

Career Development and Planning: A Comprehensive Approach, 3rd edition
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Focus

- Comprehensive undergraduate career text that allows students to explore options related to their unique life situation, as the journey of career development involves seeing both the forest and the trees (as the new book cover depicts an ancient forest)
- Intended audience: primarily undergraduate
- Recent studies were integrated to document the effectiveness of this curricular intervention, which utilizes cognitive information processing (CIP) theory as an overall organizational schema to further enhance student's understanding of problem solving and enhance their career decision making self-efficacy
- Other theories integrated include Holland's RIASEC theory as well as an overview of Roe, Parsons, Super, MBTI, among others, although CIP theory is utilized as the primary organizer to promote further understanding of career decision making and problem solving
- Overall, this textbook is designed as a learning tool to be utilized as a lifelong "handbook" for career development and job searching strategies

Background

- First published in 2000 and is currently in its 3rd edition
- Approximately 300 references
- Briefly mentions experience of the authors, but extensive bibliographic information is not provided
- First author has taught the course more than 45 times and several other authors have taught the course as well

Content

- Total of 330 pages with black and white illustrations
- Assignments/Learning Activities included in the appendices
 - Activities/Assignments: 12
 - Tables/Figures: 55
- Text is broken into three parts:
 - Part 1: **Career Concepts and Applications**
 - Part 2: **Social Conditions Affecting Career Development**
 - Part 3: **Implementing a Strategic Career Plan**
- Chapters include: Introduction to Career Planning; Knowing about Myself; Knowing about My Options; Career Decision Making; Thinking about My Career Decision; Career in a Changing World; Working in the New Global Economy; Organizational Culture and Effective Work; Alternative Ways to Work; Career and Family Roles; Launching an Employment Campaign; Written Communications in Job Hunting; Negotiating and Evaluating Job Offers; The First Job and Early Career Moves
- Brief discussion of various assessments, and some activities relating to the SDS, CTI and CACGS included in the appendices

Instructional Support & Price

- Cost of Book: \$84.95
- Instructional manual (test bank, PowerPoint slides, more learning activities, career portfolio, CACGS, etc.): currently being revised, and should be available soon