
- Analysis of the relationships between Person-Environment Congruence, Self-efficacy, and Environmental Identity and Job Satisfaction

Hypothesis

There will be a positive correlation between the predictor variables of Person-Environment Congruence, Self-efficacy, and Environmental Identity and the criterion variables of Satisfaction with Work, Satisfaction with Pay, Satisfaction with Promotions, Satisfaction with Supervision, Satisfaction with Co-workers, and Overall Job Satisfaction

Selection of Predictor Variables

- Individual variable: Self-efficacy
- Environmental variable: Environmental Identity
- Interactional variable: Person-Environment Congruence
- Existing research: Person-Environment Congruence and Job Satisfaction "the magic .30"
- Is there more to the story?

Participants

- Target population: Employed persons in the private sector; large multinational business organizations
- Employees involved in the study

Selection of Measures

- Vocational Interests: The Vocational Preference Inventory (VPI; Holland & Gottfredson, 1985)
- Position Classification: The Position Classification Inventory (PCI; Gottfredson & Holland, 1991)
- Self-efficacy: The Self-efficacy Scale (SES) (Sherer et al., 2000)
- Environmental Identity: The Environmental Identity Scale (EIS; Gottfredson & Holland, 1996; Holland, 1997)
- Job Satisfaction: The Job Descriptive Index (JDI; Balzer et al., 1997)
- Theory-basis, sound psychometric properties of all instruments

The Vocational Preference Inventory (VPI)

- 11 scales, 6 scales assessing Holland's interest areas and 5 clinical scales
- Individuals respond with *Yes* for occupations that are appealing, No for occupations that are unappealing, and leave blank those for which they have no opinion
- Sample occupations:
 - Locomotive Engineer (Realistic)
 - Geologist (Investigative)
 - Cartoonist (Artistic)

 - Youth Camp Director (Social)
 Television Producer (Enterprising)
 Court Stenographer (Conventional)

The Position Classification Inventory (PCI)

- Items associated with each of Holland's six types
- Individuals respond by indicating the degree to which each descriptor applies to their work position by marking *Often, Sometimes,* or *Seldom/Never*
- Sample position descriptors for the question:
 "What skills, abilities, or personal characteristics must be exercised by a person in this position?"
 - Direct the work of others
 - Engage in heavy physical activity
 - Follow directions

The Self-efficacy Scale (SES)

- Measure of Generalized Self-efficacy and Social Self-efficacy (ONLY General scale used in this study)
- Individuals respond by indicating the degree to which they agree with each statement
- Sample items:
 - If something looks too complicated, I will not even bother to try it
 - Failure just makes me try harder
 - When I decide to do something, I go right to work on it

The Environmental Identity Scale (EIS)

- Individuals respond by endorsing the degree to which each statement characterizes their work environment
- Sample items:
 - This environment clearly signals to workers what performance is expected of them
 - In this workplace people know what to do and when to do it
 - This organization simultaneously pursues many conflicting goals

The Job Descriptive Index (JDI)

- 6 Subscales, each with 9 or 18 adjectives (JIG included)
- Individuals respond by marking Yes, No, or ? in response to each adjective on all 6 checklists
- Sample items:
 - Work Subscale: Fascinating
 - Pay Subscale: Income provides luxuries
 - Promotions Subscale: Fairly good chance for promotion
 - Supervision Subscale: Hard to please
 - Co-workers Subscale: Talk too much
 - Job in General Subscale: Better than most

Data Analysis

- Canonical correlation analysis
- Predictor domain: Person-Environment Congruence, Self-efficacy, Environmental Identity
- Criterion domain: Satisfaction with Work, Satisfaction with Pay, Satisfaction with Promotions, Satisfaction with Supervision, Satisfaction with Co-workers, Overall Job Satisfaction

Results

- Significant multivariate relationship among variables in the predictor and criterion domains
- Two statistically and practically significant canonical roots identified
- First canonical root explained 33% of shared variance in two data sets
- Second canonical root explained 12% of shared variance in two data sets

First Canonical Root: Organizational Mission Satisfaction

- Predictor variable of greatest value in the model: Environmental Identity
- Criterion variables of greatest value in the model: Satisfaction with Supervision, Overall Job Satisfaction, Satisfaction with Co-workers, Satisfaction with Promotions
- Environmental Identity was the most powerful predictor of Satisfaction with Supervision and Satisfaction with Co-workers

Second Canonical Root: Work Tasks Satisfaction

- Predictor variables of greatest value in the model: Self-efficacy and Iachan index
- Criterion variable of greatest value in the model: Satisfaction with Work
- Self-efficacy and the Iachan index were the most powerful predictors of Satisfaction with Work

Post-hoc Analysis: Management and Non-Management Employees

- Significant multivariate relationship for both sub-samples
- One statistically and practically significant canonical root identified for both subsamples

Management and Non-Management Employees First Canonical Root: Organizational Mission Satisfaction

- Predictor variable of greatest value in the model: Environmental Identity
- ALL criterion variables were substantially correlated with first canonical variate for criterion domain
- For management employees, Environmental Identity was the most powerful predictor of Satisfaction with Promotions and Satisfaction with Pay
- For non-management employees, Environmental Identity was the most powerful predictor of Satisfaction with Supervision and Satisfaction with Co-workers

Discussion of Results: Environmental Identity and Job Satisfaction

- Environmental Identity is a strong predictor of Job Satisfaction
- When individuals are able to identify the goals of their organization, it is easier to determine where they fit and what contribution then can make
- Definition of organization

Organizational Mission Satisfaction Explained

- Satisfaction with many aspects of one's job as a consequence of perceiving the rules, rewards, and goals of the organization to be explicit and unchanging
- Co-workers and supervisors transmit organization's mission
- Other factors less important
- Necessity for organization to consistently act on explicitly stated mission, rules, and rewards

Discussion of Results: Self-Efficacy and Person-Environment Congruence and Job Satisfaction

- Multivariate solution based on interaction
- Importance of confidence in one's ability to accomplish work activities
- Earlier research linking Self-efficacy and Job Satisfaction
- Value of work that corresponds with vocational interest pattern
- Earlier research linking Person-Environment Congruence and Satisfaction with Work

Discussion of Post-hoc Findings

- For homogenous groups, ONLY Environmental Identity predicts ALL facets of Job Satisfaction
- Environmental Identity most strongly predicts Satisfaction with Promotions and Satisfaction with Pay for management employees
- Environmental Identity most strongly predicts Satisfaction with Supervision and Satisfaction with Coworkers for non-management employees
- Inherent differences in needs and goals of employees at different levels?
- Difference in Correlates of Job Satisfaction for heterogeneous and homogeneous groups

Limitations

- Self-report instruments
- Instrument properties
- Non-normal data distributions
- Unequal representation of personality and environment types
- Ties among Holland codes
- Limitations of Person-Environment Congruence indices
- Nature of sample and generalizability
- Is Holland's theory appropriate for prediction at the group level?

Implications for Individual Career Development & Career Change

- Guiding job hunters in assessing the Environmental Identity of an organization before accepting a job offer
- Recognizing the role of high/low Environmental Identity in the quality of organizational experiences
- Seeking necessary organizational information and/or clarification of organizational mission, rules, and goals to improve Job Satisfaction

Implications for Individual Career Development & Career Change

- Using self-assessments to determine interest patterns before selecting an occupation or accepting a job
- Analyzing match between one's interest pattern and current job
- Seeking appropriate change in self and/or job to increase Job Satisfaction

Implications for Individual Career Development & Career Change

- Assessing one's Self-efficacy related to work
- Working with a counselor to augment Selfefficacy and increase Job Satisfaction

Implications for Career Development on an Organizational Level

- Developing an organizational strategic plan to increase Environmental Identity
- Training for upper-level management and supervisors on the organization's mission, rules, and goals
- Helping subordinate employees understand the organization's mission, rules, and goals
- Ensuring that the mission, rules, and goals are consistently and clearly expressed in behaviors of higher level employees; importance of modeling

Implications for Career Development on an Organizational Level

- Matching employees with work positions that correlate with their interest patterns
- Seeking feedback from employees regarding the degree to which they are interested in their work
- Changing employee responsibilities and tasks as appropriate to better match interests

Implications for Career Development on an Organizational Level

- Assessing applicants' Self-efficacy in the hiring process
- Assessing employees' Self-efficacy when assigning work tasks
- Implementing organizational interventions to increase employees' Self-efficacy

Conclusions

- Environmental Identity, Self-efficacy, and Person-Environment Congruence are all positively correlated with Job Satisfaction
- Need to reconceptualize Person-Environment match?
- Change in the work environment vs. individual change – implications for Job Satisfaction
- Importance of Environmental Identity for individuals, employers, career counselors, human resources professionals

For More Information

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